

Submission Guidelines 2018

Prepare to submit your entry to the
2018 Search for the Next Tech Girl Superhero Competition (Australia/New Zealand)
Have you got everything you need?

Once all deliverables are finalized, we invite coaches to submit their team's entry on a submission website as a Primary team (Grades 1-7) or Secondary (Grades 8-12). The website to be announced prior to submission.

By submitting, you agree to the Submission Integrity Clause:

This submission and all deliverables included were created solely by the students on this team.

All teams must submit:

- **Completion of post-program survey.** (Each team member must complete this for their entry to be judged. Separate links to come at end of competition.)
- **A Team Photo** or other photo that represents your team (with mentor and teacher included, if possible).
- **Your app source code**
 1. App Inventor, Java, Objective-C, Swift, C#, JavaScript, or any other programming language files are accepted.
 2. If developed in App Inventor, here are instructions on how to export an .aia file (not .apk).
 3. Share your code by:
 - a. Upload a zip file or compressed file containing your source code. Here's how to make a zip file on a Mac, and on Windows.
 - b. Upload your source code to Google Drive. Dropbox or GitHub and share the link.
- **100-word app description**
- **2-5 screenshots** of your app to help judges understand how it works.
- **Demo Video** (2 minutes or less)
 - Clearly demonstrate the functionality of your app
 - Highlight the unique features of your app
 - Focus on the user interface
 - The video must be uploaded to YouTube or Vimeo, and the link must be shared through our submission platform.
- **Pitch video** (4 minutes or less)
 - All members of the team must speak.
 - The video can be any format the team wants. Possible formats include: Skits, Slide Presentations, and Testimonials from users.
 - The video must be uploaded to YouTube or Vimeo, and the link must be shared through our submission platform.
- **Business Plan** (from our template)
 - Make sure your business plan is feasible and that your app idea could succeed
 - Make each component of the team submission well thought out and put together cohesively.
 - Address the problem you are solving in an original way
 - Find ways to make your app solution stand out from the other teams

We expect Primary teams will have less details in their business plan than Secondary teams and will be judged accordingly.