

VILLAGE OF RUIDOSO
ORDINANCE 2010-08

AN ORDINANCE OF THE GOVERNING BODY OF THE
VILLAGE OF RUIDOSO, NEW MEXICO ADOPTING
AMENDMENTS TO THE 2010 COMPREHENSIVE PLAN.

Whereas, the 2010 Comprehensive Plan was appointed on March 9, 2010; and
Whereas, the Planning Commission of the Village of Ruidoso reviewed the
proposed amendments to the 2010 Comprehensive Plan, and voted to recommend their
adoption to the Village Council.

NOW, THEREFORE BE IT ORDAINED BY THE GOVERNING BODY OF THE VILLAGE
OF RUIDOSO:

1. That the 2010 Comprehensive Plan is hereby amended as follows.
 - A. Policy 1.4.1: The Planning Department will start creating modifications to specific sections within Chapter 54 that relate to specific identified issues by **October February**, 2010, including:
 - B. Policy 1.4.2: The Planning Department shall complete a draft of the Future Land Use Map, a part of the Future Land Use Atlas Series, by **December July**, 2010, and present it to the Village Council for adoption no later than **July, 2011 December, 2010**.
 - C. ~~Policy 1.4.6: Starting February, 2010, the Planning Administrator shall include in all staff reports to the Planning Commission and the Village Council an appropriate statement identifying how the proposed project is consistent with the 2010 Comprehensive Plan.~~
 - D. Objective 14.1: The Village shall continue to support the development of a **42**-year college.

Passed, Approved and Adopted this 14th Day of September, 2010.


Gus Raymond Alborn, Mayor




Irma Devine, Village Clerk

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**VILLAGE OF RUIDOSO
ORDINANCE 2010-03**

AN ORDINANCE OF THE GOVERNING BODY OF THE
VILLAGE OF RUIDOSO, NEW MEXICO, ADOPTING THE
2010 COMPREHENSIVE PLAN.

Whereas, the Village Council determined that the 2006 Comprehensive Plan needed to be replaced, and

Whereas, the Comprehensive Plan Update Taskforce was appointed January 13, 2009 by the Mayor with a requirement to report to Village Council within six months; and

Whereas, the Taskforce prepared and submitted a draft set of goals and objectives to Village Council on July 14, 2009; and

Whereas, numerous public input meetings were held to review the draft goals and objectives; and

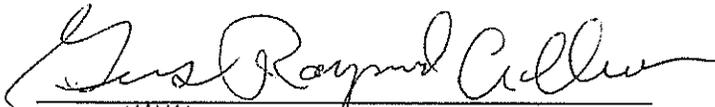
Whereas, the Planning Commission of the Village of Ruidoso reviewed the draft goals and objectives; and

Whereas, the draft goals and objectives have been adjusted to incorporate the comments received from the public.

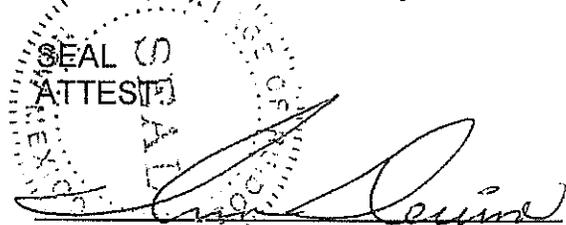
NOW, THEREFORE BE IT ORDAINED BY THE GOVERNING BODY OF THE VILLAGE OF RUIDOSO:

1. That the 2006 Village of Ruidoso Comprehensive Plan is hereby replaced by adoption of the 2010 Comprehensive Plan Goals and Objectives in its entirety.
2. That the 2010 Comprehensive Plan Goals, Objectives, and Policies are attached hereto and made a part of this ordinance. These Goals, Objectives and Policies are intended only to provide the Village with policy guidance, and are not listed in order of the Village Council's priorities.
3. That the Planning Commission and Village Staff shall follow the implementation plan outlined in the goals and objectives and shall provide progress reports to Village Council on efforts to implement these goals and objectives.

Passed, Approved and Adopted this 13th Day of April, 2010.



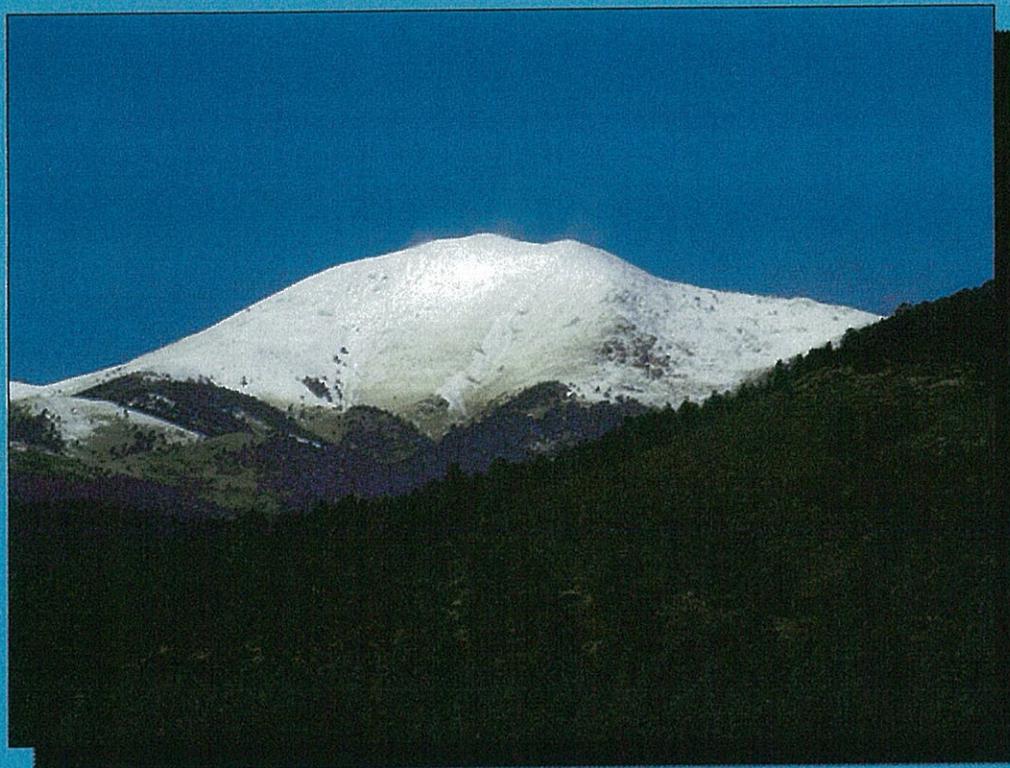
Gus Raymond Alborn, Mayor



Irma Devine, Municipal Clerk

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VILLAGE OF RUIDOSO 2010 COMPREHENSIVE PLAN



