



NEW MEXICO
LIVING IN NATURE'S PLAYGROUND



COMMUNITY OVERVIEW



Located at the foot of the Sierra Blanca Mountain Range, and surrounded by the Lincoln National Forest, Ruidoso is a mountain resort.



- Official elevation of 6,920 feet
- Areas within the Village range from 6,500 to 8,000 feet in elevation
- Full-time population of 8,000
- Seasonal population of 25,000
- 60% of the homes in Ruidoso are vacation properties
- Ideal weather conditions, average high temperature of 65.57° and low of 34.04°
- 36 inches of annual snowfall in the Village



Recreational activities are plentiful in Ruidoso. The Village's park system comprises eleven parks and open spaces that total over 700 acres of land. Parks, lakes and open spaces include over 26 miles of trails and pathways, eight pavilions, and seven athletic fields. We have two lakes for fishing, and fly fishing along the Rio Ruidoso. Our 18-hole disc course is among the largest in the State.



The area features numerous hiking and jogging trails. The Cedar Creek area, managed by the U.S. Forest Service, features 17 miles of trails. The Grindstone Lake has 18 miles of trails. The Links trail, in the heart of Ruidoso, is a three mile paved-path.

The White Mountain Wilderness, adjacent to the Village, has 132 miles of trails, going from elevations of 5,000 feet to 10,000.



Golfing opportunities abound. There are two 18-hole courses located within the Village, the Links, a municipal golf course and Cree Meadows, a semi-private club. Five other golf courses are located within an eight-mile radius of the Village: Alto Lakes Golf & Country Club, the Outlaw, Kokopelli, Rainmaker's and the Inn of the Mountain Gods.



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- Ski Apache, managed by the Inn of the Mountain Gods, is a short 15 mile drive from the Village
- Over 750 acres in size, Ski Apache operates between Thanksgiving Day and Easter Day each year
- 55 trails: 20% “expert”; 60% “intermediate” and 20% “beginner”
- Fifteen feet of annual snowfall, augmented by extensive snow-making equipment
- 11 lift lines and a new passenger gondola
- 8,890 foot zip line



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Local Attractions:

- Ruidoso Downs Racetrack and Casino. Featuring year-round gambling and quarter horse racing from Memorial Day through Labor Day.
- Spencer Theater for the Performing Arts. This \$22 million facility hosts year-round concerts, plays and performances in an intimate 514-seat facility.
- Inn of the Mountain Gods. Resort property featuring 273 guest rooms, two full-service casinos and a number of eating and drinking establishments.



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Area Attractions:

- Billy the Kid Scenic Byway
- Historic Lincoln
- Fort Stanton
- Hubbard Museum of the American West
- Smokey Bear Historical Park
- Valley of Fires Recreational Area
- Lincoln National Forest
- Cloudcroft
- White Sands National Monument
- Carlsbad Caverns National Park



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Governed by an elected Mayor and six Council members, the Village of Ruidoso has a \$42.8 million annual operating budget.

Administrative services include executive management, finance, human resources, the Clerk's office and IT.

Community Services includes economic development, planning & zoning, airport, forestry, library, parks and recreation, community and convention centers.

Public Works includes water production and distribution, streets, sewage, solid waste and wastewater treatment.



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Fire protection is provided by three full-time stations, staffed with a total of 22 employees. The Fire Department recently achieved an ISO rating of 2 for the community.

Ruidoso is a safe community, thanks in large part, by the Police Department. Staffed by 40 employees, the department has effectively managed the level of crime. Violent and property crime, for the Village, in 2014 totaled 3.0 incidents per 1,000. This compares favorably to the State average of 5.9 incidents per 1,000.



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Within the past decade, the Village has invested tremendous resources in improving infrastructure, particularly as it relates to water. Water production is served by surface water and 13 groundwater wells. *The groundwater wells have a gross production capacity of over 3,800 gallons per minute.* The Village has capacity to store 18 million gallons in existing water tanks. The two area reservoirs, Alto Lake and Grindstone, have combined storage of 573.5 million gallons. With average daily consumption of 1.8 million gallons, the Village's storage reserves have the capacity to accommodate 326 days of use.



