

# BROOKE GABREK

GRAPHIC DESIGNER

## EDUCATION

**Bachelor of Fine Arts (BFA)**  
*Ball State University, School of Art*  
*Fall 2013–Spring 2017 (expected)*  
Concentration Visual Communication  
GPA 3.954/4.0

## AFFILIATIONS

**Professional Association for Design (AIGA)**  
*Ball State University Chapter, 2014–Current*

**President | Fall 2016–Spring 2017**  
Restructured the organization into small groups, managed, and led the meetings

## AWARDS | RECOGNITIONS

**82nd Annual Juried Student Show**  
*Ball State University, February 2017*

*Accepted Pieces:*  
Pickles Café (Food Truck, Menu, & Packaging)  
Tod mit Absicht—Death by Design  
Alvar Aalto—A Timeline of Furniture Design

**Packaging of the World**  
*“Yarn Stories” Featured, January 2017*

**81st Annual Juried Student Show**  
*Ball State University, February 2016*

*Accepted Piece:*  
Carousel of Change

**Dean’s List**  
*Ball State University, Fall 2013–Current*

**Outstanding Freshman Scholarship**  
*Ball State University, Fall 2013–Spring 2014*

## CONFERENCES | WORKSHOPS

**AIGA National Design Conference**  
*Las Vegas, October 2016*

**Jim Davis Master Class “Draw Funny”**  
*Ball State University, October 2016*

**AIGA Portfolio Review**  
*AIGA Indianapolis, March 2016*

## PROFESSIONAL EXPERIENCE

**Graphic Design Intern**  
*Merge Design + Interactive, May-August 2016*

Assisted with projects that focused on print design; maintained and generated new material for a non-profit organization’s brand development, creating a brand guideline booklet that re-established and better defined their presence

**Student Office Assistant | Designer**  
*Ball State School of Art, January 2015–Current*

Assist the Undergraduate, Administrative, and Office Coordinators completing day-to-day tasks including communication with faculty, students, and prospective students and parents; graphic designer for updating the School of Art promotional materials

**Graphic Design Intern**  
*Hope for Women magazine, May-August 2015*

Focused mainly on creating the 2015 *Hope for Women* conference promotional pieces which included: floor banners, invitations, trifolds, etc; other tasks included promotional pieces for social media and updates to Sponsorship and Media Kits

## ADDITIONAL EXPERIENCE

**Seminar in Design**  
*Ball State University, January-May 2017*

Competitively chosen from the Visual Communication area in the School of Art at Ball State University to construct a design studio. As team leader of a select group of students I oversaw roles, presented solutions to clients, and conducted group brainstorming/meetings

**Freelance Design**  
*Restoration Weekend, September-October 2015*  
Referred by *Hope for Women* magazine; created a 10 page events booklet given to attendees

*Excellence PR, June 2015*  
Referred by *Hope for Women* magazine; recreated a digital background for the Lady Emmy website

## SKILLS

**Adobe CC**  
Illustrator  
InDesign  
Photoshop

**Basic Web**  
Brackets  
HTML  
CSS