Adopted April 13, 2010
Ordinance 2010-03
www.ruidoso-nm.gov

Table of Contents:

<u>Element:</u>	<u>Page:</u>
I. Introduction Element	3
II. Implementation Element	4
III. Economic Element	9
IV. Water Element	15
V. Future Land Use Element	18
VI. Recreation & Open Space Element	22
VII. Transportation Element.....	27
VIII. Environment and Historical Element	30
IX. Energy Conservation Element	34
X. Higher Education Element	36
XI. Arts and Culture Element	37
XII. Changing Demographics Element.....	38
XIII. Regional Cooperation Element	39
XIV. Capital Improvements Element	41



Village of Ruidoso 2010 Comprehensive Plan



I. Introduction Element:

The Village of Ruidoso is a unique located at 6,000 plus feet in elevation and is tucked right into Sierra Blanca and the surrounding mountains of the Sacramento's. The Village is a tourist destination town which has a permanent population of approximately 9,000 people which can swell to over 30,000 on specific weekends. Because of the physical location of the Village, as well as its seasonal tourist orientation, Ruidoso must proactively address a number of specific issues in order to better control its own fate and enhance its sustainability over the long-term. These issues include land development, infrastructure improvement needs, economic development and diversification, environmental protection, and retaining affordability of the community for all of its citizens and quests, just to name a few. The Village of Ruidoso provides many services, including some not normally found in a small community, such as an airport, library and convention center. These create economic challenges but also enhance the appeal of the area.

The high number of part-time residents also presents challenges for providing and funding infrastructure improvements and general governmental services. The reliance on seasonal tourists for much of the revenue that supports the community means that Ruidoso must be constantly vigilant to identify and make improvements necessary to continue to attract those people to the community. One important tool a municipality has in helping to protect and enhance quality of life within the Village is the Comprehensive Plan.

The Update Process:

As an intended replacement of the Comprehensive Plan adopted by Ordinance 2006-01 on February 14, 2006, this document clarifies and expands on the goals and objectives contained in the 2006 planning document. While initially it is not intended to be a complete rewrite of the 2006 document, this version is different because this plan focuses on action items, and includes a more restricted number of goals and objectives. It is an attempt to address and guide the changes that will occur within the Village of Ruidoso over the next 10 years, specifically the period between January, 2010, and December, 2020.

The Comprehensive Plan Update Taskforce was appointed January 13, 2009 by Mayor Lonnie R. Nunley with a requirement to report to the Village Council within six months on proposed language that would amend the existing Plan. The Taskforce consisted of Councilor Ron Hardeman, Councilor Greg Cory, Planning Commission member Don Dutton, Planning Commission member Bill Hirschfeld, Deputy Village Manager Bill Morris, Village Planner Jennifer Williams, and citizen's Dan Power, Jamie Estes, Mark Beatty and Rick Albers. Planning Administrator Bob Decker provided significant technical assistance and led the public input sessions. The Taskforce presented a draft document on July 14, 2009. Subsequent to the release of that draft document, numerous public input meetings were held. Appendix A documents those meetings.



Village of Ruidoso 2010 Comprehensive Plan



The 2010 Comprehensive Plan Layout:

The 2010 Comprehensive Plan policy-oriented document that contains 14 specific elements, some of which are found in all plans, as well as others which are more specific to Ruidoso. These elements are as follows:

- I. Introduction Element
- II. Implementation Element
- III. Economic Element
- IV. Water Element
- V. Future Land Use Element
- VI. Recreation & Open Space Element
- VII. Transportation Element
- VIII. Environment and Historic Element
- IX. Energy Conservation Element
- X. Higher Education Element
- XI. Arts and Culture Element
- XII. Changing Demographics Element
- XIII. Regional Cooperation Element
- XIV. Capital Improvements Element

Elements: Each Element contains at least one Goal, one Objective that is measurable, and one specific implementation Policy. State law requires periodic update of a municipal comprehensive plan that addresses specific topics. This document meets the requirements of state law. The Goals, Objectives and Policies are the foundation of the Comprehensive Plan that will help to guide future Village decisions.

Village Goals: The Village Goals provide the basis for preparation of the Goals, Objectives and Policies for each of the Elements of the Plan. These overall directions reflect the kind of community the residents of Ruidoso would desire for the future.

Goals, Objectives and Policies. The goals, objectives and policies provide the framework for decisions that direct the location, pattern, character, and interrelationship of specific issues, and which ultimately affects the distribution of future government facilities and services to support it. The location of natural resources and resource management areas, the development pattern and the design of residential and nonresidential development and open space, the location and type of employment centers, and the transportation network, and quality of life components will provide the framework that establishes the sustainability of the Village of Ruidoso's future. The relationship among the elements of the Comprehensive Plan ultimately dictates the capacity of a community to accommodate growth and its ability to sustain a high quality of life for the citizens. **Note: These Goals, Objectives and Policies are intended to provide the Village with policy guidance, and are not listed in order of priorities.**

The Future Land Use Atlas. The Future Land Use Atlas (FLUA) graphically depicts the future land use designations for all parcels of land within the Village of Ruidoso. The FLU Atlas is based on the amount of land required to accommodate future growth,



Village of Ruidoso 2010 Comprehensive Plan



while allowing for a diversity of lifestyle choices and land use patterns, and ensuring protection of the Village's overall quality of life. This item is very important and is intended to be completed very shortly within the Future Land Use Element.

In addition to proving direction concerning these issue areas, this Comprehensive Plan also makes it possible for the Village of Ruidoso to apply for and receive external funding, such as Community Development Block Grants, in order to make it financially feasible to implement various goals and objectives contained in this plan. It is the intent to keep this Plan relevant thru a regular process of updates and reviews, as well as considering the policies contained herein when discussing Village business.

