



Service Academies Global Summit

Connecting Graduates Around the Globe

Version 3m (June 11, 2017)



In collaboration with:



*** This event is being organized in cooperation with the West Point Association of Graduates, the U.S. Air Force Academy Association of Graduates, the U.S. Coast Guard Academy Alumni Association, and the U.S. Naval Academy Alumni Association - Greater Washington Chapter.

Service Academies Global Summit 2017

June 14-16, 2017 in Washington, DC

Gaylord National Resort & Convention Center

www.ServiceAcademiesGlobalSummit.com

TENTATIVE AGENDA (Version 3m – June 11, 2017)

(All speakers confirmed except where listed as "invited")

| Time | Location | Event |
|---------------------------------|----------------|--|
| Wednesday, June 14, 2017 | | |
| <i>Throughout the Summit</i> | <i>Gaylord</i> | <i>For Spouses, Partners and Guests – Information will be available at the Registration Desk for Sightseeing, Shopping and Area Attractions</i> |
| 6:00pm – 7:00pm | Gaylord | Opening Reception |
| 7:00pm | Gaylord | Welcome & Summit Overview <ul style="list-style-type: none"> • Welcome & Overview from SAGS Organizing Team • Remarks by Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy • Recognition of Sponsors & Partner Organizations • Recognition of Presidents of DC-based Alumni Organizations A Fireside Chat with: <ul style="list-style-type: none"> • Speaker: The Honorable David H. McCormick (USMA '87), Co-CEO, Bridgewater Associates • Moderator: Mr. Robert L. Gordon III (USMA '79), President, Be The Change Dinner A Fireside Chat with: <ul style="list-style-type: none"> • Speaker: The Honorable Charlie Bolden (USNA '68), 12th Administrator of NASA; Retired U.S. Marine Corps Major General; Former NASA Astronaut |

| | | |
|---------------------------------|--|---|
| | | <ul style="list-style-type: none"> • Moderator: CDR Kate Higgins-Bloom (USCGA '00), Response Officer and Cutterman, U.S. Coast Guard Sector Hampton Roads |
| Thursday , June 15, 2017 | | |
| 9:00am – 1:00pm | Gaylord Eastern Shore 1 Room (Atrium Level) | <p><u>Deal Huddles</u></p> <p>Host: Mr. Kelly Perdew (USMA '89), Managing Partner, Moonshots Capital; Winner of TV Show "The Apprentice: Season 2"</p> <p>Moderator: Mr. Oliver Tim-Rott, CEO, STS Capital M&A Advisory Inc.</p> <ul style="list-style-type: none"> • Facilitated event for purposeful business networking and deal facilitation focusing on participants' "needs and leads." There will be a max of 20 participants per Deal Huddle. |
| 08:30am – 1:30pm | Gaylord | <p><u>Career Workshop</u></p> <p>08:30am – 9:15am Welcome & Updates from AOGs/AAs</p> <ul style="list-style-type: none"> • Welcome & Workshop Overview – Summit Organizing Team • Sponsor's Introduction & Remarks – MajGen (Ret.) Chris Cortez (USMC), Vice President of Military Affairs, Microsoft • Brief Updates from AOGs & Alumni Associations on Career Services for Alumni <ol style="list-style-type: none"> 1) COL (Ret.) Todd Browne (USMA '85), President and CEO, West Point Association of Graduates 2) CAPT (Ret.) Andrea Marcille (USCGA '89), President, U.S. Coast Guard Academy Alumni Association 3) Mr. William "T" Thompson (USAF '73), President and CEO, Association of Graduates, U.S. Air Force Academy • Info on the SACC (Service Academies Career Conference) – CDR (Ret.) Dave Church (USNA '67), Director, Joint Service Academy Career Programs; and Ms. Michelle Mazanec, Director, SACC Career Conference • Info on AcademyWomen's programs and resources – Ms. Jacqueline Stennett (USMA '90), Vice President, AcademyWomen • Info on Joint Service Academy Business Mixer (JSABM) – Mr. Jess Posey (USNA '83), Head, JSABM • Career Transition Resources in the DC area for Service Academy Grads – Mr. Carl Savino (USMA '78), President, Corporate Gray; Chair, Career Advisory Services, West Point Society of DC <p>9:15am – 10:30am Best Practices for Navigating Transitions in Our Professional & Personal Lives</p> <p>Moderator: Dr. Al Chase, Founder, White Rhino Partners (executive coaching and executive recruiting)</p> |

