$82.5 Million
Total giving by NEW MEXICO foundations

$153.4 Million
Total giving by NON-NEW MEXICO foundations to NEW MEXICO recipient organizations

277
Number of NEW MEXICO grantmaking foundations

$1.7 Billion
Assets of NEW MEXICO foundations

Share of giving by NON-NEW MEXICO foundations to NEW MEXICO recipients
- 87%
- 13%

Share of giving provided by NEW MEXICO-BASED foundations to NEW MEXICO recipients

Top funding areas of NEW MEXICO foundations
- Education
- Arts and Culture
- Science and Engineering

Top population groups benefiting from NEW MEXICO foundation giving
- Children and Youth
- Economically Disadvantaged
Total Dollars Granted by
Southwestern State in 2014

- Arizona: $3,119,943,575
- Colorado: $778,393,796
- New Mexico: $95,152,275
- Nevada: $508,188,535
- Oklahoma: $816,428,015
- Texas: $690,266,687
Total Foundation Assets in Southwestern States in 2014

- Arizona: $44,449,192,334
- Colorado: $14,812,874,100
- New Mexico: $1,728,866,217
- Nevada: $7,081,622,249
- Oklahoma: $15,352,857,755
- Texas: $4,324,363,857

Legend:
- Arizona
- Colorado
- New Mexico
- Nevada
- Oklahoma
- Texas
Government and Individual Charitable Contributions Dwarf Foundation Giving

15 – 20 X

8 – 10 X

NM Foundation Giving
82.5 M
## Summary Statistics for New Mexico Grantmaking Foundations by Type, 2015

<table>
<thead>
<tr>
<th>TYPE</th>
<th>NO. FDNS</th>
<th>%</th>
<th>ASSETS</th>
<th>%</th>
<th>TOTAL GIVING</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAMILY</td>
<td>132</td>
<td>47.7</td>
<td>$1,133,391,657</td>
<td>67.6</td>
<td>$51,673,693</td>
<td>62.6</td>
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<tr>
<td>INDEPENDENT</td>
<td>95</td>
<td>34.3</td>
<td>214,101,266</td>
<td>12.8</td>
<td>12,052,020</td>
<td>14.6</td>
</tr>
<tr>
<td>OPERATING</td>
<td>22</td>
<td>7.9</td>
<td>36,570,165</td>
<td>2.2</td>
<td>1,971,742</td>
<td>2.4</td>
</tr>
<tr>
<td>CORPORATE</td>
<td>20</td>
<td>7.2</td>
<td>76,679,211</td>
<td>4.6</td>
<td>3,836,798</td>
<td>4.6</td>
</tr>
<tr>
<td>COMMUNITY</td>
<td>7</td>
<td>2.5</td>
<td>188,291,864</td>
<td>11.2</td>
<td>12,629,143</td>
<td>15.3</td>
</tr>
<tr>
<td>HEALTH LEGACY</td>
<td>1</td>
<td>0.4</td>
<td>26,999,029</td>
<td>1.6</td>
<td>366,600</td>
<td>0.4</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>277</strong></td>
<td><strong>100.0</strong></td>
<td><strong>$1,676,033,192</strong></td>
<td><strong>100.0</strong></td>
<td><strong>$82,529,996</strong></td>
<td><strong>100.0</strong></td>
</tr>
</tbody>
</table>

Source: Foundation Center, 2018.
Total Giving Range of New Mexico Foundations, 2015

Source: Foundation Center, 2018.
Asset Range of New Mexico Foundations, 2015

Source: Foundation Center, 2018.
Percent Change in Assets of New Mexico vs. All U.S. Foundations, 2005 to 2015

Source: Foundation Center, 2018. Change in total giving are not based on inflation-adjusted figures.
Percent Change in Total Giving of New Mexico vs. All U.S. Foundations, 2005 to 2015

Source: Foundation Center, 2018. Change in total giving are not based on inflation-adjusted figures.
Geographic Distribution of New Mexico Foundation Giving, 2015

