GreenWeld Presentation

100% Recycled Armored Flashing System

Presentation Objectives

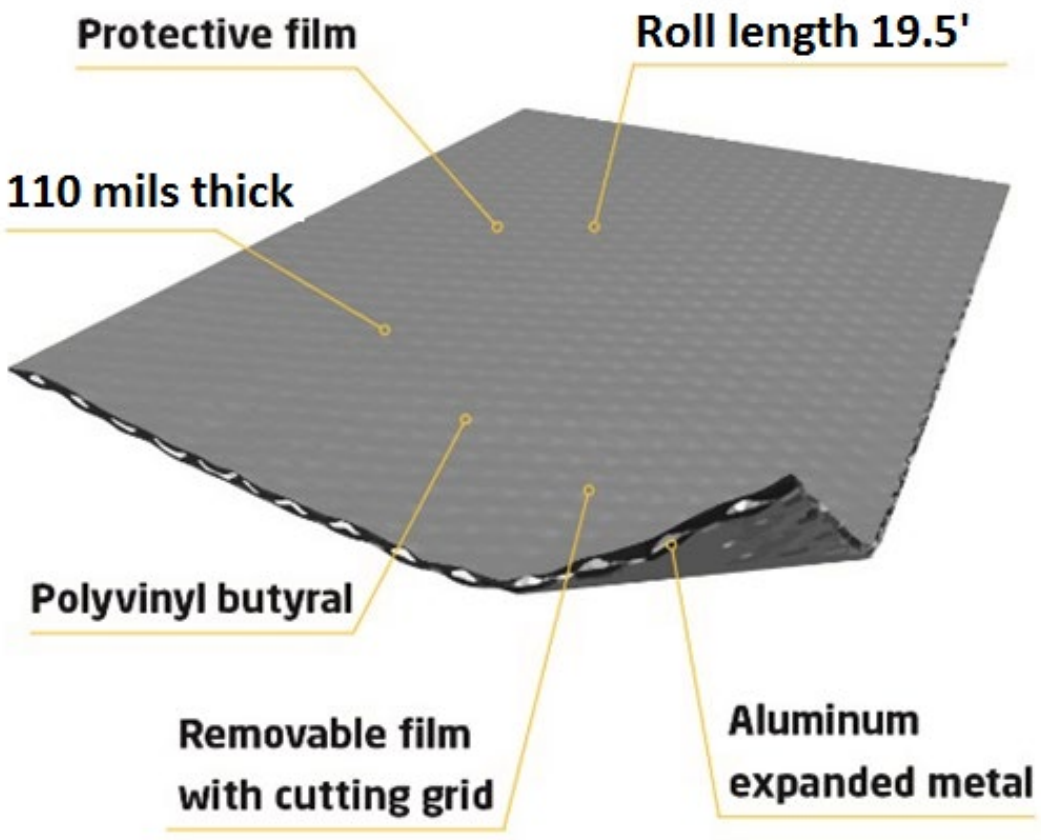
1. Understand GreenWeld's Features/Benefits
2. What are the Benefits to the Contractor? Why Should They Buy?
3. What is Coming for Marketing/Training?

Understanding GreenWeld's Features/Benefits

The GreenWeld Concept

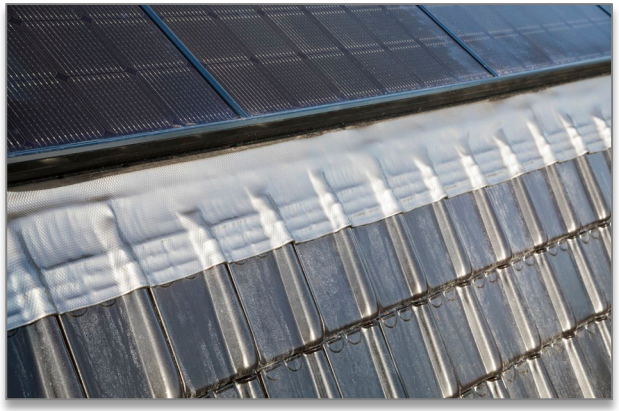
- GreenWeld is a multi-purpose membrane, made out of waste
- From a linear to a circular economy
  - *R-PVB (Recycled Polyvinyl Butyral)*
  - PVB Recycling from windshields and laminated building glass
  - Unique Properties
  - 1 Billion Kg per Year Available

