Employees should continue to practice good hygiene by adhering the following guidelines:

- Wash your hands with soap and water or use hand sanitizer, especially after touching frequently used items or surfaces.
- Avoid touching your face.
- Sneeze or cough into a tissue, or the inside of your elbow.
- Disinfect frequently used items and surfaces as much as possible.
- Employees are asked to inform themselves on the current Public Health Order.

Word of the Day by G. David Myers:

e·gre·gious

/əˈɡreːəs/

adjective

1. outstandingly bad; shocking.
"The public complained of their egregious abuses of power"
Remember When:

**SCHEDULED FOR THIS WEEK:**

**MONDAY – October 25**

8:00 AM – Monday Mornings w/ the Mayor (Tim & Ron will also join) – 1490 AM

11:00 AM – Mayors’ Council – WebEx

2:00 PM – IFC Meeting – Council Chambers

5:00 PM – Parks and Recreation Commission – Convention Center

**TUESDAY – October 26**
Eric Boyda – Out

9:00 AM - Lodgers’ Tax meeting – Council Chambers

WEDNESDAY – October 27

3:00 PM – Ruidoso Valley Chamber of Commerce Meeting – Chamber

THURSDAY – October 28
Dick Cooke – Out

7:00 AM – Capital Projects Update – Council Chambers/Zoom
9:00 AM – Special Council Meeting – Council Chambers
10:00 AM – Ruidoso Hazard Mitigation – Zoom
11:00 AM – Mayors’ Agenda Review – Horton Complex
2:00 PM – Workforce Housing Advisory Board Meeting – Horton Complex
2:00 PM – Village of Ruidoso RJU Shop Building – Microsoft Teams
2:00 PM – Workforce Housing Advisory Board Meeting – Council Chambers

FRIDAY – October 29

SATURDAY – October 30

SUNDAY – October 31
New Employee and Promotions Highlights

JONATHAN BRASHEAR
My name is Jonathan Brashear. I have nearly eight years as a certified police officer. Most recently, I served as a Detective with the Carlsbad Police Department. I held the position of patrol officer for 5 years achieving the rank of Corporal. I spent 2 years as a Narcotics Agent assigned to a regional drug task force and a major crimes unit. I have been a Field Training Officer for 5 years and a certified general police instructor. I grew up in Eastern New Mexico where most of my family still resides. My wife (Kymbra) and I recently moved to Ruidoso with our three-month-old son. In our free time we spent a lot of our time in the outdoors, hunting and fishing.

Human Resources

Quarterly Evaluations are due in October! All Directors have been sent the template. If you haven’t yet been vaccinated register for your vaccine here: cvvaccine.nmhealth.org. If you need assistance HR can help!
Current Posted Positions

**Police Department:**
- Patrol Officer Certified (until filled)
- Telecommunications Officer (until filled)

**Street:**
- Street Supervisor
- Heavy Equipment Operator (2)

**Water Distribution:**
- Water/Wastewater Foreman
- Water/ Wastewater Heavy Equipment Operator

**Airport:**
- Heavy Equipment Mechanic II

Welcome to the Village!!!
James Pribble- Assistant Fire Chief

**Hires Pending:**
- 3 Telecommunications Officers
- 2 Certified Officers

**Ruidoso Convention Center Event Schedule**
Community Center

- The Ruidoso Community Center is now having breakfast on Thursdays and Fridays from 8:00am-9:30am. Breakfast includes Scrambled Eggs, Garlic Roasted Potatoes, Sliced Ham, Pancakes, Toast, Orange Juice, Coffee, and Iced Tea. The Community Center is blessed to have our local Thriftway Supermarket (Sharla Ganaway-Manager) and Albertsons Market for their generous support with our affordable breakfasts for our local community. Without their help the Community Center would not be able to offer these meals to the area locals.
- There will be a United Healthcare presentation on October 28th for those needing information and assistance with upcoming open enrollment with Medicare.
- People Works New Mexico will be offering free mental health/substance use and gambling screening in the Ruidoso Community Center December 7th and 9th from 9:00am to 12:00 noon. Screening and confidential results will take approximately 15 minutes. To schedule an appointment call John @ 505-267-5057.
Come and try our

Delicious Breakfast
Thursdays & Fridays 8:00am to 9:30am

Includes Eggs, Hash, Pancakes, Refried Beans, Country Gravy

Sponsored by Your Local Restaurants Thriftyway
RUIDOSO COMMUNITY CENTER @ 511 Sudderth Drive

www.ruidoso-nm.gov/community-center

Ruidoso Community Center
Activities
Home of the Retired and Senior Volunteer Program

