

# BROOKE GABREK

GRAPHIC DESIGNER

## EDUCATION

**Bachelor of Fine Arts (BFA)**  
Ball State University, School of Art  
Fall 2013–Spring 2017  
Concentration Visual Communication  
GPA 3.954/4.0

## AFFILIATIONS

**Professional Association for Design (AIGA)**  
Ball State University Chapter, 2014–Current  
**President | Fall 2016–Spring 2017**  
Restructured the organization into small groups, managed, and led the meetings

## AWARDS | RECOGNITIONS

**Outstanding Senior Award**  
School of Art | Ball State University, April 2017

**AIGA 2nd Place Scholarship Award**  
AIGA Cincinnati, April 2017

**82nd Annual Juried Student Show**  
Ball State University, February 2017  
Accepted Pieces:  
Pickles Café (Food Truck, Menu, & Packaging)  
Tod mit Absicht—Death by Design  
Alvar Aalto—A Timeline of Furniture Design

**Packaging of the World**  
“Yarn Stories” Featured, January 2017  
“Pickles Café” Featured, April 2017

**81st Annual Juried Student Show**  
Ball State University, February 2016  
Accepted Piece:  
Carousel of Change

**Dean’s List**  
Ball State University, Fall 2013–Current

**Outstanding Freshman Scholarship**  
Ball State University, Fall 2013–Spring 2014

## SKILLS

**Basic Web**  
Brackets  
HTML  
CSS

**Adobe CC**  
Illustrator  
InDesign  
Photoshop  
After Effects

## PROFESSIONAL EXPERIENCE

**LPK | Libby Perszyk Kathman Holdings**  
Design Intern, May–August 2017

Design intern for the Always Team, a P&G Global Fem-care brand, as well as a key design asset for the rebrand of Adopt A Class, completed by the 2017 Summer Interns

**Merge Design + Interactive**

Graphic Design Intern, May–August 2016

Assisted with projects that focused on print design; maintained and generated new material for a non-profit organization’s brand development, creating a brand guideline booklet that re-established and better defined their presence

**Ball State University**

Student Office Assistant | Designer, January 2015–May 2017

Assist the Undergraduate, Administrative, and Office Coordinators completing day-to-day tasks including communication with faculty, students, and prospective students and parents; graphic designer for updating the School of Art promotional materials

**Hope of Women Magazine**

Graphic Design Intern, May–August 2015

Focused mainly on creating the 2015 Hope for Women conference promotional pieces which included: floor banners, invitations, trifolds, etc; other tasks included promotional pieces for social media and updates to Sponsorship and Media Kits

## ADDITIONAL EXPERIENCE

**Studio 165+**

Ball State University, January–May 2017

Competitively chosen from the Visual Communication area in the School of Art at Ball State University to construct a design studio. As team leader of a select group of students I oversaw roles, presented solutions to clients, and conducted group brainstorming/meetings

## CONFERENCES | WORKSHOPS

**AIGA National Conference**

Las Vegas, October 2016

**AIGA Portfolio Reviews**

AIGA Indianapolis, March 2016 & April 2017  
AIGA Chicago, March 2017  
AIGA Cincinnati, April 2017

**Jim Davis Master Class “Draw Funny”**

Ball State University, October 2016