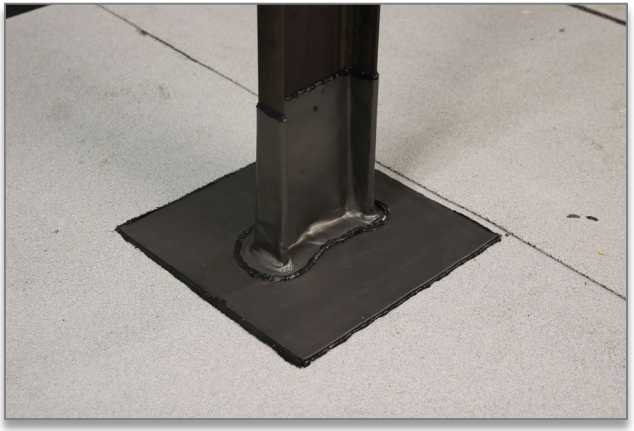
GreenWeld Composition



What Does GreenWeld Do?

- Residential & Commercial Applications
- Replaces Lead Flashings
  - GreenWeld is 75% of the Weight of Lead
  - Environmentally/Installer Safe
  - Quicker Install/Less Cost
- Replaces Liquid Flashing
  - 20 Year Warranty (GreenWeld) versus 10 Year Warranty (Liquid Flashing)
  - Highly UV Resistant
  - Can be Coated with Approved Urethane
  - Quicker Install/Less Cost
- Replaces Single-Ply/Coating Flashings
  - Interior Gutter Liner
  - Difficult Flashings
  - Longer Lasting





Applications

- Vent-to-Roof Pipes
- Angle Iron
- Drain Flashing
- Lining Deteriorated Interior Gutters
- Valleys/Ridges
- Higher Temperature Flashing
- Step Flashing
- Chimney Flashing
- Sil Flashing
- Through-Wall Flashing
- Roof-to-Wall Flashing

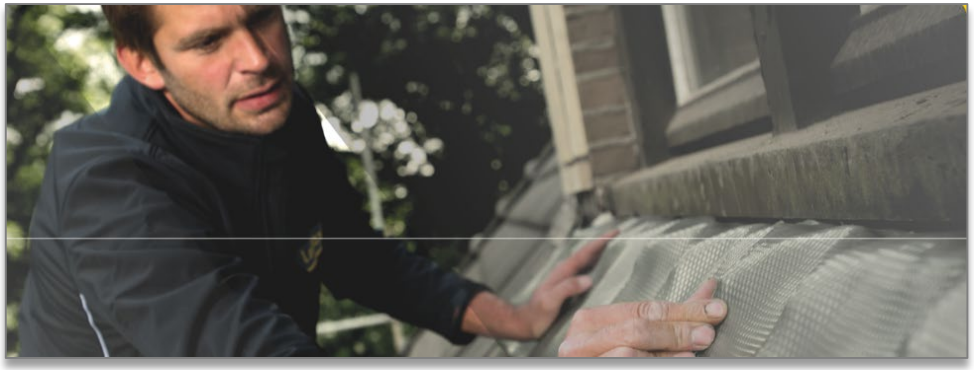
Features & Benefits Versus Lead

- GreenWeld
  - 100% Recycled Membrane
  - Heat-weldable Seams
  - High UV Resistance
  - 20 Year Warranty
  - Not Eaten by Animals
  - 3 Roll Sizes and Custom Pre-Manufactured Options
  - Light Weight
- Lead
  - Considered Hazardous
  - Outlawed in Several States
  - Welding/Soldering Required
  - No Warranty
  - Eaten by Animals
  - Heavy Weight
  - Sheets Only
  - Tears Easily