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In 2011, construction was completed on a \$36 million regional wastewater treatment plant. This state-of-the-art facility utilizes membrane technology to achieve discharge standards well within regulatory guidelines. In order to accommodate the seasonality of the population, the plant was designed to facilitate growth. The average daily volume of wastewater is 1.6 million gallons. The plant can currently process up to 2.7 million gallons per day. The framework is in place to increase this production capacity to 3.6 million gallons per day in the future.



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Eastern New Mexico University Ruidoso Branch Community College serves approximately 1,000 area students. The campus features conventional classroom teaching as well as an extensive offering of on-line courses. Specialty education includes Wildlife Fire Science, Cyber Security, occupational training and hospitality management. A variety of industry certifications are also offered upon request. ENMU-Ruidoso houses the Lincoln County Workforce Development Center, which provides workforce recruitment and development services.



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The Ruidoso Municipal School District serves 2,000 students at its six campuses. The District offers a wide range of traditional courses, as well as a distinguished dual language instructional program and an award-winning culinary arts program. Curriculum is further augmented by the availability of dual-credit college courses. In addition to a robust athletic program, activities include band, choir and MESA. The schools offer pre-K programs, Head Start, and “Early” Start.



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Healthcare needs in the Village are served by a county-owned hospital, Lincoln County Medical Center. This 25-bed facility is located in Ruidoso and is managed by Presbyterian Healthcare Services. A critical access facility, services include emergency care, family medicine, internal medicine, obstetrics/gynecology, radiology, general surgery, orthopedic surgery and lab services. The hospital employs more than 265 employees. A physical therapy center is on the hospital campus. The construction of a new hospital, over 70,000 square feet in size, is slated to commence in 2017.



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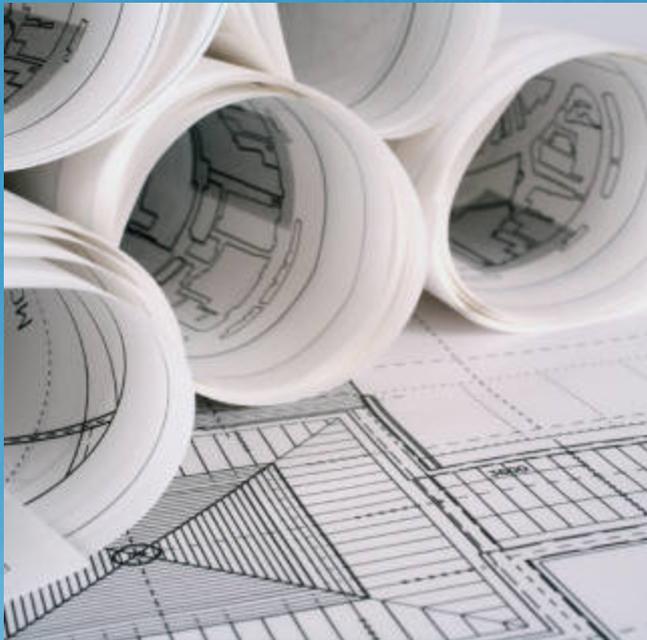


The Village is committed to economic development:

- A full-time planning & zoning staff includes a Planning Administrator, two building inspectors and GIS.
- Updating of the Village's 2010 Comprehensive Plan is underway.
- The Village has recently developed a "sister city" relationship with Puerto Peñasco, Sonora, Mexico.
- The Midtown shopping district has been designated as an "accelerator" program under New Mexico MainStreet.



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Pending construction projects in the Village of Ruidoso:

- \$36 million sewer realignment project.
- \$25+ million new hospital
- \$18 million school campus consolidation
- Ongoing expansion of the River Trail
- Covered pavilion for Wingfield Park
- \$2+ million project at ENMU-Ruidoso
- Replacement of bridges



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