FACT Fund-a-Farmer Grants

Grant Application + Certification Guide Info Session
October 29, 2019
foodanimalconcernstrust.org/grants
Introductions

**FACT**

Food Animal Concerns Trust (FACT) is a national nonprofit organization that advocates for the safe and humane production of meat, milk, and eggs.

**Larissa McKenna**  
Humane Farming Program Director, FACT  
Email: lmckenna@foodanimalconcerns.org

**ASPCA**

The American Society for the Prevention of Cruelty to Animals (ASPCA) was the first humane society established in North America; one of its key issues today is farm animal welfare.

**Kara Shannon**  
Senior Manager, Farm Animal Welfare, ASPCA
Today’s Agenda

On this webinar, we will discuss the following topics:

• Overview of FACT’s Fund-a-Farmer Grants
• Types of grants and eligibly requirements for each
• Primer on the ASPCA’s Farm Animal Welfare Certification Guide
• Step-by-step guide to applying online
• Insights and tips to prepare a strong application
• Questions and answer session at the end (type your Q’s!)
FACT’s Fund-a-Farmer Grants

• Launch by FACT in 2012. To date we have awarded 157 grants to farmers totaling more than $355,000.
• Approximately $100,000 available for this round of grantmaking.
• FACT also facilitates farmer education through webinars, scholarships, and mentorship.
Three types of grants for 2019

**Animal Welfare Certification Grants**: Up to $2,500 for projects that help farms achieve one of three certifications through on-farm improvements:
- Certified Animal Welfare Approved (AWA) by A Greener World
- Certified Humane
- Global Animal Partnership (GAP) Animal Welfare Certified steps 4 to 5+

**Capacity Building Grants**: Up to $2,500 (individuals) or $5,000 (joint projects) for farms that already are Certified AWA, Certified Humane, or GAP Animal Welfare Certified. Projects would build the capacity and financial viability of welfare-certified farms, and the market for animal welfare-certified products.

**Pasture Improvement Grants**: Up to $2,500 for projects that help farms transition to pasture-based systems, expand animals’ access to well-managed pasture, and improve the quality of pasture.

*Made possible by generous support from the ASPCA.*
What kinds of farms do we fund?

- Working, independent family farms in the continental U.S. – Schedule F or comparable required; renting land is OK
- Farms raising the following types of animals:
  - Broiler chickens
  - Laying hens
  - Beef cattle
  - Dairy cows
  - Turkeys
  - Swine
  - Sheep
  - Goats
- Proposed on-farm projects must impact at least one of these species.
We do not fund the following:

- Farms located in Hawaii, Alaska, or anywhere outside of the continental United States;
- Slaughter, transportation, or processing-related proposals;
- Schools and nonprofit organizations;
- The purchase of recurring farm expenses (e.g. feed);
- Farms in their first year of production without a Schedule F, or those that do not already raise animals;
- Projects related to the production of raw milk;
- Fees associated with certification;
- Completed projects.
FACT Fund-a-Farmer Grants
Which type of grant should I apply for?

Do you hold Animal Welfare Approved, Certified Humane, or Global Animal Partnership certification?

YES
- Does your project help improve pasture for your animals?
- Does your project help improve your business or marketing?

Pasture, Capacity

NO
- Would your project help you to become certified?
- Does your project help improve pasture for your animals?

Certification, Pasture

To learn more and apply online, visit foodanimalconcerntrust.org/grants
Past applications by the numbers

Historically, Pasture Improvement Grants have been the most competitive grant type due to their broad nature. Here is a breakdown of award rates from our 2019 round of grants:

**Pasture Grants**
Number of eligible applications: 184
Number of grants awarded: 20
% funded: 10.9%

**Animal Welfare Certification Grants**
Number of eligible applications: 51
Number of grants awarded: 11
% funded: 21.5%

**Capacity Building Grants**
Number of eligible applications: 20
Number of grants awarded: 7
% funded: 35%
Pasture Improvement Grants

For projects that help farms transition to pasture-based systems, expand animals’ access to well-managed pasture, and improve the quality of pasture.