Understanding the Benefits to the Contractor

Features & Benefits for a Contractor

- Quick Install = Labor Savings
- 100% Recycled Membrane
- Easy to Install
- Can be Pre-Manufactured
- Heat-welded Seams
- High UV Resistance
- 20 Year Warranty
- Less Call Backs
- Safer for Installer and the Environment



GreenWeld vs. Lead Pipe Install

- GreenWeld Roll
  - Cut and Weld Boot (30 Mins)
  - Apply Sealant (3 Mins)
  - Install Boot (3 Mins)
  - Seal Boot (3 Mins)
- **Total Time: 39 Mins**
- **Total Cost: $125.00/Ea.**

- Lead Sheet Install
  - Cut and Weld Lead (60 Mins)
  - Apply Target Flashing (10 Mins)
  - Install Boot (5 Mins)
  - Install Base/Cap Flashing (15 Mins)
- **Total Time: 90 Mins**
- **Total Cost: $150.00/Ea.**

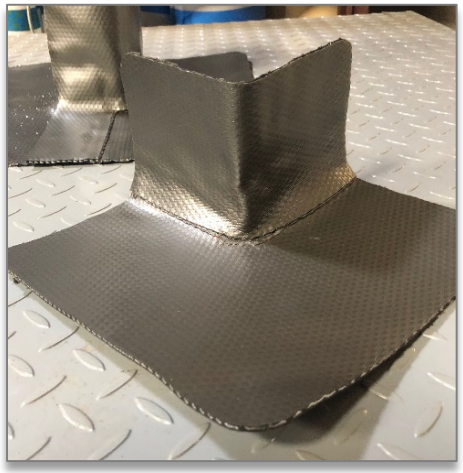
GreenWeld vs. Lead Pipe Install

- GreenWeld Pre-Mfg.
  - Prep Roof (3 Mins)
  - Apply Sealant (3 Mins)
  - Install Boot (3 Mins)
  - Seal Boot (3 Mins)
- **Total Time: 12 Mins**
- **Total Cost: $125.00/Ea.**

- Lead Sheet Install
  - Cut and Weld Lead (60 Mins)
  - Apply Target Flashing (10 Mins)
  - Install Boot (5 Mins)
  - Install Base/Cap Flashing (15 Mins)
- **Total Time: 90 Mins**
- **Total Cost: $150.00/Ea.**

Rolls or Pre-Manufactured

Some forms are available in pre-manufactured shapes.



Superior Features of GreenWeld

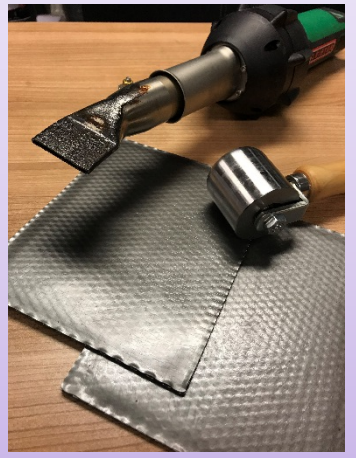
GreenWeld is a recycled product: made from waste and fully recyclable end of lifetime.

GreenWeld is Non-toxic and does not contain any heavy metals. The expected lifetime is over 30 years.

75% lighter then Code 4 lead.

