

The Wisconsin Real Estate Program

The Global Leader in Real Estate Education



The Wisconsin Real Estate Program produces the best and brightest young real estate professionals, ready and eager to make significant contributions to the leading companies of the world. Graduates of Wisconsin with either BBA or MBA degrees in real estate are top candidates for entry and mid-level positions in all facets of the profession.

Components of the Wisconsin Real Estate Program

» The Undergraduate Program in Real Estate (BBA)

Students in Wisconsin's undergraduate program receive an intensive depth and breadth of real estate knowledge through specialized courses in real estate. In addition, Argus lease analysis, unique applied learning activities and case competitions provide a one-of-a-kind immersion in real estate that sets students up to excel in the job.

» Graaskamp Center for Real Estate: Home of the Real Estate MBA and Board of Advisors

Named for the late James A. Graaskamp, a legendary figure in real estate education at Wisconsin, the James A. Graaskamp Center for Real Estate administers the Real Estate MBA Program and serves as a link to alumni and the professional real estate community. This includes Graaskamp Center's Advisory Board comprised of over 130 executive-level industry leaders. The center's specialized Real Estate MBA Program delivers a multi-disciplinary approach to learning and offers the most comprehensive curriculum of any real estate program in the country.

» Wisconsin Real Estate Alumni Association (WREAA)

Now in its 40th year, the WREAA includes more than 1,800 accomplished leaders with deep real estate experience and a passion for giving back. Members provide one-on-one mentoring, conduct mock interviews, and make valuable business introductions. In an industry that prioritizes meaningful relationships, these alumni help you plug into an immediate network of leaders in the field.

Program Leadership



Tim Riddiough
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Fast Facts

Top Ranked

Wisconsin is consistently ranked among the top three real estate programs in by U.S. News & World Report.

Business Ready Knowledge and Skills

With a wide variety of specialized real estate courses, such as real estate law, valuation, Argus lease analysis, economics and urban development, students receive a one-of-a-kind immersion that helps them excel in their career.

Lifelong Professional Community

Students benefit from access to a tight-knit group of over 1,800 real estate alums around the world and can connect with senior executives in the industry through the Graaskamp Center's Board of Advisors, which consist of over 130 industry leaders.

World-Class Faculty

Our faculty are at the frontier of knowledge in real estate economics and finance and share their expertise with public policy makers and the real estate industry.

Unique Global Opportunities

Students have opportunities for international travel to key real estate conferences, such as MIPIM, in addition to international speakers on campus.

Long, Rich Tradition

The Real Estate program at the Wisconsin School of Business and the James A. Graaskamp Center for Real Estate have a century-long tradition of fostering excellence in real estate education, research and outreach. Wisconsin is uniquely positioned to provide leadership to the real estate industry in the 21st century.

Learn more at:

www.bus.wisc.edu/realestate/

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Large Campus, Small School

The Wisconsin School of Business is an integral part of the University of Wisconsin-Madison, which is nationally and internationally recognized for academic excellence. Being a business student at UW-Madison means you can reap all the benefits of a large and highly regarded public university, and experience the excitement of being a part of a Big Ten campus. You'll also receive all the personal attention possible in a small business program filled with familiar faces. It's the best of both worlds.



Graduates get offers for roles such as...

- REIT Analyst
- Development Associate
- Senior Financial Analyst
- Vice President
- Investment Advisor/Manager
- Corporate Real Estate Manager
- Mortgage Lender
- Asset Manager
- Economic Development Manager

Hiring Employers

- Northwestern Mutual Real Estate
- Bentall Kennedy
- JPMorgan Chase
- BlackRock, Inc
- Continental Properties Company, Inc.
- Health Care REIT
- Essex Property Trust, Inc.
- CapitalSource
- Allianz Real Estate Investments
- Green Street Advisors, LLC
- Freddie Mac
- Starbucks
- U.S. Bank
- Altus Group
- Pacific Life Insurance Company
- Spirit Realty Capital
- USAA Real Estate Company
- Cantor Fitzgerald/Cantor Commercial Real Estate

Student Snapshot

Real Estate BBA

2016-17 real estate BBA enrollment:
295 students

2016 real estate graduates: 73

GPA: 3.64*

*Cumulative GPA of students admitted to the Wisconsin School of Business. An application, one-page resume and two essays are required for admission.

Real Estate MBA

Average size of MBA class: 14 students

Average professional experience: 5 years

Undergraduate Majors: business, social sciences, engineering, economics, law, and architecture

Student Placement Snapshot

Real Estate BBA

2016 Average base salary: \$63,490

85% of graduates secured full-time positions at graduation

90% of graduates completed internships

Real Estate MBA

Full-time placement: \$70,000 - \$125,000*

Average internship salary: \$2,400 - \$8,700*

92% placement within three months of graduation*

100% MBA graduates complete internships*

*3-year average

