

Best advice for choosing your wedding photographer

Your wedding images are going to last you a lifetime, and investing in a great photographer is one of the big steps taken to ensure it does. Here are a few guidelines to help you book a photographer that will help immortalise one of the biggest decisions of your lives.

DO THE RESEARCH : A reputable photographer will have a solid online presence.

Look into it, from their website to their social media accounts.

For those whose work catches your eye, pay attention to what people are saying about them - reviews & comments are a great way to gain insight into the professional that you will be dealing with. In this day and age of digital accessibility, anyone can create a virtual business. By doing your homework you can weed out the suspects.

hellopeter.com is a great site where you can find out if the business has had any major issues, bad reviews or complaints.

LIKE THEIR STYLE : While doing your research on potential photographers, you will find yourself drawn to / appreciating some more than others. Book mark these potentials and familiarise yourself with their work and general style. Finding a style that you like is half of the battle won. Most important, make sure he/she knows how to capture your type of wedding - understands / has experience in the various traditions, rituals and cultural dynamics.

MEET IN PERSON : This, for me, is a very important step. Meet the person who will be shooting your wedding face to face. This is the person that you will be entrusting a very important task to, and you need to know if they are up to the task. Ask them to bring along samples of works as well as samples of their end products - albums, prints etc.

This way you will get to see the quality of services and products that you will receive from beginning to end.

TRUST YOUR INSTINCTS : Your instincts are your most valuable tool - trust them and follow their lead. If you feel uneasy / unsure in any way - ask questions and verify information before securing your booking. Have a backup list of other potentials and meet them before making your final decision. At the end of the day, it's your choice.

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