**Project examples include:**

- Build or revamp housing for frequent rotation of animals and/or to increase pasture access;
- Improve quality of pasture in terms of animal nutrition and health of land;
- Increase shade and protect against the elements and predators;
- Provide effective fencing of pasture;
- Lay water lines and hydrants;
- Purchasing livestock guardian animals.
Animal Welfare Certification Grants

For on-farm projects that help achieve one of three certifications:

- Projects must be directly related to certification requirements.
- Farms can be at any stage of the certification process.
- Farms that hold one of the certifications for some but not all of their animals are eligible. Projects that help farms attain certification for additional species will be considered.
- Farms must become certified or be able to demonstrate significant progress toward certification in their final report (May 2021).
- No funds for certification fees; grants made only for on-farm improvements necessary for certification. Eligible expenses include materials, supplies, equipment, shipping, consultants, travel, training, and hired labor costs.
Capacity Building Grants
for farmers who are Certified AWA, Certified Humane or GAP Animal Welfare Certified

Up to $2,500 for individual farmers or $5,000 for joint projects that benefit multiple farmers. Applicants are encouraged to address barriers to the growth of welfare-certified farming and/or provide welfare-certified producers with access to new markets. Examples projects include:

On-farm Infrastructure or investments
- Improvements to increase scale and/or efficiency of the operation, purchase of capital investments such as certified breeding stock and refrigeration units, value added product development.

Supply chain infrastructure or investments
- Transporting products to market, coordinating pick-up, aggregation and distribution of food items from multiple sources

Institutional or wholesale investments
- Projects to meet institutional/wholesale needs, such as increased production, product packaging, value added processing or administrative prerequisites

Education or marketing effort
- Educating local distributors to value welfare certifications, creating a cooperative, developing educational materials

Joint sales efforts to buyers
- Outreach on behalf of multiple farms to local institutions, restaurants or markets to secure contracts that pull from multiple farms.
Capacity Building Grants (cont.)

- If applying on behalf of multiple farms, each partner farm must also complete a simple **Collaborator Form**.
  - Google form – link available in application

- All farms participating in joint projects must already hold one of the three certifications.

- Optional photos – you may upload up to three of proposed project.
ASPCA’s Farm Animal Welfare Program

Consumer Resources  aspca.org/shopwithyourheart

✓ State by state list of welfare-certified farms
✓ Label guide
✓ Questions to ask at the farmers market
✓ Text-based ShopKind Helpline

For more information:
Kara Shannon
Senior Manager, Farm Animal Welfare  kara.shannon@aspca.org
ASPCA’s Farm Animal Welfare Certification Guide

2019 Update
✓ Four new case studies
✓ Greatly expanded funding section
✓ Added dairy goat standards
✓ Expanded slaughter and recordkeeping standards

✓ Business case for credible third party welfare certifications (AWA, CH & GAP)
✓ Comparison of processes, compliance and standards for each program
✓ State, federal and private funding sources to subsidize the cost of certification

State Funding
Only one state, Vermont, has specifically enabled funding for animal welfare certification projects. However, many other states have existing grants programs supporting value-added, sustainable and other diversified types of farming. The list below attempts to capture all of the state grant programs for which animal welfare certification projects may be eligible.

