

# RUIDOSO, NM

 ADD COMPARISON

POPULATION  
**19,497**  
1.16% DECLINE

POVERTY RATE  
**15.4%**

MEDIAN AGE  
**50.9**

MEDIAN HOUSEHOLD INCOME  
**\$42,145**  
5.19% GROWTH

NUMBER OF EMPLOYEES  
**7,057**  
7.07% DECLINE

MEDIAN PROPERTY VALUE  
**\$171,900**  
0.88% GROWTH

## ABOUT

In 2017, Ruidoso, NM had a population of 19.5k people with a median age of 50.9 and a median household income of \$42,145. Between 2016 and 2017 the population of Ruidoso, NM declined from 19,726 to 19,497, a -1.16% decrease and its median household income grew from \$40,065 to \$42,145, a 5.19% increase.

The 5 largest ethnic groups in Ruidoso, NM are White (Non-Hispanic) (63.4%), White (Hispanic) (27.9%), Some Other Race (Hispanic) (3.49%), Two or

More Races (Non-Hispanic) (2.04%), and American Indian & Alaska Native (Non-Hispanic) (1.58%). N/A% of the people in Ruidoso, NM speak a non-English language, and 95.1% are U.S. citizens.

The largest universities in Ruidoso, NM are [Eastern New Mexico University-Ruidoso Campus](#) (104 degrees awarded in 2017).

The median property value in Ruidoso, NM is \$171,900, and the homeownership rate is 78.3%. Most people in Ruidoso, NM commute by Drove Alone, and

the average commute time is 19.5 minutes. The average car ownership in Ruidoso, NM is 2 cars per household.

Ruidoso, NM borders [Alamogordo, NM](#), [Albuquerque, NM](#), and [Roswell, NM](#).

# ECONOMY

The economy of Ruidoso, NM employs 7.06k people. The largest industries in Ruidoso, NM are Accommodation & Food Services (1,248 people), Retail Trade (709 people), and Construction (646 people), and the highest paying industries are Mining, Quarrying, & Oil & Gas Extraction (\$93,750),

Public Administration (\$46,146), and Educational Services (\$44,958).

Median household income in Ruidoso, NM is \$42,145. Males in Ruidoso, NM have an average income that is 1.31 times higher than the average income of

females, which is \$41,925. The income inequality in Ruidoso, NM (measured using the Gini index) is 0.462, which is lower than than the national average.