Introduction Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



II. Implementation Element:

The 2010 Comprehensive Plan is the statement of how the citizens of Ruidoso view their community and how they want it to develop. It must be tailored to the needs of the community and have measurable goals and objectives with timelines for accomplishing certain tasks. The 2006 Comprehensive Plan identified linkages between the Comprehensive Plan and other documents required to assist in accomplishing the goals and objectives of the Comprehensive Plan. Linkage to documents, such as the Village Code, Infrastructure Capital Improvements Program (ICIP), and the Village's Annual Budget, which are the true vehicles for implementing the goals, objectives, and policies contained in the Comprehensive Plan, is essential. However, without periodic updates, the 2010 Comprehensive Plan will lose relevance as conditions change within the Village, as well as the general region. Specific dates for accomplishing periodic updates of the 2010 Comprehensive Plan have been recommended and need to be followed.

Goal 1: Ensure that the rules and criteria related to land use contained in the Village Code are consistent with the 2010 Comprehensive Plan.

Objective 1.1: By February, 2010, the Planning Department shall insure that all land use decisions are consistent with the Comprehensive Plan.

Policy 1.1.1: Beginning in February, 2010, the Planning Department will start to include an analysis in staff reports for land development applications in determining consistency of the development application with the 2010 Comprehensive Plan.

Objective 1.2: By February, 2010, Village Departments shall ensure consistency of day to day decisions of the Village of Ruidoso with the 2010 Comprehensive Plan.

Policy 1.2.1: Beginning in February, 2010, Village Departments will start to include an analysis in staff reports justifying inclusion of projects in the ICIP or the Village's Annual Budget which are shown to be consistent with the goals, objectives and policies contained in the 2010 Comprehensive Plan.



Village of Ruidoso 2010 Comprehensive Plan



Objective 1.3: Document all historic changes including parcel rezoning and annexations.

Policy 1.3.1: Planning Department staff shall complete and present to the Village Council for adoption by September, 2010, a revised Zoning Map that documents all zoning district changes approved to date.

Objective 1.4: By February, 2011, the Planning Department shall prepare and present to the Village Council for consideration, revisions to Village Code language to implement the goals and objectives of the Comprehensive Plan.

Policy 1.4.1: The Planning Department will start creating modifications to specific sections within Chapter 54 that relate to specific identified issues by February, 2010, including:

A. Correct the inconsistency in minimum lot size between new subdivisions and re-subdivision of existing lots in the R-1 zoning district.

B. Revising / updating the parking requirements to be more in tune with today's land use needs.

C. Clear up requirements for outdoor sales in all zoning districts.

D. Remove the cascading use allowances in the C-2 and C-3 zoning districts.

E. Zone all recently annexed areas.



Village of Ruidoso 2010 Comprehensive Plan



F. Adopt technical revisions identified by the Planning Commission and Village staff that will improve the process of reviewing site development plans and clarify design criteria.

Policy 1.4.2: The Planning Department shall complete a draft of the Future Land Use Map by July, 2010, and present it to the Village Council for adoption no later than December, 2010.

Policy 1.4.3: The Planning and Zoning Department shall complete a comprehensive rewrite of Chapter 54 and supporting chapters to ensure consistency of the Zoning Code to the Comprehensive Plan by February, 2011.

Policy 1.4.4: Prepare a new zoning district map that includes separating R-1 and C-2 into sub-zones that better reflect the conditions in various areas of the Village, adding area for C-4 uses and revise the C-3 zone boundaries. Present to the Village Council for consideration of adoption by February, 2011.

Policy 1.4.5: Expand the use of the PUD overlay zoning district to encourage innovative land use changes in existing developed areas.

Policy 1.4.6: Starting February, 2010, the Planning Administrator shall include in all staff reports to the Planning Commission and the Village Council an appropriate



Village of Ruidoso 2010 Comprehensive Plan



statement identifying how the proposed project is consistent with the 2010 Comprehensive Plan.

Policy 1.4.7: Beginning with the FY 2010 / 2011 Village Budget, the Village Manager will investigate funding opportunities for conference attendance and continuing education for Planning Commission members.

Goal 2: Update the 2010 Comprehensive Plan on a regular basis.

Objective 2.1: By February, 2010, the Planning Administrator shall establish a schedule for updating the Comprehensive Plan on a regular basis.

Policy 2.1.1: Commencing in April, 2010, the Planning Administrator shall report to the Planning Commission and Village Council, at least quarterly, on the progress made in meeting all of the goals, objectives and policies contained within the 2010 Comprehensive Plan.

Policy 2.1.2: The Planning Administrator shall schedule a review of the 2010 Comprehensive Plan before the Planning Commission in July, 2011, and every two years thereafter.

Policy 2.1.3: The Planning Administrator shall forward the recommendations from the Planning Commission for revisions to the 2010 Comprehensive Plan to the Village Council for formal action by December, 2011, and every two years thereafter.



Village of Ruidoso 2010 Comprehensive Plan



Implementation Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



III. Economic Element:

As Ruidoso grows as a community, support for the economic requirements of full time residents needs to be side by side with support for seasonal tourism. The recent national economic problems, including high gas prices, have made this even more important if we want Ruidoso to remain economically viable.

As the commercial heart of the community, there needs to be a coordinated effort to support and enhance the economic viability of Midtown.

There are numerous groups that promote economic development. The Village needs to partner with these groups to share resources and ideas.

Outdated or ineffective ordinances need to be revised to accommodate changing economic conditions, or eliminated if warranted.

Evaluate services and facilities that need to be improved in order to make the community more tourist friendly while not forgetting the needs of full time residents.

Goal 3: Encourage a more vital, diverse economy that provides greater support for local businesses.

Objective 3.1: The Village will develop a proactive plan by March 2012, to recruit, and retain existing desirable businesses that will prosper in the Village.

Policy 3.1.1: Task the Ruidoso Valley Economic Development Corporation and other interested agencies and groups, to prepare and submit to Village Council no later than March 2012 a plan for removing impediments to economic activity contained in Village Code.

Objective 3.2: The Village will continue to investigate the ability to increase business management education & workforce training opportunities.

Policy 3.2.1: Village Administration will work to establish a task force group with Eastern New Mexico University - Ruidoso (ENMU) tasked to develop and formally submit recommendations to the Village



Village of Ruidoso
2010 Comprehensive Plan



by March, 2011, on how the Village can support and enhance new workforce development programs.

Objective 3.3: The Village will develop a business plan to improve the economic performance of the Ruidoso Convention Center.

