HOTEL OWNERS FOR TOMORROW

BEST PRACTICE SHARING: HOT SIGNATORY

Please fill out as much information as possible and submit to join@hotelsfortomorrow.org along with any images or graphics that you would like us to include.

Please focus the best practice on as specific a project as possible, rather than an overall program or approach for your company. The value for the best practice sharing among HOT are the tangible examples that can be understood and applied easily.

Entity:

Date you joined the HOT Coalition:

Contact Name, Title, and Email (this will not be shared publicly):

Name of the project you are sharing (the title of the project that you would like listed on the HOT website):

Hotel property or properties to which the project applies:

Project duration (period, start/end date, etc.):

Applicable HOT Actions:

☐ **Action 1:** Discuss sustainability from the earliest stages of investment

☐ **Action 2:** Evaluate renewable energy and energy efficiency projects

☐ **Action 3:** Routinely monitor and benchmark sustainability performance

☐ **Action 4:** Support brand efforts

☐ **Action 5:** Share best practices (if practiced elsewhere, in addition to sharing via this form and the HOT website)

Please describe the project overall in 200 words max:

If any specific challenges or prior barriers were overcome that you can share with your peers, please describe:

Please describe the financial benefits, including ROI, payback, investment details, or innovative funding mechanisms:

If you worked with any partners or other entities to help implement the project, please list them:

Please list any external links where further information about the project can be found, if applicable:

In submitting this best practice information to the Hotel Owners for Tomorrow Coalition, I 1) confirm that the information above is accurate and truthful to the best of my knowledge, and 2) authorize publication of the above information and supporting images on www.hotelsfortomorrow.org.

Name: _____

Title: _____

Organization: _____

Date: _____