# WAGES

## Median Household Income

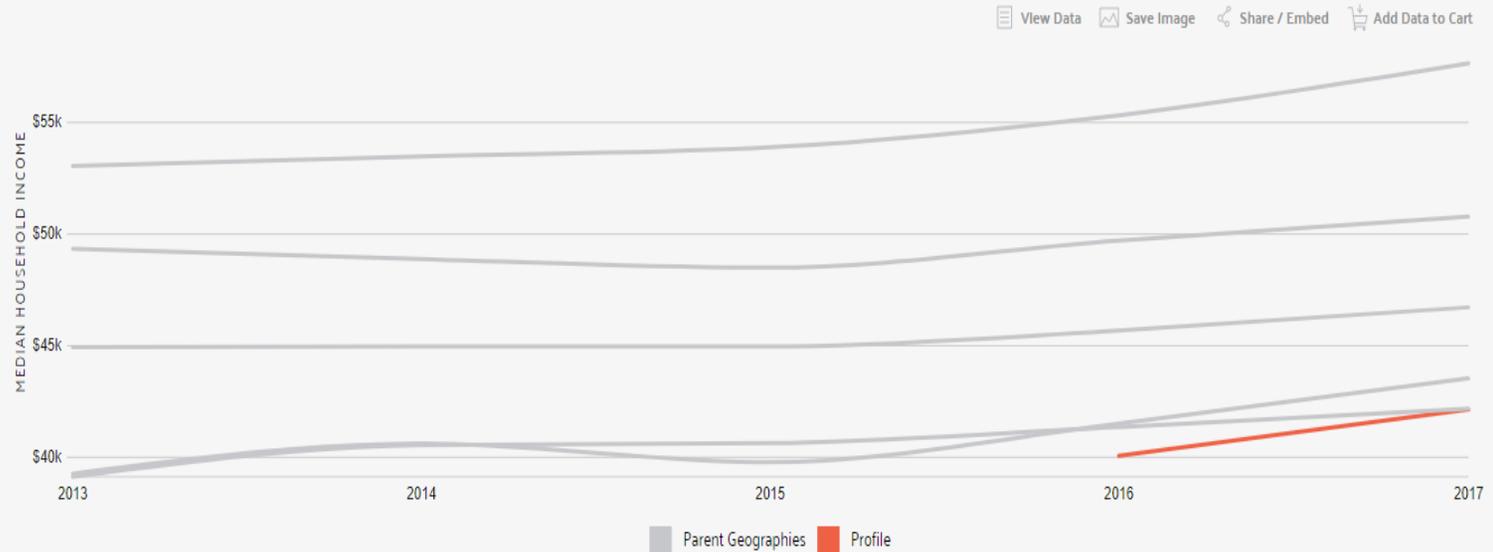
**\$42,145**  
2017 VALUE  
± \$4,891

**5.19%**  
1 YEAR GROWTH  
± 12.9%

Households in Ruidoso, NM have a median annual income of \$42,145, which is less than the median annual income of \$61,937 across the entire United States. This is in comparison to a median income of \$40,065 in 2016, which represents a 5.19% annual growth.

The following chart shows how the median household income in Ruidoso, NM compares to that of its neighboring and parent geographies.

Data from [the Census Bureau ACS 5-year Estimate](#)



## Wage by Gender in Common Jobs

The PUMS dataset is not available at the MSA level, so we are showing data for New Mexico.

\$54,854

AVERAGE MALE SALARY

± \$2,038

\$41,925

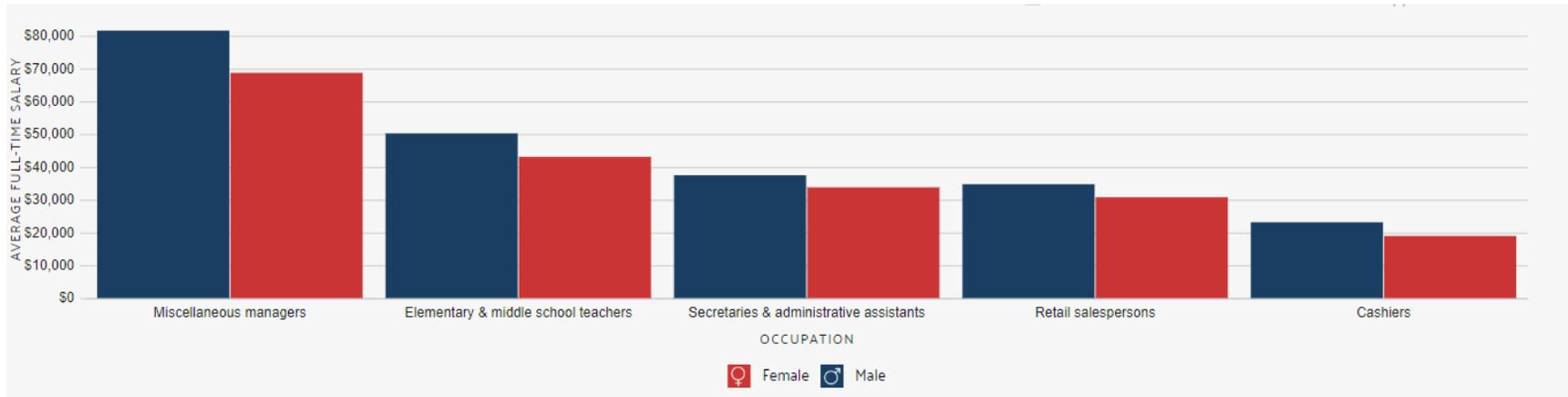
AVERAGE FEMALE SALARY

± \$1,598

In 2017, full-time male employees in New Mexico made 1.31 times more than female employees.

This chart shows the gender-based wage disparity in the 5 most common occupations in New Mexico by number of full-time employees.

Data from [the Census Bureau ACS PUMS 5-Year Estimate](#).