Policy 3.3.1: Village Administration, in conjunction with the Lodgers Tax Committee, Leisure World, the Chamber of Commerce and the Ruidoso Valley Economic Development Corporation in preparation of a business plan by May, 2010, for the Ruidoso Convention Center that identifies needed improvements.

Policy 3.3.2: Village Administration, in conjunction with the Village's Grants Coordinator, shall continue to seek outside funding sources to assist in making the needed improvements to the Ruidoso Convention Center.

Objective 3.4: Village Administration will continue to identify opportunities for increased off-season and winter tourism.

Policy 3.4.1: Village Administration will continue to work with local, regional, and state community groups to broaden the range of available events that may be held during the off-season and winter months.

Goal 4: *Maintain An Economically Vibrant Midtown.*

Objective 4.1: By December, 2010, the Planning Administrator shall prepare policies that will encourage pedestrian friendly uses along Sudderth Drive.



Village of Ruidoso 2010 Comprehensive Plan



- Policy 4.1.1: The Planning Department shall prepare revisions to the zoning districts by February, 2011 to establish a zoning district exclusively for Sudderth Drive that limits uses to those that favor pedestrian oriented commercial activities on the ground floor and living/office activities on the upper floors.
- Policy 4.1.2: The Planning Administrator shall revise the noise ordinance requirements by February, 2011, for consideration by the Village Council to allow and encourage outdoor entertainment with specific time and volume restrictions within a designated Midtown entertainment zone.
- Policy 4.1.3: The Planning Administrator shall revise the noise ordinance requirements by February, 2011, for consideration by the Village Council to develop a plan to improve the conditions for pedestrians along Wingfield Street, Center Street, Grindstone Canyon, Eagle Drive, Rio Street, and Country Club Drive.
- Policy 4.1.4: Village Administration shall present a program for restarting the Main Street Program as a means of improving Midtown to enhance business opportunities to the Village Council for consideration by March, 2011.
- Policy 4.1.5: Village administration shall continue to work with the Ruidoso Valley Chamber of Commerce and the Ruidoso Valley Economic Development Corporation to identify by September, 2010,



Village of Ruidoso
2010 Comprehensive Plan



public works improvements that will encourage new economic reinvestment in the Midtown area. These action recommendations shall be considered for inclusion into overall zoning revisions.

Objective 4.2: By December, 2010, the Planning Administrator shall develop and present to the Village Council for consideration, tourist oriented transportation options for the Midtown area.

Policy 4.2.1: Village Administration, in conjunction with the Planning Department, shall investigate the feasibility of creating a seasonal shuttle system serving designated park and ride lots, and report these finding to the Village Council by December, 2011.

Policy 4.2.2: Village Administration, in conjunction with the Planning Department, shall investigate the feasibility of creating a parking authority or other funding mechanism to improve access to existing parking facilities and construct new parking facilities that allow parking lots fronting on Sudderth to be redeveloped as new commercial buildings in order to allow for more pedestrian oriented retail activity facing Sudderth Drive, by December, 2011.

Objective 4.3: Village Administration shall continue to assess opportunities to create a place in or near Midtown for community celebrations & gatherings, such as a plaza or park.

Policy 4.3.1: Village Administration shall work with the Tourism Director to work



Village of Ruidoso
2010 Comprehensive Plan



with groups such as the Chamber of Commerce, Ruidoso Valley Economic Development Corporation, ENMU, Arts Council, the Village Parks and Recreation Department, and local businesses by September, 2010, to expand the number and diversity of events that are scheduled throughout the year.

Policy 4.3.2: The Village's Parks and Recreation Department shall continue assess upgrades to Wingfield Park on an annual basis for holding larger events as part of an adopted Parks and Recreation Capital Improvements Program.

Policy 4.3.3: The Village's Parks and Recreation and Planning Departments shall continue to work with private property owners to develop a small plaza along Sudderth for smaller events.

Objective 4.4: The Village shall continue to encourage tourist oriented activities within Midtown with local service activities located on the perimeter.

Policy 4.4.1: The Planning Department shall prepare revisions to the zoning districts by February, 2011, to modify the zoning district requirements and boundaries to align allowable uses with this objective.

Objective 4.5: Village Administration shall improve the overall level of safety and appearance of the Midtown area thru improved building and fire inspections.

Policy 4.5.1: By February, 2010, the Building Official and Fire Chief shall increase the frequency and



Village of Ruidoso
2010 Comprehensive Plan



completeness of fire and building code inspections to insure that buildings are safe for merchants and customers.

Economic Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



IV. Water Element:

The availability of adequate water to support a growing community has been a long term problem. A water restriction on residents with little or no restriction on visitors creates a negative attitude. Improvements to Village facilities need to be made in order to allow the Village to ride through drought periods without placing restrictions on full time Village residents in order to accommodate large numbers of seasonal visitors.

Opportunities for improving storage, efficiency of delivery and use, and reuse of water need to be aggressively pursued.

The Water Element has as its purpose:

1. To provide for necessary public facilities and services (including fire flow);
2. To establish different levels of service in order to meet a diversified demand;
3. To determine the most appropriate use of the County's water resources to meet current and future urban, environmental and agricultural demands;
4. To determine sound management of wastewater in a manner consistent with federal, state and local law, including methods of disposing of treated wastes and sludge from water and sewer treatment plants.
5. To establish the conditions upon which central potable water and/or wastewater service will be provided, and to identify those areas where public service will not be provided.

Goal 5: Provide adequate water for full time residents and visitors even during severe drought conditions.

Objective 5.1: The Village shall continue to create and implement the efficient management of existing water resources.

Policy 5.1.1: The Utilities Department shall consider the utilization of the regional Water Model for forecasting demand.

Policy 5.1.2: The Utilities Department shall review the use of a volume-based water pricing in the rate structure to encourage conservation no later than January, 2011.



Village of Ruidoso 2010 Comprehensive Plan



- Policy 5.1.3: The Parks and Recreation Department shall investigate by July, 2010, using a reclaimed water system for turf irrigation of Parks and Recreation facilities, and for enhancing aquifer recharge.
- Policy 5.1.4: The Utilities Department shall develop for consideration of adoption by the Village Council, a fixture retrofit program to encourage homeowner water conservation by December, 2010.
- Policy 5.1.5: The Utilities Department shall continue to investigating the need to add additional water storage capacity by constructing more potable water storage tanks.
- Policy 5.1.6: By December, 2010, the Utilities Department shall investigate the ability to upgrade of Alto Dam to increase capacity of the reservoir and upgrade the water quality of Water Plant #3.
- Objective 5.2: The Public Works Department shall develop a plan to be considered for adoption to diversify new water sources by December, 2011.
- Policy 5.2.1: The Utilities Department shall complete and adopt a revised 40 Year Water Plan as needed by December, 2011.
- Policy 5.2.2: The Planning Department shall prepare modifications for consideration of adoption by the Village Council to Village Code of Ordinances by February, 2011, to mandate rainwater capture for all new construction.



