



• SCRIPT EDITING, VISIBILITY, AND PRODUCTION NETWORK FOR THEATRE ARTISTS •

Laura Lundy

Founder & Executive Producer

laura@bluepantherproductions.com

ADVANCED PROJECT DEVELOPMENT includes one week on-location

Blue Panther Productions will support you in the pursuit and attainment of your professional goals through and beyond the development of your project. You will learn key factors that allow you to become the artist you want to be, with a centered, directed focus on your work. Blue Panther will support and coach you to build visibility for yourself and your work as an artist, using action, strategy, networking, and positioning to make events happen for you faster and at greater levels of success. Elements of the work we will do together include clarification of values, brainstorming, identifying plans of action, developing systems, asking clarifying questions, and making empowering requests.

Specifically, Advanced Project Development will guide you through the process of developing your work until it is production ready, establishing visibility, creating a professional presence through networking, re-branding, taking effective strategic steps, and integrating you into a production network. This includes one week of working personally with you and your creative team in your home city or a city targeted for maximum visibility.

- **Script Editing**-Intensive, private editing sessions via phone to integrate notes, resolving and defining vision, intention, content, formatting, story, character development, originality, producibility, and precision, resulting in a compelling, professional script reflecting the playwright's aesthetic and ready for production.
- **One week on-location**-Founder & Executive Producer Laura Lundy will travel to a mutually agreed upon location for one week of editing, rehearsal, workshop, or stage reading to take your project to the next level of development.

***OFFERED ONLY IN ADVANCED PROJECT DEVELOPMENT**

- **Monthly Artist Private Coaching Sessions**- Private monthly 30 minute coaching & training call with Laura. Face and overcome obstacles, take practical, highly effective steps to identify & get what you want.
- **Monthly Group Training Sessions**- Monthly one hour group training & networking call with Laura and Blue Panther's international network of theatre makers, including playwrights, actors and directors. Train, learn from each other, share resources, and move faster.
- **Email and Text**-Get correct answers to your questions, quickly and efficiently. Receive edits to grant proposals and inquiries that will strengthen your communications and establish you as a professional.

- **Negotiation Training**-Artists are not used to asking for appropriate pay. We'll show you how it's done so you know how to ask, get what you want, and be respected for it.
- **Referrals to Decision Makers**-Have your work recommended and sent to key decision makers at theaters in the United States and Europe by Blue Panther Productions (no more blind submissions).
- **Listing on Our Website**-A select listing, with photo and bio and link to your work, on the Blue Panther website alongside other international theater artists.
- **Action Resources**-Introductions to Blue Panther affiliated professionals in the crucial areas of online community building, social media and marketing & publicity to guide you in creating visibility.
- **Discounts** on international trainings & theater tickets as a Blue Panther Artist. ([Devised Intensive](#), London, Oct 15-27, 2017 and more)
- **Networking Events**—Exclusive invitation to attend Blue Panther Networking Events in London (**New Work Happy Hour, Oct 27**) and New York (**Producers & Playwrights Happy Hour, Sept 18**) as a Blue Panther Artist and introduce your work to directors and producers.

*Costs incurred from workshop, stage reading or rehearsal including actor/director pay or venue rental are not included in this program total. Budget for these will be provided.

For more information please email info@bluepantherproductions.com