Get Your Farm Funded!
Tips for Finding and Applying to Grants

Presented by:
Larissa McKenna
Food Animal Concerns Trust (FACT)
Food Animal Concerns Trust (FACT) is a national nonprofit organization that advocates for the safe and humane production of meat, milk, and eggs.

FACT’s Fund-a-Farmer Project awards grants and facilitates peer-to-peer farmer education to increase the number of animals that are raised humanely.
Tonight’s Agenda

On this webinar, we will discuss the following topics:

- Types of funding
- Finding funding
- Tips for a successful grant application
- Q & A

Photo courtesy of Dreamfarm
Background

- Awarded 91 Fund-a-Farmer grants since 2012, including 24 grants in 2017.
- Published *Get Your Farm Funded* Guide in 2017.
- Offer practical advice from a reviewer perspective.
Types of Funding

- Private grants
- Public grants
- Research grants
- Cost Shares
- Loans
Finding Funding

- What do you need?
- What are you eligible for?
- Prioritize your options.
Farm Aid’s Farmer Resource Network
Online Directory

www.farmaid.org/our-work/resources-for-farmers/
Moses Funds for Farmers

https://mosesorganic.org/farming/farm-finances/funds/

Funds for Farmers

Farming is a business, and, like with most businesses, it is rare to receive grant funds to support operations, purchase land or improve buildings. However, there are opportunities for farmers to receive grant support for on-farm research projects, business planning, conservation, and some kinds of marketing support.

Resource for government programs

Building Sustainable Farms, Ranches and Communities
This 86-page guide to accessing government programs covers 63 sources of information, assistance or funding. It also includes basic information on how to design sound projects, find appropriate programs, and write grant applications. This is the fourth edition of
NCAT’s list of funding opportunities

attra.ncat.org/calendar/funding.php

Funding Opportunities

- **Southern SARE Graduate Student Grants**
  
  The Southern Sustainable Agriculture Research and Education (SARE) program is accepting applications for Graduate Student Grants. These grants award a maximum of $16,500 for up to three years’ work by PhD and Masters students at accredited institutions in the Southern region. Research projects that address issues of sustainable agriculture of current and potential importance to the Southern region are eligible for submission.
  
  Proposal submission deadline is May 5, 2017.

- **Mississippi Conservation Technical Assistance**
  
  USDA Natural Resources Conservation Service in Mississippi is offering $2 million in Cooperative Agreements to increase the participation of Historically Underserved Farmers and Ranchers, including Beginning Farmers, Limited Resource producers, Socially Disadvantaged Landowners, and Veterans, in USDA programs while increasing their access to and awareness of present and future conservation programs and practices. The primary focus will be but not limited to the 66 Strike Force Counties in Mississippi.
NSAC’s Guide to USDA Programs


May 23 Webinar!
Database of federal grant opportunities

[www.grants.gov](http://www.grants.gov)

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Searching

➢ Try broad & narrow searches
   • “livestock AND Arkansas”
   • “farm*”

➢ Subscribe to newsletters
   • NCAT’s Weekly Harvest
     ncat.org/subscribe/
   • Fund-a-Farmer Updates
     www.fundafarmer.org/

➢ Network online & in-person
   • Join Facebook groups
   • Participate in forums
   • Call extension office
Tips for a successful application

#1: Do your research.

#2: Create a timeline.

#3: Seek out examples of previously funded projects.

#4: Create an outline.

#5: Clearly identify the project need.
Tips for a successful application

#6: Make your outcomes measurable.

#7: Describe your project within the funder’s priorities.

#8: Provide a reasonable, honest & detailed budget.

#9: Edit and revise.

#10: Get an outside opinion.
Tips for a successful application

#11: Follow instructions.

#12: Apply before the deadline.

#13: Be a conscientious grantee

#14: Improve your next application by asking for feedback.

Truelove Farms
Save the Dates!

May 23
All About Government Financing & Funding for Farmers Webinar

June 5
Business Strategies to Enhance Your CSA Webinar

Fall 2017
FACT’s Fund-a-Farmer Grant applications
Keep in touch!

- Sign up for regular Fund-a-Farmer updates
- Find FACT on Facebook, Twitter & Instagram
  - @factinc
  - twitter.com/Talk_With_FACT
  - instagram.com/foodanimalconcernstrust/
- Email Larissa at lmckenna@foodanimalconcerns.org
Q and A

Photo courtesy of Cricket Creek Farm