# DIVERSITY

Ruidoso, NM is home to a population of 19.5k people, from which 95.1% are citizens. As of 2017, 8.18% of Ruidoso, NM residents were born outside of the country (1.59k people).

In 2017, there were 2.27 times more White (Non-Hispanic) residents (12.4k people) in Ruidoso, NM than any other race or ethnicity. There were 5.44k White (Hispanic) and 681 Some Other Race

(Hispanic) residents, the second and third most common ethnic groups.

## Race and Ethnicity

### THE 3 LARGEST ETHNIC GROUPS IN RUIDOSO, NM

1. White (Non-Hispanic)  
12.4k ± 19
2. White (Hispanic)  
5.44k ± 252
3. Some Other Race (Hispanic)  
681 ± 239

In 2017, there were 2.27 times more White (Non-Hispanic) residents (12.4k people) in Ruidoso, NM than any other race or ethnicity. There were 5.44k White (Hispanic) and 681 Some Other Race (Hispanic) residents, the second and third most common ethnic groups.

The following bar chart shows the 7 races represented in Ruidoso, NM as a share of the total population.

Data from [the Census Bureau ACS 5-year Estimate](#).

# EDUCATION

In 2017, universities in Ruidoso, NM awarded 104 degrees. The student population of Ruidoso, NM is skewed towards women, with 226 male students and 384 female students.

Most students graduating from Universities in Ruidoso, NM are White (53 and 52%), followed by Hispanic or Latino (27 and 26.5%), American Indian or

Alaska Native (10 and 9.8%), and Two or More Races (4 and 3.92%).

The largest universities in Ruidoso, NM by number of degrees awarded are [Eastern New Mexico University-Ruidoso Campus](#) (104 and 100%).

The most popular majors in Ruidoso, NM are [General Studies](#) (27 and 26%), [Emergency Medical Technician](#)

[\(EMT Paramedic\)](#) (26 and 25%), and [Nursing Assistant & Patient Care Assistant](#) (17 and 16.3%).

The median tuition costs in Ruidoso, NM are \$N/A for private four year colleges, and \$N/A and \$N/A respectively, for public four year colleges for in-state students and out-of-state students.

## Property Value

**\$171,900**

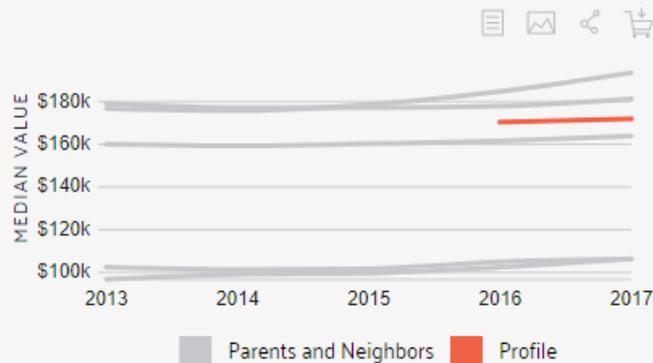
2017 MEDIAN  
± \$13,143

**\$170,400**

2016 MEDIAN  
± \$8,184

In 2017, the median property value in Ruidoso, NM grew to to \$171,900 from the previous year's value of \$170,400.

The following charts display, first, the property values in Ruidoso, NM compared to it's parent and neighbor geographies and, second, owner-occupied housing units distributed between a series of property value buckets compared to the national averages for each bucket. In Ruidoso, NM the largest share of households have a property value in the \$150k - \$175k range.



Data from [the Census Bureau ACS 5-year Estimate](#).

## Household Income

Please note that the buckets used in this visualization were not evenly distributed by ACS when publishing the data.

**\$42,145**

MEDIAN HOUSEHOLD INCOME  
± \$4,891

**7.9k**

NUMBER OF HOUSEHOLDS  
± 693

In 2017, the median household income of the 7.9k households in Ruidoso, NM grew to \$42,145 from the previous year's value of \$40,065.

The following chart displays the households in Ruidoso, NM distributed between a series of income buckets compared to the national averages for each bucket. The largest share of households have an income in the \$60k - \$75k range.

Data from [the Census Bureau ACS 5-year Estimate](#).