<table>
<thead>
<tr>
<th>GRANT PROGRAM &amp; AGENCY SPONSOR</th>
<th>GRANT CAP</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative Manure Management Program California Department of Food and Agriculture</td>
<td>$750,000</td>
<td>Provides financial assistance for the implementation of non-digester manure management practices which will result in reduced GHG emissions. Eligible practices include pasture-based management.</td>
</tr>
<tr>
<td>Healthy Soil Program Incentives Program California Department of Food and Agriculture</td>
<td>$50,000</td>
<td>Provides financial assistance for implementation of conservation management that improves soil health, sequesters carbon and reduces greenhouse gas (GHG) emissions. Practices eligible for funding include, but are not limited to, cover cropping, compost application and conservation plantings.</td>
</tr>
<tr>
<td>Farm Transition Grant Connecticut Department of Agriculture</td>
<td>$49,000</td>
<td>A competitive matching grant program that provides funds to farmers and agricultural cooperatives for the diversification of existing farm operations, transitioning to value-added agricultural production and marketing.</td>
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Learn more about animal welfare certification in our updated guide at aspca.org/certification
How to apply

• Apply online at foodanimalconcernstrust.org/grants/
• Choose one type to apply for!

Application includes:
- Questions about your farm and proposed project
- Your budget and how you would use the funding
- Three color photographs of your operation and livestock (for Certification and Pasture Grants, optional for Capacity Building Grants)
- Collaborating Farms Form (Capacity Building Grants)

The deadline to apply is December 2, 2019. Grants will be awarded in February 2020
Step 1: Read the Guidelines

- Review all of the guidelines **BEFORE** applying. You must meet all of the eligibility requirements for your application to be considered.
- Please be sure you are comfortable with the requirements and expectations for grant recipients, in case you are awarded a grant.
- Download the application questions to review in advance.
Animal Welfare Certification Grants

Grants of up to $2,500 are available for projects to help you meet a specific standard and become Certified Animal Welfare Approved, Certified Humane, or GAP Animal Welfare Certified.

Applications must be submitted online by 5pm CST on December 2, 2019. Funding for FACT’s Animal Welfare Certification Grants has been made possible by generous support from the American Society for the Prevention of Cruelty to Animals (ASPCA).

APPLY FOR A CERTIFICATION GRANT

Choose your grant type & click “Apply”
Begin your application

FACT
Apply for a Certification Grant
Please provide the information below to begin your application!

Name *
Larissa McKenna
First Name Last Name

Email *
lmckenna@foodanimalconcerns.org example@example.com

SUBMIT
Tips for completing the application

• Keep and use your unique URL.
• Auto save by clicking “next”
• Observe word limits and required questions.
• Please do not include any identifying information when describing your proposed project and budget.

FACT

Thank you for registering! You may continue your Animal Welfare Certification Grant application at:

https://form.jotform.com/925147206931567?session=lmckenna@foodanimalconcerns.org

You will also receive an email with this information. This URL is unique to you. Once you begin, your application will automatically be saved each time you move to a new page. You will be able to start it and continue it at a later time.

We look forward to receiving your completed application!
Complete the application sections

2019 Certification Grant Application
Application deadline is 5pm CST on December 2, 2019

Application requirements - To submit an application, you will need to:

(1) Complete all five sections of the application below (download the application questions to review them in advance).

(2) Upload three color photographs that accurately depict the current state of your operation, including at least one of the animals the proposed project will benefit.

Please review all of the grant application guidelines before beginning your application. Funding for Animal Welfare Certification Grants has been made possible by generous support from the American Society for the Prevention of Cruelty to Animals (ASPCA).

Note: The information you enter will save automatically each time “next” is clicked. Use the “back” button at the bottom of each page to access previous pages.

Section 1: Farm Information

Name of farm *
FACT Farm

Legal name (if different)
Farm tax information

The Schedule F tax form (or comparable form) is how FACT ascertains that your farm is a working, independent, family farm, one of FACT’s eligibility requirements. If your farm uses a form other than Schedule F to report income and loss from farming please tell us which form you use on the “other” line below.

I understand that, should I be selected to receive a Fund-a-Farmer Grant from FACT, I will be required to provide a copy of my farm’s Schedule F from my 2017 or 2018 tax filing. Please indicate your status below:

- Yes, I have a valid 2017 and/or 2018 Schedule F form and will provide it to FACT if selected to receive a grant.
- No, I do not have a recent Schedule F form for my farm’s taxes and do not expect to file one by February 2020 (when the grants will be awarded).
- No, I do not have a recent Schedule F form for my farm’s taxes but expect to file one by February 2020 and will provide it to FACT if selected to receive a grant.