Village of Ruidoso 2010 Comprehensive Plan



Policy 5.2.3: The Planning Department shall prepare modifications for consideration of adoption by the Village Council to implement volume based sewer service pricing for use of grey water systems once a reclaimed system is in place.

Policy 5.2.4: The Utilities Department shall prepare modifications for consideration of adoption by the Village Council to establish storm water management design standards for development that include aquifer recharge or discharge to the sanitary sewer system once a reclaimed system is in place.

Policy 5.2.5: The Village shall continue to consider the acquisition of additional water rights as needed to meet the needs of the Village in the future.

Water Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



**Village of Ruidoso
2010 Comprehensive Plan**



V. Future Land Use Element:

The 2006 plan attempted to divide the Village into neighborhoods but did not tailor recommendations to the unique characteristics of those neighborhoods. In many cases, the same zoning district requirements apply across neighborhoods with significantly different patterns of development.

Due to terrain and historic patterns of subdivision and development, there is little land available for new development. The focus needs to be on redevelopment of outdated structures and infill within established subdivisions. Simply counting undeveloped lots leads to a much larger number than is actually available for development. Many lots are just not suitable for development without expensive and undesirable re-grading, consolidation, variances or exotic and expensive construction practices. Many subdivisions have never been fully built out. Numerous areas within the Village have old, outmoded structures. There is a need for a broader range of housing types in order to accommodate all residents, both full time and seasonal. Issues related to the keeping of farm animals in the Village have increased in recent years. Zoning Districts need to be tailored to specific areas of the Village, and to address specific issues. One size does not fit all.

Annexation is a way of expanding the availability of developable land within the Village. Only certain areas are suitable for annexation and appropriate development standards need to be adopted when new areas are proposed for annexation.

Commercial development within the Village is an eclectic mix of styles developed over many decades. Many communities have a community style that enhances their attractiveness to visitors and potential new residents. This issue needs to be addressed to see if there is any viability of establishing a "Ruidoso style".

Goal 6: Allow for a moderate amount of planned redevelopment, infill and sustainable growth that compliments the natural and cultural landscapes and has compatible visual character with historic development.

Objective 6.1: By February, 2011, the Planning Department shall develop infill policies for new development that emphasizes the use of increased density and mixed use strategies for appropriate locations.

Policy 6.1.1: By February, 2011, the Planning Department shall develop new zoning districts with requirements tailored to the unique characteristics of individual neighborhoods.



Village of Ruidoso 2010 Comprehensive Plan



- Policy 6.1.2: By February, 2011, the Planning Department shall prepare revisions to existing zoning district regulations to support infill, mixed use, and appropriate densification in selected areas.
- Objective 6.2: By February, 2011, the Planning Department shall develop incentives to remodel or replace deteriorated or functionally obsolete existing housing emphasizing utilization of "green building" technologies.
- Policy 6.2.1: By July, 2010, the Planning Department shall ask the Affordable Housing Taskforce to develop criteria to define affordability for the Village and surrounding communities.
- Policy 6.2.2: The Building Division shall work with ENMU to develop a "green building" training programs.
- Policy 6.2.3: By February, 2011, the Planning Department shall develop new types of infill housing strategies for selected areas of the Village that will provide housing opportunities for the full range of economic strata within the Village.
- Policy 6.2.4: By February, 2011, the Planning Department shall work with the Village's Grants Coordinator to identify and promote available grant and loan programs with the assistance of local non-profit groups.
- Policy 6.2.5: By February, 2011, the Planning Department shall investigate, and report to the Village Council, the development of land set-asides and impact fees to fund a set amount of affordable housing in



Village of Ruidoso
2010 Comprehensive Plan



relation to the number of market rate homes built.

Objective 6.3: The Planning Department shall develop a comprehensive annexation policy to guide proper and appropriate municipal expansion by July, 2011.

Policy 6.3.1: The Planning Department, in conjunction with the GIS Section shall develop and submit for adoption a proposed annexation map with policies and timelines by July, 2011.

Policy 6.3.2: By July, 2011, the Utilities Department shall develop and submit for adoption a capital improvement program (CIP) that identifies new service areas for water and sewer with time frames for completion.

Policy 6.3.3: The Planning Division, in conjunction with the Village Attorney, shall update and submit for adoption by July, 2011, the Extraterritorial Zoning (ETZ) ordinance to more closely match Village zoning requirements.

Objective 6.4: The Village Council shall consider the creation and implementation of Village architectural design guidelines and development standards by February, 2012.

Policy 6.4.1: The Village Council shall consider the creation of a Design Standards Commission to develop architectural guidelines and implement an architectural review program for new development along the primary commercial corridors by February, 2012.



Village of Ruidoso 2010 Comprehensive Plan



Policy 6.4.1

The Planning Department shall develop Village architectural design guidelines and development standards and present them to the Village Council for consideration by September, 2012.

Objective 6.5: By November, 2010, The Planning Administrator shall develop and present to the Village Council for consideration, a proposal concerning the unrestricted keeping of farm animals within the Village.

Policy 6.5.1:

By November, 2010, the Planning Administrator shall develop and present to the Village Council for consideration, text amendments to Village Code that would establish limits on the keeping of farm animals within smaller lot residential neighborhoods.

Future Land Use Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



VI. Recreation and Open Space Element:

The natural beauty of the area is one of the attractions that draw people. Outdoor recreation opportunities are an important component that needs to be enhanced wherever possible. Location and access to facilities is important. Documentation of what the Village has and what is needed to serve all ages is a key component of the recreation plan. Partnering with other municipalities and agencies is vital as the Village does not have the financial resources to accommodate every identified need.

Many areas of the community have been developed in a way that does not safely accommodate walking or biking. Improvements need to be made to carefully selected routes, especially near or routes to and from local schools.

