



Proud Sponsor of the
2019 Village of Ruidoso Housing Fair



CHELSEA
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Superior Solutions for Affordable Housing

10,000 Affordable Homes
\$2 Billion Invested
30,000 Lives Changed

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Tierra Del Sol
HOUSING CORPORATION

More than just a home



At Tierra del Sol we are more than just a homebuilder. We are Family! we strive to improve the quality of life of our clients by providing services that build strong foundations.

Services offered:

- Homebuyer education
- Credit and financial coaching
- Mortgage lending
- Small business lending



So give us a call and see what we can offer you!! Welcome to the family!



Main Office:
210 E. Idaho, Suite B
Las Cruces, NM 88005
Phone 575-541-0477 www.tdshc.org



Ruidoso Mortgage 575-258-1316
1123 Mechem Drive, Suite 1, Ruidoso, NM 88345
Ruidoso's Premiere Mortgage Company NMLS 188344

Saturday
September 7th

8:00-9:30am Exhibitor Setup

11:00am-12:30pm Opening Session

Opening Remarks:
Lynn Crawford *Mayor of Ruidoso*
Dallas Draper *Lincoln County Commissioner*

Guest Speakers:
Pam Jenkins *Mortgage Loan Officer, Ruidoso Mortgage Sales Manager, CMG Financial*
Melvin Vallejos *Director, Tierra del Sol*
Rose Garcia *President, Association of Realtors*
Sean Simpson *President, ENMU Ruidoso*

Dr. Ryan Carstens
Jay Czar *Executive Director NM Mortgage Finance Authority*

11:00am-1:00pm Lunch
Provided for all Attendees!

Training Sessions

Time	Room	Session	Presenter
10:15-11:00 am 1:00-1:45 pm	Capitan	Credit Repair	Olga Diaz Homebuyer Education Specialist -Tierra del Sol
1:45-2:30 pm	Camelot	Do I Qualify for Homeownership?	Pam Jenkins Mortgage Loan Officer -Ruidoso Mortgage
10:15-11:00 am 2:30-3:15 pm	Camelot	First Time Homebuyers & Loan Options	Melvin Vallejos Sales Manager – CMG Financial

Family Fun Activities!

10:00 – 4:00 pm Bouncy Houses
Convention Center Parking Lot

12:00 – 2:00 pm Blossom the Clown
Exhibitor Hall

12:30 – 1:15 pm Magician Barry Moffitt
Exhibitor Hall

2:30 – 3:15 pm Magician Barry Moffitt
Exhibitor Hall



MIDTOWN ASSOCIATION



MOUNTAIN SMOKE BBQ FEST



RUIDOSO NEW BREW

MNT SMK FESTIVAL
40 BBQ TEAMS - 10 NM BREW/WINERIES - 2,500 GUESTS
\$8K IN NET REVENUE

MIDTOWN MURAL PROJECT
9 MURAL COMPLETED
\$71K In-kind contributions
2.2K VOTES - 25K SITE VISIT
ADVANCE STREETSCAPE


MIDTOWN COMMONS PLAZA PROJECT
\$66K PROJECT MGMT
QUALITY CARE - PROUDLY SALESY - FUND OF HOUSING
PROMOTION - PUBLIC TRANSPORTATION - ADVANCE STREETSCAPE

BREWDOSO FESTIVAL
15 NM BREWERIES & WINERIES
3,000 GUESTS
\$21K IN NET REVENUE


EAGLE DRIVE CLEAN-UP
48HRS VOLUNTEER HRS
\$500 ORGANIZATION CONTRIBUTION
MITIGATE WATERSHED ISSUES
ADVANCE STREETSCAPE

RUIDOSO HIGH SCHOOL JOB FAIR
26 BUSINESS ATTENDED
300 STUDENTS EXPOSED TO SMALL BUSINESS


GET INVOLVED - RUIDOSOMAINSTREET.COM



RUIDOSO VALLEY CHAMBER OF COMMERCE




PIONEER BANK



PNM

The Voice For Real Estate™ in Lincoln County.



Ruidoso/Lincoln County ASSOCIATION OF REALTORS®

RLCAR is composed of nearly 200 REALTOR® members who are involved in residential and commercial real estate, as well as short and long term property management, and real estate appraisal throughout Lincoln County.

Sunday
September 8th

**11:00am-2:00pm Open Houses
Around Ruidoso**
Shuttles will be leaving
Ruidoso Convention
Center at 11:00 AM



SITES
SOUTHWEST

- Planning
- Landscape Architecture
- Urban Design
- Market Analysis

OFCU

**Proud Sponsor of The
Regional Housing Fair**

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**AT THE INTERSECTION
OF GREAT RATE AND
BETTER SERVICE.**

WE MAKE IT HAPPEN.
You make it home.

LET'S TALK ABOUT YOUR NEXT
PURCHASE OR REFI.

CITY.BANK/MORTGAGE

1850 Sudderth Drive
Ruidoso, NM 88345
(575) 257-2265

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*Providing affordable housing
opportunities for all New Mexicans.*

MFA
Housing New Mexico

New Mexico Mortgage Finance Authority
344 Fourth St. SW, Albuquerque, New Mexico 87102
505.843.6880 800.444.6880 housingnm.org

**FARMERS
INSURANCE**

Bus: (575) 257-9423
Fax: (575) 257-0119

1096 Mechem Dr. Suite G2
Ruidoso, NM 88345
Email: ashley.clisk@farmersagency.com

Corina Lisk & Ashley Dalton
Corina Lisk & Ashley Dalton
Agency, LLC

**EN
MU**
RUIDOSO

**Sierra
Blanca
Realty**

575-257-6000

**THE STAFF FROM THE EASTERN REGIONAL
HOUSING AUTHORITY WISHES THE
VILLAGE OF RUIDOSO A SUCCESSFUL
REGIONAL HOUSING FAIR!**

CHRIS HERBERT, EXECUTIVE DIRECTOR

106 E. Reed Rowell, NM 88203
Telephone (575) 622-0881 Fax (575) 622-7505 TTY 1-800-659-1779

Eastern Regional Housing Authority proudly serves 12 counties in southeastern New Mexico and administers the Section 8 Housing Choice Voucher Program including the Family Self-Sufficiency Program and the Home Ownership Program, Low Rent Public Housing, Linkage Program, Workforce Housing and Tax Credit Partnerships.

VILLAGE OF
RUIDOSO
NEW MEXICO

Ruidoso/Lincoln County
ASSOCIATION OF REALTORS®

2019 Regional Housing Fair
September 7-8, 2019