

Submission Guidelines

Make sure you have everything ready to submit your app to Technovation Challenge APAC (Australia/New Zealand)

Secondary School Submission Guidelines

Once all deliverables are finalized, they will be submitted on a submission platform. (Website to be announced at a later date)

Note: Deliverables are different for Primary and High School. Make sure you follow the correct set of guidelines for your division.

By submitting, you agree to the Submission Integrity Clause:

This submission and all deliverables included were created solely by the students on this team.

General

- Team Photo or other photo that represents your team (with mentor and teacher included, if possible).
- Completion of post-program survey. (Each team member should complete this. Separate links to come at end of competition.)

Technical (20 points)

- Share your app source code.
 - App Inventor, Java, Objective-C, Swift, C#, JavaScript, or any other programming language files are accepted.
 - If developed in App Inventor, here are [instructions](#) on how to export an .aia file (not .apk).
 - Share your code by:
 - Upload a zip file or compressed file containing your source code. Here's how to make a zip file [on a Mac](#), and [on Windows](#).
 - Upload your source code to [Google Drive](#), [Dropbox](#) or [GitHub](#) and share the link.
- 100-word app description

- 2-5 screenshots of your app to help judges understand how it works.
- Complete the [Technical Checklist](#).
 - Include a sentence or screenshot to explain each item
 - Upload a picture of your paper prototype and one event flow chart discussed in Coding Unit 5
- Demo Video (2 minutes or less)
 - Clearly demonstrate the functionality of your app
 - Highlight the unique features of your app
 - Focus on the user interface
 - The video must be uploaded to YouTube or Vimeo, and the link must be shared through the Technovation Challenge APAC submission platform.

Ideation (15 points)

- Clearly demonstrate how your app idea aligns with at least one of the 6 Technovation themes of the UN Sustainable Development Goals (peace, equality, poverty, environment, education, or health)
- Explain and provide evidence through facts and statistics of the problem you are addressing.
- Make sure your app effectively addresses the problem you outlined.

Pitch (20 points)

- Pitch video (4 minutes or less)
 - All members of the team must speak.
 - The video can be any format the team wants. Possible formats include: Skits, Slide Presentations, and Testimonials from users.
 - The video must be uploaded to YouTube or Vimeo, and the link must be shared through the Technovation Challenge APAC submission platform.
- Pitch presentation deck

- Submit as a PDF document. Here are some tips for how to export different presentation types into PDF:
 - [Powerpoint](#)
 - [Google Slides](#)
 - [Prezi](#)
 - [Keynote](#)
 - [Canva](#)

Entrepreneurship (20 points)

This portion must be submitted in PDF format, with the following components. Please reference this [checklist](#) for further instructions.

- Title page (1 page)
 - Team name (or business name)
 - Team members name, school's name, state, coach's name, email contact information
 - Product (mobile app) name
 - Logo
- Table of contents (1 page)
- Executive summary
- Company description
- Products and/or service description
- Market Analysis
- Marketing Plan (Strategy & Implementations)
- Financial Plan & Projections

Overall Impression Category (25 points)

- Make sure your business plan is feasible and that your business could succeed
- Make each component of the team submission well thought out and put together cohesively.
- Address the problem you are solving in an original way
- Find ways to make your app solution stand out from the other teams