The Recreation and Open Space Element (ROSE) is intended to help guide the Village's capital program to meet the ever-increasing demand for parks, recreational facilities, and open space necessary to serve new development and to maintain the quality of life enjoyed by existing residents. To accomplish this goal, additional parks and recreation facilities will be provided commensurately with future population growth, existing deficiencies will be addressed with available funds, accessibility will be increased to the many components of the recreation and open space system, and additional environmentally sensitive lands will be acquired and/or protected. Unless otherwise indicated, the Village of Ruidoso's Parks and Recreation Department is responsible for implementation of the Goal, Objectives, and Policies of this Element.

Goal 7: Diversify and expand recreational facilities that promote a healthy lifestyle for all ages.

Objective 7.1: The Parks and Recreation Department shall inventory all existing facilities and identify under-served areas by February, 2011.

Policy 7.1.1: The Parks and Recreation Department, in conjunction with the GIS section, shall create a comprehensive parks and recreation facilities map by February, 2011.

Policy 7.1.2: The Parks and Recreation Department shall develop by February, 2011, a plan for consideration of adoption that determines which areas for construction of improved or new recreational facilities.



Village of Ruidoso 2010 Comprehensive Plan



Objective 7.2: The Parks and Recreation Department shall develop a plan to improve existing parks and recreation facilities by February, 2011.

Policy 6.7.1: The Parks and Recreation Department shall develop a plan to improve existing parks and recreation facilities by February, 2011 that will include a capital improvement plan that identifies timelines, and funding possibilities.

Objective 7.3: The Parks and Recreation Department shall develop a plan for the construction of new recreational facilities by February, 2011.

Policy 7.3.1: The Parks and Recreation Department shall develop and submit for adoption, a long range Parks and Recreation Facilities Master Plan by February, 2011.

Policy 7.3.2: The Parks and Recreation Department shall develop and submit for adoption by February, 2011, a capital improvements plan (CIP) that implements the Parks and Recreation Facilities Master Plan.

Policy 7.3.3: The Parks and Recreation Department shall continue to aggressively pursue grant and loan programs.

Policy 7.3.4: The Parks and Recreation Department shall investigate the feasibility of constructing a Community Recreation Center and report those findings to the Village Council by February, 2012.



Village of Ruidoso 2010 Comprehensive Plan



Objective 7.4: The Parks and Recreation Department shall continue to identify opportunities for shared facilities with the U.S. Forest Service.

Policy 7.4.1: By February, 2011, The Parks and Recreation Department shall adopt a Memorandum of Understanding with the U.S. Forest Service concerning shared facilities opportunities.

Objective 7.5: The Parks and Recreation Department shall continue to create a multi-use trail system, including a river walk trail that connects the Midtown area with existing parks and other recreation facilities in the general area of the Village.

Policy 7.5.1: The Parks and Recreation Department shall continue to seek grant funding for the construction of a river trail.

Objective 7.6: The Parks and Recreation Department shall continue to identify opportunities to support the New Mexico State Comprehensive Outdoor Recreation Plan (NM SCORP).

Policy 7.6.1: The Parks and Recreation Department shall adopt cooperative agreements with the County and other municipalities as necessary.

Objective 7.7: The Parks and Recreation Department, in conjunction with the Planning Department, shall develop incentives for expanding private investment in recreation-based issues.

Policy 7.7.1: By February, 2012, the Parks and Recreation Department, in conjunction with the Planning Department, shall develop design guidelines for new development that emphasize linkages between established public and private recreation facilities.



Village of Ruidoso
2010 Comprehensive Plan



Policy 7.7.2: By February, 2012, the Parks and Recreation Department, in conjunction with the Planning Department and the Impact Fee Committee, Shall consider the adoption of a recreation impact fee.

Objective 7.8 The Parks and Recreation Department, in conjunction with the Chamber of Commerce and the Tourism Department, shall work to develop programs catering to groups with unique needs.

Policy 7.8.1: The Parks and Recreation Department, in conjunction with the Chamber of Commerce and the Tourism Department, shall Work to designate the Village of Ruidoso as a military recreation destination and work with the Department of Defense to identify appropriate activities.

Goal 8: *Create linkages between "walkable" and "bikeable" areas of the community in order to promote a healthier lifestyle.*

Objective 8.1: By February, 2011, the Parks and Recreation Department, shall identify pathways between existing public facilities that provide bicycle recreation opportunities.

Policy 8.1.1: The Parks and Recreation Department, in conjunction with the GIS Section, shall prepare a map showing potential opportunities for inter-facilities connections for bicycles by February, 2011.

Objective 8.2: By February, 2011, the Parks and Recreation Department, shall identify areas for improvement that provide walking opportunities for recreation and shopping.



Village of Ruidoso 2010 Comprehensive Plan



Policy 8.2.1: The Parks and Recreation Department, in conjunction with the GIS Section, shall prepare a map showing potential opportunities for inter-facilities connections for pedestrians by February, 2011.

Objective 8.3: The Parks and Recreation Department, in conjunction with the Planning Department, shall develop new zoning code changes that will insure that new development or redevelopment is designed to pedestrian-friendly amenities.

Policy 8.3.1: By February, 2011, the Parks and Recreation Department, in conjunction with the Planning Department, shall develop new zoning code criteria to subdivision and site plan review requirements, including streetscape design guidelines that will insure that new development or redevelopment is designed to incorporate walking and biking opportunities.

Recreation and Open Space Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso
2010 Comprehensive Plan



VII. Transportation Element:

Improvements in transportation infrastructure require a long term collaborative effort between the Village and NMDOT for the major routes. Village policies and design requirements need to be modified for local streets.

As the population ages, alternatives to the private automobile will be more in demand. Opportunities for providing shuttle and transit options need to be explored.

Improvements in airport service are needed to facilitate tourism.

Transportation improvements are expensive. New developments place demands on the infrastructure within the Village and need to pay a fair share of costs to improve facilities and services outside the development. Alternative funding sources need to be developed.

Goal 9: Continue to develop an improved transportation network that accommodates all users.

Objective 9.1: By December, 2010, the Public Works Department shall develop a program to enhance the overall safety of local area roadways.

Policy 9.1.1: By December, 2010, the Public Works Department, shall develop and submit for adoption, a Master Transportation Capital Improvement Program (CIP) with timelines.

Objective 9.2: The Streets Department shall continue to investigate alternative funding sources for necessary roadway improvements.

Policy 9.2.1: The Streets Department, in conjunction with the Planning Division, shall by February, 2011, prepare and submit for adoption, subdivision and site plan criteria that require a developer to provide off-site roadway improvements as a cost of new site development.