| | | |
|------------------|---------|--|
| | | <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Dave Gowel (USMA '02), CEO, RallyPoint • Ms. Kate Kohler (USMA '96), Principal, Korn Ferry • Ms. Alaina Love, Creator of The Passion Profiler; Former Global Executive Director of Human Resources for Merck • Ms. Lauren Murphy, Director, Career & Professional Development, Harvard Business School <p>10:45am – 12:00pm Grads' Personal Stories of Career Navigation, Transition & Opportunities – Advice & Lessons Learned Moderator: LtCol (Ret.) Joe Wallis (USNA '86), Senior Military Engagement Manager, Microsoft</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Ms. Trier Bryant (USAFA '06), Head of University Recruiting, Twitter • BG Cindy R. Jebb (USMA '82), 14th Dean of the Academic Board, U.S. Military Academy • Mr. Joel "Thor" Neeb (USAFA '99), President, Afterburner • Mr. John Tien (USMA '87), Managing Director, Citi; First Asian-American Cadet First Captain in West Point's history <p>12:15pm – 1:30pm Professional Development Programs, Fellowships & Opportunities Moderator: Dr. Joseph McCarthy, Former Senior Associate Dean and Director of Degree Programs at Harvard Kennedy School</p> <p>Programs & Panelists:</p> <ul style="list-style-type: none"> • The Olmsted Scholars Program – MG (Ret.) Bruce Scott (USMA '72), President, The Olmsted Foundation • The White House Fellowship – Mr. Carlos Del Toro (USNA '83), President Elect, The White House Fellows Foundation and Association; President and CEO, SBG Technology Solutions • Harvard Business School – Mr. Chad Losee, Managing Director of MBA Admissions and Financial Aid, Harvard Business School • NASPAA (Network of Schools of Public Policy, Affairs, and Administration) – Ms. Laurel McFarland, Executive Director, NASPAA (the global standard in public service education) |
| 9:00am – 12:45pm | Gaylord | <p><u>Workshop – "All About Corporate Boards"</u> 9:00am – 9:05 am Introductory Remarks & Setting the Stage</p> <ul style="list-style-type: none"> • Workshop Host & Convener: Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates |

9:05am – 9:50 am Roles and Responsibilities of Corporate Boards

Moderator: Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates

Panelists:

- Mr. Joseph B. Anderson (USMA '65), Chairman and CEO, TAG Holdings LLC; Board Director for ArvinMeritor, Quaker Chemical, Rite Aid, Sierra Pacific Resources and Valassis; 2016 recipient of USMA Distinguished Graduate Award
- General (Ret.) Lester L. Lyles (USAF), Chairman, USAA; Board Director for General Dynamics and KBR

9:50am – 10:30am Stakeholder Expectations

Discussion of the role and motivation of various groups – including regulators, institutional investors, and proxy advisors – and how and why they impact boardroom operations.

Moderator: Mr. Henry Stoeber (USNA '88), Chief Marketing Officer, NACD (National Association of Corporate Directors); Board Director for Boulder Crest Retreat; Trustee for USNA A&SP

Panelists:

- Mr. Roel Campos (USFA '71), Partner, Hughes Hubbard & Reed
- Mr. John J. Gorman, Partner, Luse Gorman
- Maj Gen (Ret.) Suzanne M. Vautrinot (USFA '82), President, Kilovolt Consulting; Board Director for Ecolab, Symantec, and Wells Fargo

10:30am – 11:15am Strategy and Risk

Overseeing strategy and monitoring risk are the key components of a board's responsibility, but what does that mean as a practical matter and how can your board function as a strategic asset to the company? Directors and experts share both their thoughts and their war stories.

Moderator: Mr. Henry Stoeber (USNA '88), Chief Marketing Officer, NACD (National Association of Corporate Directors); Board Director for Boulder Crest Retreat; Trustee for USNA A&SP

Panelists:

- Ms. Patricia "Tosh" Barron, Board Director for Teleflex; Former Board Director for USAA and others
- The Honorable Louis Caldera (USMA '78), Former U.S. Secretary of the Army; Board Director for Belo Corporation

11:15am – 12:00pm Positioning Yourself for Boardroom Service & Polishing Your Pitch

Learn how to frame and describe your skill sets in the context of adding value to the boardroom. Learn from sitting directors how they made their transition into directorship.

