A GUIDE TO UNDERSTANDING SSU’S ENDOWMENT ACTIVITY REPORT

MARKET VALUE
Market value equals the cumulative total of gifts received, adjusted by the realized and unrealized gains or losses, and withdrawals.

INCOME FROM ENDOWMENT
Income disbursed in a given year is calculated as four percent of the three-year weighted average market value.

IN ACADEMIC YEAR ’19, SSU DEVELOPMENT FOUNDATION’S COMMITMENT TO SCHOLARSHIP SUPPORT INCREASED BY 48%

NEARLY 92% OF SSU STUDENTS RECEIVE A FINANCIAL AID AWARD

$9,289 AVERAGE STUDENT FINANCIAL AID AWARD

16 TO 1: STUDENT-FACULTY RATIO

647 GRADUATES IN ACADEMIC YEAR ‘19

ENDOWED FUND
FINANCIAL SUMMARY
JANUARY 1, 2018 TO DECEMBER 31, 2018

Beginning Balance. . . . . . . . . $19,792,434.91

Gifts. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $684,478.48

Investment Return. . . . . . . . . . . . . . . . . . . . . . . $1,205,702.55

Institutional Support. . . . . . . . . . . . . . . . . . . . . . . $735,437.33

Direct Aid to Students. . . . . . . . . . . . . . . . . . . . . . $388,385.63

Ending Balance. . . . . . . . . . . . . . . . . . . . . . . . . . $18,147,387.88

195 2019 SSU SCHOLARSHIP RECIPIENTS
Making College Possible

**SSUDF Endowment Report**

SSUDF endowment funds provide ongoing support for scholarships, key academic and research programs, student travel, and other university priorities.

**Endowed Funds Support:**

- Scholarships
- Student Internship Opportunities
- Student-Faculty Collaborative Research Projects
- Student Opportunity Funds
- Facilities
- Varsity Athletics
- And more

**Individually Funds Make Up the SSUDF Endowment.**

Each is established by a dedicated and generous donor or group of donors for a specific purpose.

**$2.0 Million**

The amount of direct support provided by SSUDF to Shawnee State University in academic year 2018.

**Endowment Assets at Fiscal Year End**

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets in Millions ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$14.3M</td>
</tr>
<tr>
<td>2014</td>
<td>$17M</td>
</tr>
<tr>
<td>2015</td>
<td>$18.4M</td>
</tr>
<tr>
<td>2016</td>
<td>$17.8M</td>
</tr>
<tr>
<td>2017</td>
<td>$18.9M</td>
</tr>
<tr>
<td>2018</td>
<td>$19.4M</td>
</tr>
<tr>
<td>2019</td>
<td>$19.3M</td>
</tr>
</tbody>
</table>

**Endowment Growth Since June 30, 2013**

- 35%

**Total SSUDF Endowment Return for Academic Year 2018**

- 7.87%

**Asset Allocation**

- 65.7% in equity
- 21.8% in bonds
- 9.4% in treasuries
- 3.1% cash & equivalent