Other
Section 2: Project Proposal

You are applying for an Animal Welfare Certification Grant for a project that would help you meet a specific certification standard and achieve one of the certifications listed below. These grants have been made possible by generous support from the American Society for the Prevention of Cruelty to Animals (ASPCA).

Which certification is your project designed to help you achieve? *

- Certified Animal Welfare Approved (AWA) by AGW
- Certified Humane
- Global Animal Partnership (GAP) Animal Welfare Certified steps 4 to 5+

For the question below, please refer to Animal Welfare Approved (AWA) standards, Certified Humane standards, and Global Animal Partnership (GAP) standards

Provide the exact certification standard that your proposed project addresses. Enter it directly from the certification standards that apply to your animal species. *

AWA 4.3.14 for pigs: Sows about to farrow must be provided with an individual arc, hut or pen for farrowing and nursing.
Section 3: Project Budget

Amount requested from FACT (up to $2,500) *
2500

What is the total cost of your proposed project? *
5000

If the amount of the grant would not cover the entire cost of your proposed project, describe how you will pay for the remaining expenses (e.g. other grants, cost-share, out of pocket).
I have a cost-share from NRCS and will pay the remainder out of pocket.

Provide a detailed budget that includes expenses that are related to your proposed project. In the space below, list the line items for your project, including item description and quantity, unit price, and the total for each line item. Please also provide rationale for any unusual expenses.
Application sections – Budget cont.

Eligible expense categories include:

- Materials
- Supplies
- Equipment
- Shipping/delivery costs
- Consultant/professional fees
- Travel
- Training
- Hired labor costs

Example: The ‘materials’ category might include the following line items:

- 400 ft temporary paddock fence @ $1.00/ft. = $400
- 2 Corner brace kits @ $150 each = $300
- 4 "H" posts @ $25 each = $100

Please note, no funds will be awarded for expenses related to:

- Farms that are in their first year of production or to non-profit organizations.
- The purchase of animals (with the exception of livestock guardian animals), land, or recurring expenses such as animal feed.
- Projects related to the production of raw milk.
- Projects related to the slaughter, transportation, and/or processing of animals.
- Certification fees associated with animal welfare certification.

Budget for proposed project

- 400 ft temporary paddock fence @ $1.00/ft. = $400
- 2 Corner brace kits @ $150 each = $300
- 4 "H" posts @ $25 each = $100
What is the total cost of the proposed project? $2,499.13

Budget for proposed project
- 1-1/4" x 500' SIDR 9 200 PSI Excel Polyethylene Potable Water Pipe (2 rolls) = $887.98
  - plus $60 shipping
- 108-1/2"L Frost Proof Yard Hydrants = $647 (6 hydrants comes with free shipping)
- Rubbermaid Stock Tank Float Valves (2 with free shipping) = $35.80
- Bell-Matic Poultry Waterer (8 waterers) = $450.40 plus $29.95 shipping
- Fuel for trenching equipment = $200
- Plumbing Fittings for hydrants = $78
- Additional Labor on the day laying down the pipe and backfilling = $110
  - 8 hours at $13.75/hour

Total: $2,499.13
Amount requested from FACT (up to $2,500): $2,500

What is the total cost of the proposed project? $2,870

If the amount of the grant would not cover the entire cost of your proposed project, describe how you will pay for the remaining expenses. Remaining costs will be covered with out of pocket cash.