| | | |
|-----------------|---------|---|
| | | <p>Moderator: Mr. Herman E. Bulls (USMA '78), International Director & Vice-Chairman, Americas, Jones Lang LaSalle; Board Director for Tyco, USAA and West Point Association of Graduates</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Julian Ha – Partner and Practice Leader, Government Affairs and Association Practices, Heidrick & Struggles • Mr. Patrick Prout (USNA '64), Managing Director for Financial Services, Diversified Search <p>12:00pm – 12:45pm Peer Exchange Discussions Discuss what's on your mind with the experienced executives and board members in the room</p> |
| 1:30pm – 3:00pm | Gaylord | Networking Buffet Lunch |
| 3:00pm – 4:30pm | Gaylord | <p>Plenary Session #1: How the Academies are Developing Leaders Today to Meet the Global Challenges and Opportunities of Tomorrow</p> <p>Firestarter:</p> <ul style="list-style-type: none"> • Speaker: Ms. Marene Allison (USMA '80), Chief Information Security Officer, Johnson & Johnson; President, West Point Women <p>Moderator:</p> <ul style="list-style-type: none"> • CAPT (Ret.) Wes Huey (USNA '87), Former Permanent Military Professor & Director, Division of Leadership Education and Development, U.S. Naval Academy <p>Panelists:</p> <ul style="list-style-type: none"> • LTG Robert Caslen (USMA '75), 57th Superintendent of the U.S. Military Academy • VADM Walter E. Carter (USNA '81), 62nd Superintendent of the U.S. Naval Academy • Lt. Gen. Michelle Johnson (USFA '81), 19th Superintendent of the U.S. Air Force Academy • RADM James E. Rendon (USCGA '83), 41st Superintendent of the U.S. Coast Guard Academy |
| 4:30pm – 5:30pm | Gaylord | <p>Networking Social with Remarks by Guest of Honor:</p> <ul style="list-style-type: none"> • The Honorable H.R. McMaster (USMA '84), National Security Advisor (Invited) |
| 5:30pm | Gaylord | <p>AOG/AA/Alumni Receptions & Dinner "On Your Own"</p> <ul style="list-style-type: none"> • West Point AOG Reception (5:30pm – 7:30pm) Host: COL (Ret.) Todd Browne (USMA '85), President and CEO, West Point Association of Graduates Guest of Honor: LTG Robert Caslen (USMA '75), 57th Superintendent of the U.S. Military Academy |

| | | |
|------------------------------|--|--|
| | <p>TBD</p> <p>Public House 199 Fleet St. National Harbor, MD Phone: 240-493-6120</p> <p>Gaylord - National Pastime Sports Bar & Grill</p> <p>TBD</p> | <ul style="list-style-type: none"> • U.S. Coast Guard Academy Alumni Association Reception (5:30pm – 7:30pm) Host: CAPT (Ret.) Andrea Marcille (USCGA '89), President, U.S. Coast Guard Academy Alumni Association Guest(s) of Honor: TBD • U.S. Air Force Academy AOG Reception (5:30pm – 7:30pm) Host: Mr. William "T" Thompson (USAFA '73), President and CEO, Association of Graduates, U.S. Air Force Academy Guest(s) of Honor: TBD Venue: http://www.publichousenationalharbor.com • USNA Alumni Reception (5:30pm – 7:30pm) Hosts: Mr. Jess Posey (USNA '83), Head, JSABM; and Mr. Carlos Del Toro (USNA '83), President Elect, The White House Fellows Foundation and Association; President and CEO, SBG Technology Solutions Guest(s) of Honor: TBD • TBD - USMMA Alumni Reception (5:30 – 7:30pm) |
| Friday, June 16, 2017 | | |
| 9:00am – 10:15am | Gaylord | <p>Plenary Session #2: What Are Today's Top Geostrategic Challenges & Opportunities, and How Do We Address Them?</p> <p>Moderator: BG (Ret.) Mike Meese (USMA '81), COO, AAFMAA; Visiting Distinguished Research Fellow, Institute for National Strategic Studies, NDU; Adjunct Professor, Security Studies Program, Georgetown Univ.; Former Head, Department of Social Sciences, USMA</p> <p>Panelists:</p> <ul style="list-style-type: none"> • General (Ret.) John F. Campbell (USMA '79), Former Commander of the Resolute Support Mission and United States Forces — Afghanistan • The Honorable Michele Flournoy, CEO and Co-Founder, Center for a New American Security (CNAS); Former Under Secretary of Defense for Policy • Vice Admiral James G. Foggo III (USNA '81), Director, Navy Staff • Admiral Charles D. Michel (USCGA '85), 30th Vice Commandant of the U.S. Coast Guard |
| 10:15am – 10:45am | | Break |