Monday - Thursday 8:00am - 4:00pm
Fridays 7:00am - 3:00pm

- Yarn Club: Mondays 1:00pm - 4:00pm
- Constitution Class: Mondays 1:30pm & Wednesdays @ 5:30pm
- Body Treatment Therapies: Mondays @ 1:30pm & Wednesdays @ 2:00pm
- Coffee & Snacks: Tuesday Mornings 8:30am - 10:30am
- People Works Counseling: Tuesdays & Thursdays 9:00am - 12:00pm
- Gentle Fitness Class: Tuesdays & Thursdays 9:00am - 10:00am
- Duplicate Bridge Games: Tuesdays & Thursdays 1:00pm
- Quilters & Stitchers: 1st & 3rd Tuesday of Each Month 1:00pm - 4:00pm
- Enhanced Fitness: Mondays & Wednesdays at 1:30pm and Thursdays 1:30pm via Zoom Only
- Needle Crafting Group: Tuesdays 9:30 – 11:30 am. For more info call 575-597-5348
- Clogging Lessons: Tuesdays & Thursdays 4:00pm - 5:00pm
- Table Tennis: Wednesdays & Fridays 10:00am - 12:30am
- $1 Luncheon: Wednesdays 11:45am
- Hamana Bingo & Seminar: 2nd Wednesday of Each Month 1:00pm "Prizes for Winners"
- Party Bridge Games: Wednesdays & Fridays @ 1:00pm
- Hear on Earth Hearing Care: Last Wednesday of each month 10:00 am – 1 pm
- Book Club: 4th Wednesday of the Month @ 1:30pm
- Clogging for Beginners: Wednesdays @ 6:00pm
- $2 Breakfast: Thursdays & Fridays 8:00am to 9:30am
- Dance Lessons: Beginners @ 6:30 pm & Intermediate @ 7:00 pm
- Mahjong: Fridays @ 1:00 pm

Free Fitness Equipment Usage
Pool and Ping-Pong Tables
Blood Pressure Checks
Coffee Available Everyday

For more information, please contact Anthony or Amber at:
AnthonyLunt@ruidoso-nm.gov or AmberWard@ruidoso-nm.gov

Transportation Services are Available: Call Z-Trans @ (575) 439-4971
LIBRARY

We have purchased a software for Public Computer Time Management and Printing from Envisionware. Envisionware will be working with Systems MD to get this up and running. Once the software is ready this will allow patrons to use wi-fi printing from their phone or laptop through an app that will be placed on our website. We have also purchased a training software from Niche Academy for staff and patrons. The Library Manager is working on the set up for staff and patron use. Youth Services has take and make bat crafts for kids this week and will be doing a sugar skull mask for Wednesday October 27th. The Library Manager turned in the first reimbursement for 2018 GO Bonds. The 2020 GO Bond Agreements are set to be sent out to libraries next week.

Parks and Recreation

Grindstone Lake – The Dam House Rental hours for the remainder of September and October will be Fridays, Saturdays, and Sundays 10 am to 5:00 pm.

November 1st - Monday Mornings w/ the Mayor (Tim & Ron will also join) @8:00 AM – 1490 AM

November 1st – Utility Committee Meeting @3:00 PM – Council Chambers

November 2nd – Council Workshop @8:00 AM – Council Chambers

November 2nd – Planning Commission @2:00 PM – Council Chambers

November 3rd – Granicus Meeting @9:30 AM – Edge Pilot

November 3rd – Ruidoso Magistrate Update @3:00 PM – Google Meet

November 4th – Ruidoso Hazard Mitigation @10:00 AM – Zoom

November 4th – NMML Cannabis Workshop @10:00 AM – Zoom

November 4th – DR 1783 VOR Bi-Weekly Call @1:00 PM – Conference Call

November 6th – NMML Board of Directors Meeting @9:00 AM – Santa Fe
November 8th - Monday Mornings w/ the Mayor (Tim & Ron will also join) @8:00 AM – 1490 AM

November 8th – Keep Ruidoso Beautiful @11:00 AM – Council Chambers

November 9th – Council Meeting @1:00 PM – Council Chambers

November 10th – Director’s Meeting @8:00 AM – Council Chambers

November 10th – JUB Chair Review Meeting @10:00 AM – Council Chambers

November 10th – Paradise Canyon Pre-Bid @2:00 PM – Council Chambers

November 10th – Ruidoso Magistrate Update @3:00 PM – Google Meet

November 11th – Village Offices Closed – Veteran’s Day

**Employee October Birthdays**

<table>
<thead>
<tr>
<th>Employee Name</th>
<th>Department</th>
<th>Employee Status</th>
<th>Birth Date</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOONE, JAN</td>
<td>502-210 - WATER PRODUCTION DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/12</td>
<td>F - Full Time</td>
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<tr>
<td>CARABAJAL, ASHLE</td>
<td>502-212 - RJU ADMINISTRATION DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/20</td>
<td>F - Full Time</td>
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<tr>
<td>CHAVEZ, VICTORIA</td>
<td>502-209 - WATER BILLING DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/19</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>GREER, EZEKIAL</td>
<td>101-132 - CAPITAL PROJECTS, PURCHASING DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/27</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>HALL, TYLER</td>
<td>101-050 - FIRE DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/08</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>LIVELY, JENNIFER</td>
<td>101-150 - SWIMMING POOL DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/29</td>
<td>S - Seasonal</td>
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<tr>
<td>MC CARTY, TOMMY</td>
<td>510-410 - RWWT DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/01</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>PARKS, ROBIN</td>
<td>101-030 - FINANCE DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/19</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>PARSONS, LONNY</td>
<td>216-080 - STREET DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/06</td>
<td>F - Full Time</td>
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<tr>
<td>PATTERSON, QUINN</td>
<td>101-047 - CONSOLIDATED DISPATCH DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/08</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>POSTENRIEDER, RYAN</td>
<td>101-040 - POLICE DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/08</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>RANDOLPH, BILLY</td>
<td>101-155 - PARKS AND RECREATION DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/08</td>
<td>F - Full Time</td>
</tr>
<tr>
<td>WILSON, JARED</td>
<td>101-050 - FIRE DEPARTMENT</td>
<td>ACTIVE - ACTIVE</td>
<td>10/06</td>
<td>F - Full Time</td>
</tr>
</tbody>
</table>