Policy 9.2.2: The Grants Coordinator shall continue to aggressively pursue



Village of Ruidoso 2010 Comprehensive Plan



grant and loan programs for transportation improvements.

Policy 9.2.3: Village Administration shall consider the adoption of impact fees for roadway improvements.

Objective 9.3: The Streets Department shall continue to expand and improve roadway design standards.

Policy 9.3.1: By December, 2010, the Streets Department shall develop and submit for adoption, revisions to subdivision and site plan requirements and new roadway geometry standards for future development.

Policy 9.3.2: By September, 2010, adopt subdivision and site plan criteria that would require a developer to provide off-site roadway improvements as a cost of development.

Goal 10: Expand transit options for residents and visitors.

Objective 10.1: Develop park-and-ride facilities both within and outside the Village.

Policy 10.1.1: Investigate new parking strategies and funding mechanisms for the Midtown area.

Objective 10.2: By December, 2010, the Village shall investigate expanding County transit program or creating a Village program.

Policy 10.2.1: Public Works shall by December 2010, investigate and report to the Village Council, the feasibility of expanding with the County's transit program or creating a Village system.



Village of Ruidoso 2010 Comprehensive Plan



Objective 10.3: The Public Works Director shall continue to investigate expanding taxi, shuttle and rental car service to the Sierra Blanca Regional Airport.

Policy 10.3.1: The Public Works Director shall work with the Ruidoso Valley Chamber of Commerce to identify private enterprises that can provide improved services to the Sierra Blanca Regional Airport.

Transportation Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



VIII. Environment and Historical Element:

The natural mountain environment is a primary attraction that brings both full time residents and visitors. The Village needs to be diligent in protecting this asset. The forestry program is an integral part of the Village's efforts. It needs to be continued and strengthened. Development requirements need to be enhanced in order to reduce hillside cuts and other scarring of the land.

Dark sky and floodplain rules need to be fully enforced.

The Village of Ruidoso and Lincoln County have a rich history. This is not only a tourist attraction but something that adds value to the local culture and needs to be documented and preserved.

Goal 11: Conservation of the natural mountain landscape & open space.

Objective 11.1: The Forestry Department shall continue implementing its program for forest health, water conservation, recreation opportunities, and fire safety.

Policy 11.1.1: The Forestry Department shall continue to map, document and publish the results of their operations.

Policy 11.1.2: The Planning Department shall, by February, 2010, ensure linking the Forestry program more closely into site plan review and site development operations.

Objective 11.2: The Planning Department, by February, 2011, shall prepare policies to reduce hillside impacts of new development.

Policy 11.2.1: The Planning Department, by February, 2011, shall prepare and submit for consideration for adoption, more stringent development rules that would require open space set asides or land trades in order to reduce the impacts of new development on steep slopes.



Village of Ruidoso 2010 Comprehensive Plan



Policy 11.2.2: The Planning Department, by July, 2010, shall develop and implement a land development permit and inspection program to ensure complete compliance with all valid development requirements.

Objective 11.3: The Planning Department, by February, 2011, will investigate creating zoning standards that would protect mountain views and ensure dark night skies.

Policy 11.3.1: The Planning Department, by February, 2011, shall prepare and submit for consideration of adoption, new development standards for the continuation of dark skies within all new development applications in conformance with applicable State and Federal mandates.

Policy 11.3.1: The Planning Department, by February, 2011, shall prepare and submit for consideration of adoption, new development standards for the protection of mountain views.

Objective 11.4: The Building Division shall continue to manage floodplain areas.

Policy 11.4.1: The Building Division shall, by February, 2011, investigate the creation of a river channel overlay zoning district to better protect new structures being built near the Rio Ruidoso.

Objective 11.5: The Village shall continue to investigate methods to develop Moon Mountain as an open space resource for the region.

Policy 11.5.1: The Village's Parks and Recreation Department will continue to work with the State of



Village of Ruidoso 2010 Comprehensive Plan



New Mexico, and Eastern New Mexico University to create a plan to convert Moon Mountain into an outdoor environmental laboratory that will provide a resource for ENMU's forestry program.

Goal 12: Encourage the preservation of the Village's Historic Roots.

Objective 12.1: By February, 2012, the Planning Department shall investigate the creation of an historic district, or districts and present those finding to the Village Council for consideration.

Policy 12.1.1: By February, 2012, the Planning Department shall work with the Lincoln County Historical Society to identify specific areas of concern and research the criteria for creating an historic district.

Policy 12.1.2: By February, 2012, the Planning Department shall identify features and structures worthy of preservation through the National Register of Historic Places and the New Mexico State Monuments.

Policy 12.1.3: By February, 2012, the Planning Department shall prepare modifications to zoning code requirements to encourage the preservation and protection of historic identified structures.

Objective 12.2: By February, 2012, the Village shall work to establish a program to educate the public and the development community to the value of historic/archaeological resources.

Policy 12.2.1: By February, 2012, Village Administration shall work with national groups and local



Village of Ruidoso 2010 Comprehensive Plan



educational resources to develop a curriculum.

Policy 12.2.2:

By February, 2012, Village Administration shall work with the Lincoln County Historical Society to develop an historical walking/driving tour brochure of midtown buildings and other significant sites within the Village.

Environment and Historical Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



IX. Energy Conservation Element:

Improved energy efficiency benefits all Village residents. The Village of Ruidoso needs to set an example for others to follow.

Goal 13: The Village shall work to limit the Village's carbon footprint, both for private and public sector construction.

Objective 13.1: Village Administration shall develop a plan to improve the "green" of Village facilities by February, 2012.

Policy 13.1.1: By February, 2012, Building Facilities shall complete a plan for potential improvements to retrofit existing buildings to increase energy efficiency.

Policy 13.1.2: By February, 2012, Building Facilities shall ensure that all new public buildings will be constructed incorporating "green" technologies.

Objective 13.2: The Village shall continue to encourage private investment to pursue "green" methodologies in new or retrofit construction activities.

Policy 13.2.1: The Building Division by February, 2012, shall create design standards for consideration for adoption, for new construction or renovation that include increased density or volume for "green" buildings or other types of "green" site development improvements.

Policy 13.2.2: The Planning Division, by February, 2012, shall create incentives for consideration for adoption, for "green" buildings or site development including reduced water, sewer and solid waste charges.