- **Other U.S.-Based Recipients**
  - 50.0%

- **New Mexico Recipients**
  - 49.9%

- **Non-U.S. Recipients**
  - 0.1%

Source: Foundation Center, 2018.
Foundation Giving to New Mexico Recipients from New Mexico and Non-New Mexico Foundations, 2015

- Non-New Mexico Foundations: 87%
- New Mexico Foundations: 13%

- Non-New Mexico Foundations: 69%
- New Mexico Foundations: 31%

Source: Foundation Center, 2018.
New Mexico Foundation Giving by Issue Focus, 2015

<table>
<thead>
<tr>
<th>Issue Focus</th>
<th>Percent of Grant Dollars</th>
<th>Percent of Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>19%</td>
<td>20%</td>
</tr>
<tr>
<td>Science and Engineering</td>
<td>16%</td>
<td>17%</td>
</tr>
<tr>
<td>Arts and Culture</td>
<td>16%</td>
<td>15%</td>
</tr>
<tr>
<td>Human Services</td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td>Environment and Animals</td>
<td>16%</td>
<td>10%</td>
</tr>
<tr>
<td>Health</td>
<td>9%</td>
<td>12%</td>
</tr>
<tr>
<td>Community and Economic Development</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>Public Affairs</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Philanthropy and Nonprofit Management</td>
<td>4%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: Foundation Center, 2018. Includes issue areas accounting for at least 4 percent of grant dollars or grants. Grants may occasionally be for multiple issue areas and would thereby be counted more than once.
New Mexico Foundation Giving by Population Served, 2015

<table>
<thead>
<tr>
<th>Population</th>
<th>Percent of Grant Dollars</th>
<th>Percent of Grants</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHILDREN AND YOUTH</td>
<td>23%</td>
<td>27%</td>
</tr>
<tr>
<td>ECONOMICALLY DISADVANTAGED</td>
<td>15%</td>
<td>23%</td>
</tr>
<tr>
<td>PEOPLE WITH DISABILITIES</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>ETHNIC/RACIAL MINORITIES</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>WOMEN AND GIRLS</td>
<td>3%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Source: Foundation Center, 2018. Figures represent only grants awarded to groups that could be identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. These figures do not reflect all giving benefiting these groups. In addition, grants may benefit multiple population groups, e.g., a grant for economically disadvantaged youth, and would therefore be counted more than once. Includes population groups accounting for at least 4 percent of grant dollars or grants.
New Mexico Foundation Giving by Support Strategy, 2015

- General Support: 22% of Grant Dollars, 27% of Grants
- Capital and Infrastructure: 2% of Grant Dollars, 21% of Grants
- Program Development: 21% of Grant Dollars, 23% of Grants
- Individual Development: 6% of Grant Dollars, 6% of Grants
- Policy, Advocacy, and Systems Reform: 2% of Grant Dollars, 2% of Grants
- Publishing and Productions: 1% of Grant Dollars, 1% of Grants
- Financial Sustainability: 1% of Grant Dollars, 1% of Grants
- Research and Evaluation: 1% of Grant Dollars, 1% of Grants
- Network-Building and Collaboration: 1% of Grant Dollars, 1% of Grants
- Capacity Building and Technical Assistance: 1% of Grant Dollars, 1% of Grants
- Public Engagement and Marketing: 1% of Grant Dollars, 1% of Grants
- Leadership and Professional Development: 1% of Grant Dollars, 1% of Grants

Source: Foundation Center, 2018. Grants may occasionally be for multiple types of support strategies and would therefore be counted more than once.
New Mexico
2015

New Mexico Foundations Overview
New Mexico Foundations Giving Priorities
Non-New Mexico Foundations Giving to New Mexico
Overall Giving to New Mexico

www.nmag.org
Summary: New Mexico Philanthropy Changes

- Foundation giving Increases
- Philanthropy is small relative to region and U.S. (44th & 45th)
- Individual giving decreases
- Non-NM funders account for the majority of total giving
- Rural philanthropy still lags behind
Projected Giving Key Findings:

• Desire to be more intentional, outcome oriented
• Foundation giving will remain stable
• Largely maintain current giving strategies and geographic focus
• Continue to offer high levels of general operating, capacity and in-kind support
• Main challenges include leveraging, revenue generation, economic climate