Budget for proposed project

- 8 inch wood posts - 21 x $28/each = $588
- 4 inch wood posts - 81 x $9/each = $729
- T-Posts - 150 x $5/each = $750
- High tensile wire - 22,500 feet x .025/ft = $563
- Ratchets - 20 x 3.50/each = $70
- Staples - $60
- Insulators - $110

TOTAL: $2,870
Application sections – Photos

Section 4: Farm Photographs

Please upload three photographs that accurately depict the current state of your operation. At least one photograph should include the animals and their living conditions as described in your proposal. Please ensure that your images do not include your address or farm name.

Photo #1

Browse Files

File types allowed: jpg, jpeg, png or gif.
Max file size: 10 MB

SC_flood.jpg

Caption for Photo #1:

Animals on pasture

Photo #2

Browse Files
Uploading photos

• Please provide 3 color photos that accurately depict the current state of your operation, including at least one of the animals the proposed project will benefit.
• Photos must be in the following format: jpg/jpeg, png, gif
• Each file must be 10MB or smaller
• Include captions for all of your photos in the space provided
Section 5: Authorization

I certify that the farm for which these funds are requested is a working independent family farm. This is a farm on which a family or individual owns the animals, is engaged in the day today management of the farm and its animals, derives a share of livelihood from the farm, and produces a livestock product for sale. By typing my name below, I acknowledge that the information provided in this application is accurate to the best of my knowledge.

Name
Larissa McKenna
First Name Last Name

Date
08-08-2019
Preview & submit your application!

• Once you have completed the application sections and uploaded your photos, you are almost done!

• Preview your application and use “back” to make any changes.

• Remember - once you submit, you cannot make changes!

• A copy of your completed application will be emailed to you after you submit it. Keep this for your records.
What happens next?

• Application deadline is 5pm CST **December 2, 2019**

• Eligible applications reviewed by grants committee in late December 2019 - January 2020

• Grant decisions made by early February 2020

• Funded projects underway February 2020 - April 2021

• Final reports due by May 1, 2021
How will grant decisions be made?

• How well the proposed project would help the farm improve animal welfare;
• How well the proposed project is designed and if it would help the farm reach the intended goal;
• The applicant’s commitment to achieving certification (for Certification Grants);
• If there is sufficient expertise to complete the project;
• If the timeline and proposed steps are achievable;
• If the budget is reasonable and related to the project.

In general, while the number of animals that will benefit from a proposed project is not a stand-alone factor, it may be taken into consideration when scoring comparable projects.
FACT’s Get Your Farm Funded Guide

Tips for finding and applying to grants, including:

- How to get organized
- How to craft your proposal
- What to include in your budget

Download at:
foodanimalconcernstrust.org/resources

Questions about the application?
Contact Larissa
(773) 525-4952 ext. 2
grants@foodanimalconcerns.org
Tip - Do your research

Review grant guidelines, funding priorities & requirements.

Consider eligibility. Do not apply if you do not meet all of the requirements.

Contact funder ahead of time with questions.
Tip – Find Examples + Make Your Case

- What has been funded in the past?
- How do you fit and can you glean any insights?
- Find examples of funded projects at: foodanimalconcernstrust.org/past-grants/
- Explain why your project is essential.
- Try to quantify any qualitative impacts.
- Make your outcomes measurable, accurate and realistic
Tip - Budgeting

- Average and range of amount awarded
- Any restrictions or ineligible expenses?
- Shop around and get quotes.
- Be detailed, specific and reasonable - You will have to report on use of funds!
Tip – finishing touches

- Factor in time to revise and edit
- Put it away for a day for a fresh set of eyes
- Get an outside opinion if time allows
Q&A – Please type your questions!
Upcoming webinars
- **November 14**: Practical Tips for Multispecies Grazing
- **December 4**: Improving Quality of Life on Your Profitable Farm
- **December TBD**: Mentorship Program Info Session

Grants, Scholarships, Mentorship & More!
- Scholarship applications accepted on an ongoing basis
- Mentorship Program applications available in early November
- Grant application deadline is December 2, 2019

Sign up for emails @ foodanimalconcernstrust.org/farmer/

Join us on social media