| | | |
|-------------------|---------|---|
| 10:45am – 12:00pm | Gaylord | <p>Plenary Session #3: What are the Secrets to How Academy Grads are Succeeding as Entrepreneurs in Today’s World?</p> <p>Moderator: Mr. Doug Doan (USMA ‘79), Founder, Hivers and Strivers</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Ms. Kimberly Jung (USMA '08), CEO and Co-Founder, Rumi • Mr. Andrew Kemendo (USAFA ‘08), Founder and CEO, Pair • Mr. Charley Moore (USNA ‘87), Founder and CEO, Rocket Lawyer • Mr. Ronald Steptoe (USMA ‘87), Founder and CEO, Warrior Centric Health |
| 12:15pm – 2:15pm | Gaylord | <p>SAGS - AcademyWomen Luncheon with Keynote Speakers</p> <p>Opening Remarks: Ms. Jacqueline Stennett (USMA ‘90), Vice President, AcademyWomen</p> <p>Firestarter:</p> <ul style="list-style-type: none"> • Speaker: Ms. Sharon Hanley Disher (USNA ‘80), Author of book <u>First Class: Women Join the Ranks at the Naval Academy</u> <p>A Fireside Chat with Speakers:</p> <ul style="list-style-type: none"> • GEN (Ret.) Janet Wolfenbarger (USAFA ‘80), Chairperson, Defense Advisory Committee on Women in the Services (DACOWITS); First woman to achieve the rank of four-star general in the Air Force • LTG Nadja Y. West (USMA ‘82), 44th Surgeon General of the United States Army and Commanding General, US Army Medical Command; First African American woman to achieve the rank of three-star general in the U.S. Army and highest-ranking woman to graduate from West Point <p>Moderator: BG (Ret.) Dana Born (USAFA ‘83), Faculty Chair, Senior Executive Fellows Program, Harvard Kennedy School of Government; Former Dean of the Faculty, U.S. Air Force Academy</p> |
| 2:15pm – 2:30pm | | Break |
| 2:30pm – 3:45pm | Gaylord | <p>Plenary Session #4: Social Impact: Positively Affecting Humanity</p> <p>Firestarter: Mr. David Y. Kim (USMA ‘88), Co-Founder & CEO, Children of Fallen Patriots Foundation</p> |

| | | |
|-----------------|---------|---|
| | | <p>Moderator: Mr. Robert L. Gordon III (USMA '79), President, Be The Change</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Anshul Arora (India), Founder and CEO, Edvance Group; Global Expert on Early Childhood and K-12 Education • Mr. Jake Harriman (USNA '98), Founder & CEO, Nuru International • Mr. Bill Rausch (USMA '02), Executive Director, Got Your 6 • BG (Ret.) Dana Born (USAFA '83), Faculty Chair, Senior Executive Fellows Program, Harvard Kennedy School of Government; Former Dean of the Faculty, U.S. Air Force Academy |
| 3:45pm – 4:15pm | Gaylord | Break |
| 4:15pm – 5:30pm | Gaylord | <p>Plenary Session #5: Lifelong Service and Principled Leadership – Living Our Academies' Missions</p> <p>Moderator: BG (Ret.) Timothy Trainor (USMA '83), President, Mount St. Mary's University; 13th Dean of the Academic Board, West Point</p> <p>Panelists:</p> <ol style="list-style-type: none"> 1) Mr. William "Bill" Murdy (USMA '64), Chairman, Thayer Leader Development Group; Former Chairman and CEO, Comfort Systems 2) GEN (Ret.) Norton A. Schwartz (USAFA '73), President and CEO, BENS (Business Executives for National Security); 19th Chief of Staff of the Air Force 3) Vice Admiral Sandra L. Stosz (USCGA '82), Deputy Commandant for Mission Support, U.S. Coast Guard; Former Superintendent of the United States Coast Guard Academy; First woman to command a U.S. military or service academy; First female graduate of the Coast Guard Academy to achieve flag rank 4) Ms. Lani Hay (USNA '97), Founder, President and CEO, LMT Inc.; Named one of Fortune Magazine's Most Powerful Women Entrepreneurs |
| 5:30pm – 6:30pm | | Free Time |
| 6:30pm – 7:30pm | Gaylord | <p>Closing Reception</p> <ul style="list-style-type: none"> • Special Recognitions |
| 7:30pm | Gaylord | <p>Closing Summit Dinner with VIP Keynote Speaker</p> <ul style="list-style-type: none"> • Welcome Remarks: TBD <p>Performance – The West Point Alumni Glee Club</p> <p>Dinner</p> |

A Fireside Chat with:

- **Speaker:** The Honorable Robert A. McDonald (USMA '75), 8th U.S. Secretary of Veterans Affairs; Retired Chairman, President and CEO of Procter & Gamble
- **Moderator:** Dr. Chris Howard (USAFA '91), President, Robert Morris University

Close of SAGS 2017

- A "Very Short" Summit Wrap-Up with Recognitions & Summit Thank You's
- Picture-Taking (all welcome)