Village of Ruidoso 2010 Comprehensive Plan



Energy Conservation Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



X. Higher Education Element:

The Village of Ruidoso needs to be an active partner in the expansion of Eastern New Mexico University within this region, both in its curriculum and scope of presence. Encouraging activities that cater to college students which will broaden the community's economic base.

Goal 14: Promote the Village of Ruidoso as a "college town".

Objective 14.1: The Village shall continue to support the development of a 4-year college.

Policy 14.1.1: The Planning Department shall work to develop a plan in conjunction with ENMU for developing housing and other support services in conformance with the ENMU Ruidoso Campus Facilities Master Plan 2009 – 2020.

Objective 14.2 The Village shall continue to encourage activities that foster a college town atmosphere such as cafes, bookstores, speaker venues and live music through the modification of the Zoning Code.

Policy 14.2.1: By February, 2011, the Planning Department shall modify zoning district regulations, and submit for consideration of adoption, to encourage these types of college town uses.

Higher Education Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



XI. Arts and Culture:

Having a variety of cultural activities is essential to a healthy community.

Goal 15: Develop and encourage the promotion of the arts and culture within the Village.

Objective 15.1: The Village of Ruidoso will continually look for ways to increase cultural and community events in appropriate places in the Village.

Policy 15.1.1: Village Administration will establish and maintain an active interaction among the Planning Commission, the Ruidoso School District, ENMU, the Arts Council, Chamber of Commerce, and the Lodgers Tax Committee to identify funding and needed regulatory changes to encourage and promote selected cultural activities.

Policy 15.1.2: By July, 2010, the Library Director shall request that the Library Board prepare and submit for consideration by the Village Council, a 5 year plan for enhancing and modernizing library services.

Policy 15.1.3: By July, 2010, the Library Director shall request that the Library Board prepare and submit for consideration by the Village Council, prepare an annual update of the 5 year plan every spring for inclusion into the Village's annual budget.

Arts and Culture Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



Village of Ruidoso 2010 Comprehensive Plan



XII. Changing Demographics Element:

The reality of an aging population requires that the Village of Ruidoso be cognizant of the needs of its older residents.

Goal 16: The Village will encourage assisted living services for seniors.

Objective 16.1: The Village will continue to look for means to provide support services for seniors living in their own homes.

Policy 16.1.1: The Village will investigate working with established providers to identify needs and obtain necessary funding in stages over the next ten years.

Policy 16.1.2: The Village Administration shall work with Lincoln County to improve the quality and scope of services provided by the Lincoln County Medical Center.

Changing Demographics Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



**Village of Ruidoso
2010 Comprehensive Plan**



XIII. Regional Cooperation Element:

The Village of Ruidoso cannot go it alone. Improved cooperation with other governments and agencies within the region is essential for efficiently being able to meet the needs of the Village's residents. This coordination needs to include the Village of Ruidoso, Lincoln County, the Mescalero Apache Tribe, the City of Ruidoso Downs, the US Forest Service, as well as various public safety entities. It is critical that the Village of Ruidoso work to create and maintain viable mechanisms to enhance close working relationships with these agencies. All should work together to avoid conflict and build cooperation, with the goal of improved and efficient service to the public. Conflicts invariably arise if there is lack of communication and interaction. Such conflicts can lead to a loss of trust among the various units of local government and, more, importantly, Village residents.

With regards to new land development activity, the Village of Ruidoso must continue to engage in and encourage intergovernmental coordination, particularly with Lincoln County, because that new growth is occurring to the north of the Village in the Alto area. Development in the Alto area is almost exclusively residential, yet, the Village is providing the business and retail location. The Village represents one-half of the full-time population of Lincoln County. While this makes the Village the single most populated jurisdiction within Lincoln County, working together with other governmental organizations can allow for greater opportunities to provide more cost-effective and efficient government services.

Goal 17: Foster enhanced mutual cooperation with other local jurisdictions.

Objective 17.1: The Village will continuously work to establish better lines of communication between the various jurisdictions, including the City of Ruidoso Downs, the Mescalero Apache tribe, Lincoln County, and the Lincoln National Forest.

Policy 17.1.1: The Village Manager shall designate a staff liaison by May, 2010, who will strive to develop a mutually beneficial relationship.

Regional Cooperation Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption



XIV. Capital Improvements Element:

The purpose of the Capital Improvement Element is to implement the provisions of the Village's 2010 Comprehensive Plan by:

1. Using timing and location of capital projects to provide for governmental services to support growth in areas where the Village of Ruidoso can efficiently and effectively provide those services, and to avoid placement of future capital facilities in locations that would promote growth in areas which cannot be efficiently served or which may be high-hazard areas;
2. Establishing a system of examining and assigning priorities to the needs of the Village, thereby assuring that the most essential governmental improvements and services are provided first;
3. Coordinating the timing and location of capital improvements among Ruidoso Departments, as well as other local governments, special districts, and state agencies to maximize benefit from public expenditures, minimize disruption of services to the public and implement land use and infrastructure decisions; and providing a means for coordinating and consolidating various departmental requests, thereby preventing duplication of projects and equipment;
4. Allowing sufficient time in advance of actual need to allow for proper planning, design and construction;
5. Coordinating the financial planning of improvements, and so allowing for as much maximum benefit from very limited Village funds;
6. Providing cost information on a timely basis for the evaluation and formulation of alternative financing programs; and,
7. Helping to provide an equitable distribution of public improvements throughout the Village.

Simply adopting new goals, objectives and ordinances will not achieve the desired result. Construction of key improvements and enhancement of service provisions is needed.

Goal 18: Utilize a capital improvements program to coordinate the timing and to prioritize the delivery of public facilities and other capital projects in conformance with the Comprehensive Plan.

Objective 18.1: Create Level of Service (LOS) standards for all Village services and infrastructure.



Village of Ruidoso 2010 Comprehensive Plan



Policy 18.1.1: By April 2011, adopt a Level of Service Ordinance addressing potable water, sewer collection and conveyance, wastewater treatment, fire and rescue; and property access that requires all new development to meet minimum standards and provide fair share funding.

Objective 18.2: Create a Comprehensive Capital Improvements program implementing the LOS.

Policy 18.2.1: By March 2011, adopt a Capital Improvements Program that sets timelines for accomplishing the LOS minimum standards.

Capital Improvements Element Revision History:			
Action:	Date:	Ordinance:	Changes:
Adoption	4/13/2010	2010-03	Initial Adoption

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