

SC Festival of Flowers
P.O. Box 980
Greenwood, SC 29648-0980
www.scFestivalofFlowers.org



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Greenwood, SC
Permit #149

BECOME A SPONSOR

OF THE

SOUTH CAROLINA



Main Weekend

June 1 - 3, 2018

scFestivalofFlowers.org | 864-889-9313

Showcasing Greenwood as a destination
for Flowers, Families, and Fun!



Become a Sponsor!

With **100,000+** attendees, and **30+** events throughout **June**, the award winning SC Festival of Flowers is ranked as one of region's **Top 20 Events** by the Southeastern Tourism Society. It has received recognition from the International Festivals & Events Association as well as the America in Bloom (AIB) organization. The City of Greenwood and the Festival's topiaries were recognized by AIB with a national **Floral Display Achievement Award**, an award only Greenwood has achieved in South Carolina.

With an economic impact of \$5.9 million, the SC Festival of Flowers sponsorship offers you an unparalleled reach: presence on site, broadcast, digital & print ad opportunities, logo on collateral materials, and competitive costs.

YES! I want to be a 2018 SC Festival of Flowers Sponsor!

Sponsorship Levels:

- \$5,000 Premier
- \$3,000 Signature
- \$1,500 Partner
- \$1,000 Event
- \$500 Contributor
- \$250 Friend

Yes, please contact me about:

- Official Program Advertising
- Topiary Sponsorship
- Event Sponsorship

Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

An invoice will be sent and payment will be due by March 15th. Thank You!

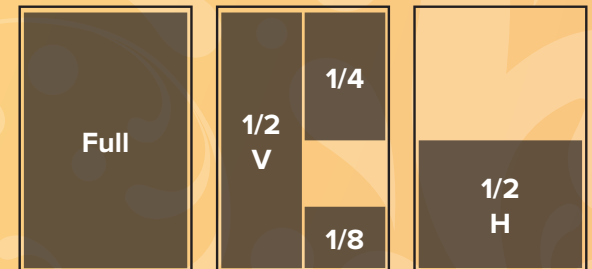
For More Information Contact: Greenwood SC Chamber of Commerce, 864-889-9313 or Info@SCFestivalofFlowers.org Visit: scFestivalofFlowers.org

Sponsorship Packages	Premier \$5,000	Signature \$3,000	Partner \$1,500	Event \$1,000	Contributor \$500	Friend \$250
Website Presence	LOGO across site	LOGO on sponsor page	LOGO on sponsor page	LOGO on sponsor page	LISTED on sponsor page	LISTED on sponsor page
Social Media Promotion (9,200+ followers)						
Email Blasts (5,000+ subscribers)						
Ad in Official Festival Program (10,000 Distribution)	FULL PAGE <small>Back or Inside Cover</small>	FULL PAGE	HALF PAGE	1/4 PAGE	1/8 PAGE	LISTING
Booth space during: <input type="checkbox"/> Ladies Luncheon <input type="checkbox"/> Arts & Crafts Show / Kidfest	10' x 10'					
SC Festival of Flowers Events <input type="checkbox"/> Arts & Crafts Show <input type="checkbox"/> Bee Buzzin' Bike Tour <input type="checkbox"/> 5K Run/Walk <input type="checkbox"/> Garden Tours <input type="checkbox"/> Kidfest <input type="checkbox"/> Ladies Luncheon <input type="checkbox"/> Photography Show & Contest <input type="checkbox"/> Topiaries & Tastings Wine Walk	ALL EVENTS	THREE EVENTS <small>of your choice</small>	TWO EVENTS <small>of your choice</small>	ONE EVENT <small>of your choice</small>		
Official Festival T-Shirt	10	8	6	4	2	
Tickets to event of your choice: <input type="checkbox"/> Bee Buzzin' Bike Tour <input type="checkbox"/> 5K Run/Walk <input type="checkbox"/> Ladies Luncheon <input type="checkbox"/> Topiaries & Tastings Wine Walk	8	6	4	2	2	2

Advertise in the 2018 Official Program

Over 10,000 copies will be distributed to select SC Welcome Centers, throughout Greenwood, surrounding counties, and Festival events in June. Ad space in the official program can be purchased independently of a sponsorship.

Ad Size	Cost	Dimensions
Full Page	\$995	8.5"w x 11"t
1/2 V	\$795	4.053"w x 10.633"t
1/2 H	\$795	8.103"w x 5.21"t
1/4	\$450	4.053"w x 5.21"t
1/8	\$250	4.053"w x 2.607"t



Ads must be camera ready files, (.tif, .indd., .jpg or .pdf format), provided on disk with hard copy for proofing. Please make sure layouts match the dimensions listed above for the ad size you select.