

## **MARGARET McCARTNEY**

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### EXPERIENCE

#### **Freelance Designer** 2011-present

Working as a designer for a variety of clients including: Kate Spade, Macy's, Indigo books, Fresh cosmetics, Bloom Stationers, Henri Bendel, Martha Stewart Living Omnimedia, The Children's Place and Land of Nod. I worked on a variety of jobs and projects for these clients: designed new products, provided technical designs and specifications, created illustrations, designed greeting cards and textile prints.

#### **Co-Owner, Designer** 2005-2010

##### WINTER WATER FACTORY

Winter Water Factory designs and produces original textile prints, which we have used to create a line of women's clothing, children's clothing, and home accessories, as well as selling the fabrics itself. My company has given me extensive experience in all facets of designing and producing printed textiles and apparel. I've worked closely with vendors and suppliers to manage the production of each collection and to design and develop new items. I've also been deeply involved in marketing the brand at trade shows and developing relationships with a wide range of retailers from Bergdorf's to Garnet Hill.

#### **Senior Designer** 2002-2007

##### MARTHA STEWART LIVING OMNIMEDIA

Designed products for Martha Stewart Holiday and Everyday assortments at Kmart, and at Macy's, specifically wrapping paper, stockings, ribbon, tree skirts, candles, ornaments, snow domes, artificial trees, garland and wreaths. Created icons, palettes, themes and inspiration to present to buyers for each collection. Attended tradeshow and shopped for inspiration both domestically and overseas. Managed a team of designers in developing designs from concepts to drawings to finished products, and traveled overseas regularly to work directly with factories and buyers.

#### **Freelance Designer** 1998-2002

##### MARTHA STEWART LIVING OMNIMEDIA

Designed a wide range of products including craft and cake decorating kits, textiles, toys, and holiday ornaments. Also styled product for photo shoots and sourced product vendors.

### SKILLS

Adobe Illustrator and Photoshop, Excel, Word, training in Nedgraphics, product design and development, textile (print) design, illustration, screen-printing, painting, drawing.

### EDUCATION

Rhode Island School of Design, Providence, RI, B.F.A. in Illustration

Fashion Institute oPf Technology NY, NY, courses in surface design and Nedgraphics