



## LED DIGITAL SIGN GUIDELINES AND APPLICATION

- Requests will be submitted at least ten (10) days in advance, but no more than three (3) months prior to the event. Number of days message is displayed will be determined by staff based on number and size of other requests during the requested period, but usually no more than seven (7) days.
- No political advertising (exception: Don't forget to Vote)
- No religious advertising (exception: No admission charge community Christmas Programs, Halloween Festivals; no admission community wide concerts)
- No "for profit" advertising
- All requests must be submitted in writing on approved preprinted application to:

Utahna Dominguez, Executive Admin. Asst.  
Village of Ruidoso  
313 Cree Meadows Drive Ruidoso, NM 88345  
(575)258-4343 Ext. 1004



# LED DIGITAL SIGN APPLICATION

Date: \_\_\_\_\_

Name of Organization \_\_\_\_\_

Name of Person Applying \_\_\_\_\_

Name of Contact person if other than above \_\_\_\_\_

Daytime Telephone # \_\_\_\_\_

Dates of Event \_\_\_\_\_

Dates Requested on Sign \_\_\_\_\_

Type of Event \_\_\_\_\_

- Provide Flash Drive with Graphics for Sign – Hi Resolution required
- Provide all information needed on Sign

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1. The Village of Ruidoso has the right to refuse material deemed inappropriate to be viewed by the general public.
2. VOR has the right to choose the length of time the message appears and what times of day it will appear.
3. VOR does not guarantee the number of times the message will appear.
4. VOR has the right to edit the message as needed for use on the sign.
5. URL Associated with Event must be provided

I approve and the message and agree to the terms above.

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