Described as “A Talent of the Next Generation”, Natasha Tsakos is known for pioneering ways of integrating technology with live performance. She is a conceptual director, interactive designer, idea generator and performer from Geneva, Switzerland now residing in the US.

Natasha is the President of NTiD, inc: a creative powerhouse dedicated to activating imagination through theatrical experiences. Natasha has produced and created nine multimedia shows including two for the Discovery Channel, ten short films, and is the published author of two books, including COLOURS which won the IBPA Benjamin Franklin Digital Award. She has performed with Cirque du Soleil for the Super Bowl Opening Ceremony, at Coachella, has opened the G20 Summit with her show CLIMAX, the Tribeca Film Festival’ Imagination Talks with her piece FACE FORWARD, and was the host of the all-day summit presenting some of today’s most influential and groundbreaking minds. Tsakos was a 2013 finalist for the World Technology Awards presented in association with CNN, Time, Fortune Magazine; a judge for Gifted Citizen, the opening speaker for La Ciudad de Las Ideas 2016, celebrating Pitch@Palace founded by His Royal Highness, Prince Andrew, The Duke of York. She is a winner of Singularity University’s Global Impact Competition, and attended the Global Solutions Program in 2015 at NASA Research Park in Silicon Valley, which focuses on accelerating technologies to address Humanity's greatest challenges. Natasha is currently the ambassador of SingularityU Miami Chapter.

An advocate for the convergence of Arts and Technology, Natasha has spoken at the United Nations, TED, Google, YPO, KIN Global, IBM Summit, SIME Stockholm, TEDx Broadway, TEDx PuraVida Joven, TEDx San Diego amongst others. In 2016, Natasha became an Ambassador to the United Nations Sustainable Development Solutions Network (SDSN) Youth 2030 Project. Natasha is now developing Billion Billions, a new show set to premiere in 2018. Billion Billions leverages unique mobile technology, real time data and state of the art projection mapping to create a production that responds to real world events. Natasha is passionate about the language of interactivity between the imaginary and the real, and creating extraordinary experiences on Earth and beyond.