**Employee October Anniversaries**
How Local Government Is Leveraging Technology to Improve Public Engagement

"Smart Cities" require smart leaders who should tailor their efforts to community needs.

The technological revolution has paved the way for the data revolution, as both forces combine to reshape nearly every facet of our lives. These developments have not been unique to individuals and corporations, as local governments have also sought ways to incorporate new tools and resources.

The benefits of data and technology are abundant, as they give us access to things that were previously unimaginable, from planes and space travel to modern medicine and the internet. On the other hand, technology can create a digital divide between those who are proficient and those who may be skeptical or inexperienced in using it. This challenge has led to the creation of a new position in local governments across the nation: chief innovation officer.

From San Francisco and Miami to Woburn and Spokane, cities have hired chief innovation officers in an attempt to ensure that technology-based tools are being used effectively to serve their residents. New Jersey has even hired a statewide chief innovation officer, showing the emphasis on using technology to serve communities in a way that is both innovative and responsive.

Differences

Local governments are tasked with finding ways to use data and technology to bring communities together, rather than pushing them apart. This is no easy task, as factors like age, income, and access affect how effectively different groups can use technology.

A 2020 Abell Foundation study of the city of Baltimore found that 96,000 households, which is over 40 percent of the city’s population, lacks broadband connectivity. One in three households also lack a desktop or laptop computer, which is an enormous issue given the shift to online learning during the
COVID-19 pandemic. This reality has led Baltimore to embrace a sort of paradox that other cities have found, which is that local leaders can use data to discern which communities are struggling to adapt technology.

Intervention may not always be desirable, however, as the needs and preferences of different communities must be considered and respected. In response to the lack of technological access, Baltimore Mayor Brandon Scott appointed a chief data officer and a director of broadband and digital equity. “My administration remains focused on modernizing the processes and practices of city government through a framework of equity and transparency,” Scott explained.

Intervention may not always be desirable, however, as the needs and preferences of different communities must be considered and respected. By developing an understanding of the experience of community members—through public engagement—cities can evaluate what individuals, families, and businesses need. In practice, this means helping them get to where they want to be, rather than forcing them to change.

**First Level**

On one level, cities can take a fairly passive approach that focuses on data collection without embracing more rigorous methods. This can provide useful information about residents and be built into a contact database for various engagement efforts. This narrow embrace of data may be more fitting for small, rural communities that may have limited resources for the most advanced technologies and corresponding practices.

**Mid-Tier**

On another level, local governments can collect more substantial data on activities ranging from spending and transportation to education and exercise. This information may be analyzed and used for informational or persuasive purposes. This “mid-tier” approach embraces the tools provided by modern technology but does not necessarily force community members to do so.

**Interventionist**

Finally, a highly interventionist approach does not just collect data of various kinds and share it with the community but seeks to use and expand this information for policy changes. This may entail creating technology-based standards for schools, neighborhoods, and businesses. It may also require residents to provide data and rely on technology to a greater degree than in the more restrained approaches. Needless to say, this more heavy-handed approach is best suited for cities that have already embraced technology and whose residents are comfortable with it.

**Growing Pains**

For cities that would like to increase their use of data and technology, there can certainly be some growing pains. When David Graham was named chief innovation officer of Carlsbad, he quickly found that the city was not quite ready to embrace a technological makeover. “The first thing when I arrived, I recognized there was a disconnect between many of the departments and divisions,” he explained. “There were lots of good ideas in using technology but the interconnection between them and the people aspect of working together, like in many organizations, [needed] improvement.”
Some residents may also be concerned about the unfamiliar developments happening around them, so it’s vital that local leaders remain transparent, engaged, and patient—which pays dividends in the form of a stronger and more adaptive community.

For local governments, advanced data provides profound opportunities to connect and engage with residents. Whether it’s simply learning more about those they serve, helping community members navigate technology to find resources (health, education, transportation, etc.), or using data to influence policy, local leaders should tailor their efforts to community needs. Though technology can create barriers and inequities, it can also build bridges and close disparities if implemented correctly. “Smart cities” require smart leaders, who not only understand new technologies, but can leverage these tools for the benefit of community members.

“Being Happy never goes out of style.”
— Lilly Pulitzer

Surround yourself with people who are only going to lift you higher.