Acterra

CELEBRATING 50 YEARS
OF ENVIRONMENTAL ACTION

Saturday, March 28, 2020
A Virtual Celebration

ACTION FOR A
HEALTHY PLANET
Dear Friends,

Welcome to our 50th Anniversary Celebration—can you believe we have seen 50 years of Action for the Planet? We thank you for coming, and for being a part of our Acterra family. This year, to mark our anniversary, we are focusing all our efforts on honoring you, our supporters, as you are essential to making all of our impact possible. We also recognize the uncertainty and confusion our communities are feeling right now. Please know we are thinking of you and we are so grateful that you would choose to spend your evening with us.

In addition to your support of Acterra, helping us to engage more of our community in local solutions for a healthy planet, you are taking individual action on climate change. We are grateful for all you have made possible during Acterra’s 50-year history and for the future you are helping to create for our planet.

During the past year, Acterra has spent countless hours in strategic planning, honing the scope and reach of our programs around climate, energy, sustainability, and education. We are very excited to share the high level outcomes of this work with you this evening. We have also remained focused on our community outreach, helping Bay Area residents and businesses reduce their carbon footprints and adopt more sustainable practices.

We want to end this note with our warmest thanks to our staff, volunteers, corporate sponsors, host committee members, in-kind donors, and the recruitment and event committees, without whom our work would not be possible. We are very excited to share this evening with you. Here’s to a memorable evening of celebration and connection!

Barb Erny  Suds Jain
Development Chair, Acterra  President, Acterra Board of Directors
Virtual Celebration Program

Welcome Message and Recognition of Sponsors and Host Committee  
*Lauren Weston, Acterra Executive Director*

Agenda Review  
*Lauren Weston, Acterra Executive Director*

Presentation of Acterra Lifetime Achievement Award to Jerry Hearn  
*Suds Jain, Acterra Board President*

Interlude: Special Tributes

Highlights of Acterra’s Strategic Plan  
*Lauren Weston, Acterra Executive Director*

Acterra 50th Anniversary Video

Fund-A-Future (link at acterra.org/fundafuture)

Announcement of the 2020 Business Environmental Award Recipients  
*Danielle Flanagan, Acterra Business Partnerships Manager*

Dance Party!

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About Acterra

Acterra’s mission is to bring people together to create local solutions for a healthy planet.

Acterra is a local climate action organization that has served Silicon Valley and the Bay Area since 1970. Our programs address climate change by promoting greater use of renewable energy, residential energy efficiency, clean transportation, and leadership in corporate sustainability. Acterra is based in Palo Alto. For more information, visit acterra.org.
Fund-A-Future

We need your help to bring communities together to create local solutions to protect our planet. Our work will focus on our new strategic initiatives in climate-friendly food, beneficial electrification, youth education, and the honing of traditional programs to ensure greater impact. When you support Acterra, you support our region, our world, and our future.

How It Works: We have no auctioneer, and our focus this evening is on celebrating our 50-year history. Our Fund-A-Future is live and can be found at acterra.org/fundafuture. If you feel moved to do so, please make a tax-deductible gift via this online giving portal. Levels include $10,000, $5,000, $2,500, $1,000, $500, $250, $100, and $50. Every donation matters. Please choose the level that resonates most with you—we are so grateful for your continued support.

Acterra Young Professionals Group

Join the new Acterra Young Professionals Group for their first kick-off event; details to be announced. Visit acterra.org/young-professionals for more information.

Congratulations to Jerry Hearn, recipient of the Acterra Lifetime Achievement Award
50th Celebration Committees

**Development Committee**
Barb Erny, Chair  
Lucille Glassman  
Alyssa Morrison  
Mike Kasperzak

**Recruitment Committee**
Mark Bult  
Michael Closson  
Peter Drekmeyer  
Eddy Edith  
Jerry Hearn  
Suds Jain  
Clem Molony  
Debbie Mytels  
Geoff & Sue Nicholls  
David Smernoff  
Susan Stansbur  
Laura Stec  
Julie Weiss

**History Committee**
Judi Eichler  
Jerry Hearn  
Suds Jain  
Debbie Mytels

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**Additional support provided by:**
Our dedicated staff and community volunteers  
Julie Miller, Event Planner  
Rick Bacigalupi, *BaciPix*

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**Catered Too!**
Kevin Burleigh Productions  
North Coast Brewing Company

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**Acterra Leadership and Staff**

**Board of Directors**
Suds Jain, *President*  
Phil Brosterhous, *Vice President*  
Michael Hindery, *Treasurer*  
Rex Northen, *Secretary*  
Alyssa Morrison Bonnette  
Peter Cross  
Dee Dee Dickey  
Henry Du  
Catherine Elvert  
Barb Erny  
Lucille Glassman  
Bruce Hodge  
Josue Ramirez  
Anne Sanquini  
Jonathan Taylor  
Bill Weihl

**Advisory Board**
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LaDoris Cordell  
Anna Eshoo  
Jan Fenwick  
Paul Fong  
Patricia Foster  
Chuck Geschke  
Nan Geschke  
Rich Gordon  
Walt Hays  
Christy Holloway  
Yoriko Kishimoto  
Hunter Lovins  
Joe Simitian  
Judith Steiner

**Staff (FY19)**
Nicole Angiel  
Rosalie Banta (Contract)  
Robbie Brown  
Juli Calderone  
Nicole Chitty*  
Wendy Chou  
Judith Eichler (Contract)  
Ariane Erickson  
Danielle Flanagan  
Iliana Nicholas  
Violet Saena  
Patti Sexton  
Logan Spalding  
Bethany Taylor*  
Lauren Weston

*Development Committee
Thank you to our sponsors!

Leadership Circle

PENINSULA CLEAN ENERGY

Partner Circle

County Supervisor Joe Simitian

Service by Medallion Facility Services

Rethink Waste

San Jose Water

Valley Water

Supporter Circle

Unitarian Universalist Fellowship of Sunnyvale

Host Committee

Leadership Circle
Peter and Melanie Cross
Rex and Mercedes Northen

Partner Circle
Phil and Chris Brosterhous
Michael Hindery
Suds and Lori Jain
Lauren Weston

Supporter Circle
Philip and Mary Bobel
Brian and Alyssa Morrison Bonnette
Jerry Hearn
Leslie Murdock
Judith Steiner
Jane and Paul Taylor
Donald Russell Weden