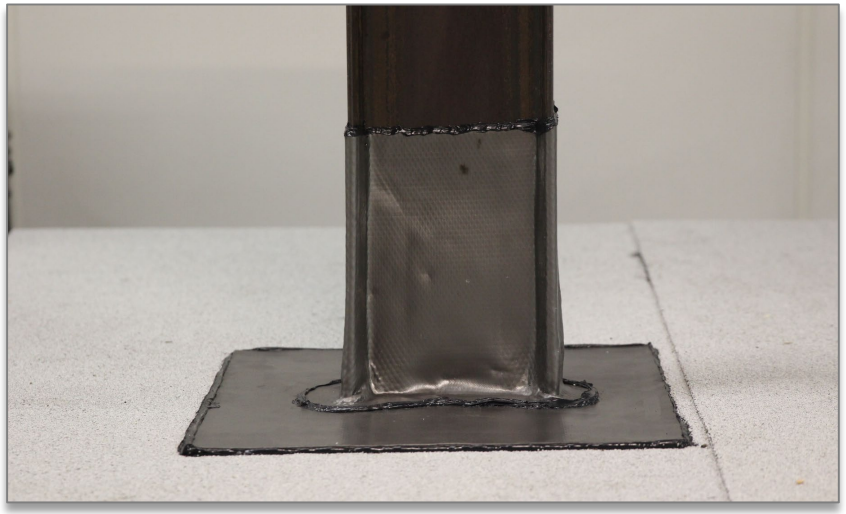
Longer roll lengths (19.5') - GreenWeld doesn't expand or shrink with temperature differences. No expansion joints, thus saving materials and labor.

