



• SCRIPT EDITING, VISIBILITY, AND PRODUCTION NETWORK FOR THEATRE ARTISTS •

Laura Lundy

Founder, Executive Producer

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Career Development Program for Artists-12 Months

Blue Panther Productions will support you in the pursuit and attainment of your professional goals. You will learn key factors that allow you to become the artist you want to be, with a centered, directed focus on your work. Blue Panther will support and coach you to build visibility for yourself and your business, using action, strategy, networking, and positioning to make events happen for you faster and at greater levels of success. Coaching may address specific projects, or general conditions in your life or profession. Elements of the work we will do together include clarification of values, brainstorming, identifying plans of action, developing systems, asking clarifying questions, and making empowering requests.

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- **Monthly Artist Private Coaching Sessions-** Private monthly 30 minute coaching & training call with Founder & Executive Producer Laura Lundy. Face and overcome obstacles, and take practical, highly effective steps to identify & get what you want.
 - **Monthly Group Training Sessions-** Monthly one hour group strategy & coaching call with Laura and Blue Panther's international network of artists, including playwrights, performers, & directors. Train, learn from each other, share resources, and move faster.
 - **Email and Text-** Get correct answers to your questions, quickly and efficiently. Compose emails that establish professional status, clearly state requests, and show a respect for the process.
 - **Negotiation Training-** Artists are not used to asking for appropriate pay. We'll show you how it's done so you know how to ask, get what you want, and be respected for it.
 - **Referrals to Decision Makers-** Have your work recommended and sent to key decision makers at theaters in the United States and Europe by Blue Panther Productions (no more blind submissions).
 - **Social Media Training-** Learn how to make social media work for you, without spending a penny. Social media is powerful free marketing and a way to establish visibility and get the buzz out about your work as an artist, learn how to harness this power.
 - **Listing on Our Website-** A select listing, with photo and bio and link to your work, on the Blue Panther Productions website alongside other international theater artists.
 - **Action Resources-** Introductions to Blue Panther Productions affiliated professionals in the crucial areas of online community building, marketing, publicity & more to guide you in creating a strong professional presence.
 - **Discounts-** International trainings & theater tickets as a Blue Panther Artist. ([London Intensive](#))
 - **Networking Events**—Exclusive invitation to attend Blue Panther Networking Events in London (New & Developing Work, Oct 27 2017) and New York (Commercial Theater, Sept 2018) as a Blue Panther Artist to talk about your work with directors and producers.