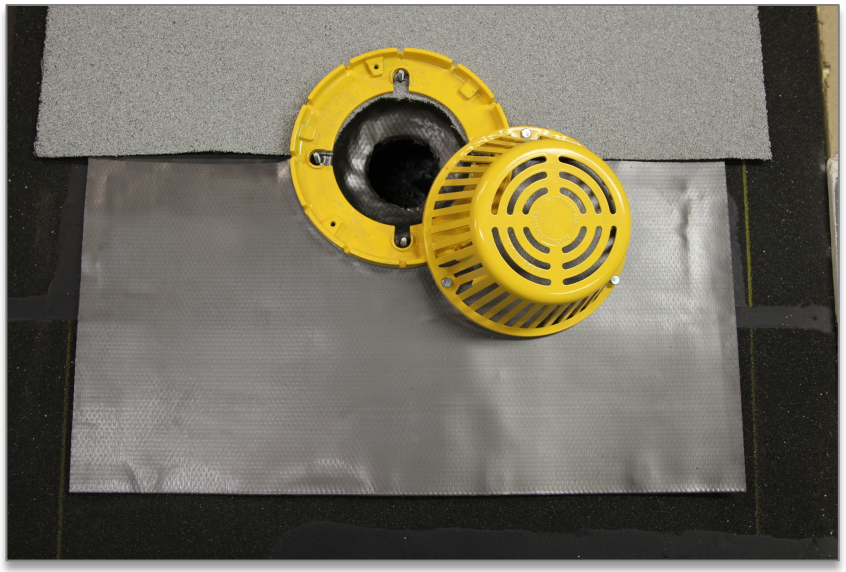
Waterproof overlap with heat gun

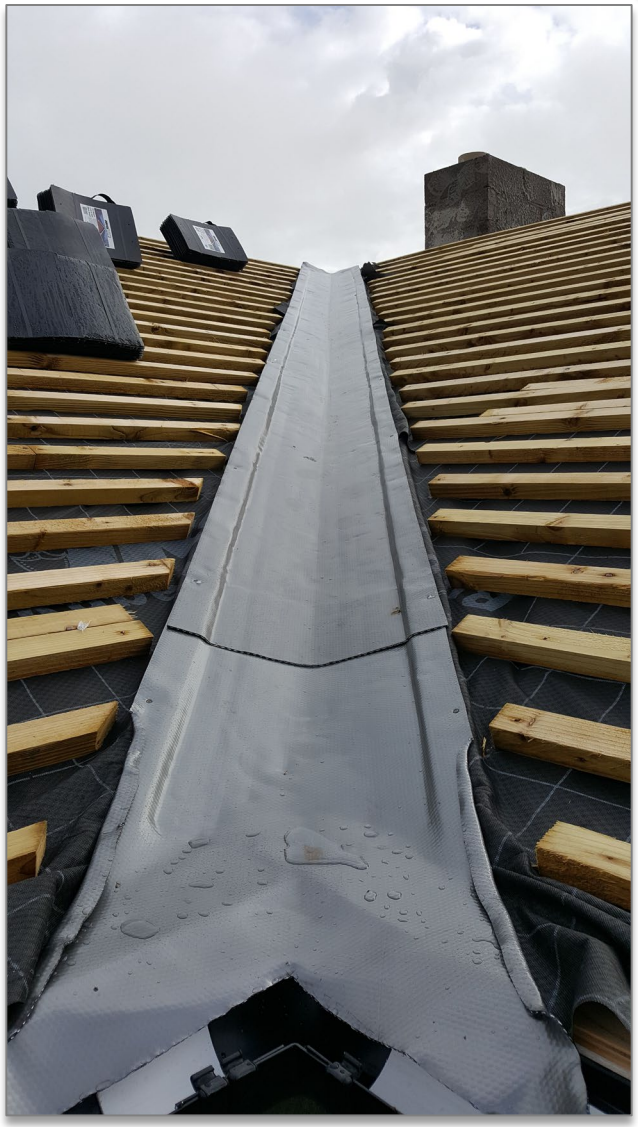


GreenWeld can Replace Many Old Technologies = Labor Saving

GreenWeld Application Photos





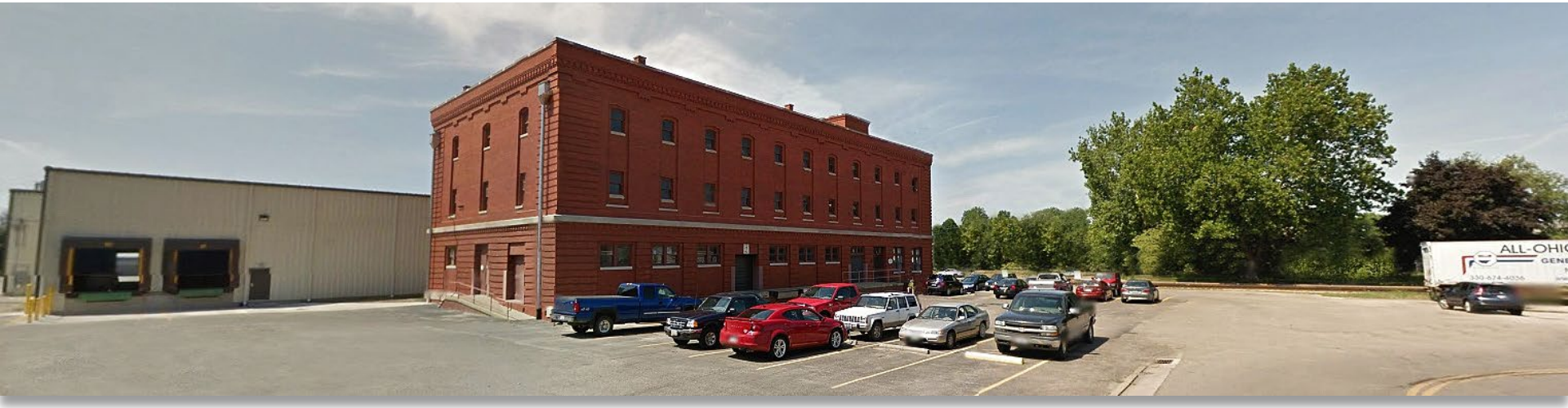


Marketing/Training

Technical Literature

Available Marketing

- Videos
- Animations
- Contractor/Supply House Lunch & Trainings
- End Cap Displays & Consignment
  - Small End Cap Displays with Samples
  - Small Selection of Rolls
  - Video Monitor on Loop
- Options on These Programs Coming Soon!



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