



Trudy Jeffers, Executive Director



programs & services

Thank you for supporting HSWM animals!

Adoptions: Find your new best friend at HSWM! This year, we helped 2,807 animals find loving homes from our facility and through several off-site adoption centers.

Animal Admissions & Evaluation: Because we do not euthanize for space, we have to manage admission and often have to schedule out appointments. We take stray, homeless or unwanted companion animals, and provide comprehensive health and behavior evaluations to each animal to help them find new homes – 3,344 this year.

Pet Behavior Assistance: Obedience classes and counseling are available to customers to resolve behavior challenges and strengthen the bond between pets and their caregivers.

Humane Education: Children and adults learn compassion, responsible pet care and animal safety through outreach and on-site programming. We reached 4,242 people through presentations, camps, clubs, and tours.

Cruelty, Abuse & Neglect: We helped over 100 animal victims from situations of cruelty, abuse and neglect receive the medical care that they needed.

Reunited Pets: We reunited 76 pets with their owners.

Low-Cost Euthanasia Services: This service helps our low income friends and neighbors say a loving goodbye to a beloved pet.

Foster Program: We provided extra time and care to 372 animals who needed special attention before they were placed in homes.

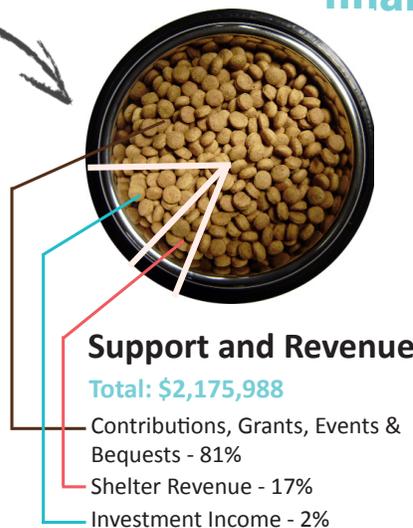
Reducing Pet Overpopulation: All animals adopted from HSWM are spayed or neutered.

Pet Care Assistance & Kibble Konnection: To help keep beloved pets in their homes we offer vaccines, spay neuter vouchers and pet food to low income pet owners in the community.

financial reports

support and revenue

Please note that this includes permanently restricted funds (i.e., endowments and trusts) that cannot be used except for a percentage designated by the "gifter;" temporarily restricted funds that must be used for a designated purpose (i.e., grants); and unrestricted funds (i.e., shelter operations, fundraising, and general and administrative purposes). **We continue to need your support for our animals!**



Support and Revenue

Total: \$2,175,988

- Contributions, Grants, Events & Bequests - 81%
- Shelter Revenue - 17%
- Investment Income - 2%

Operating Expenses

Total: \$1,768,707

- Shelter Operations - 60%
- Fundraising - 26%
- General and Administrative - 14%

giving locally

We are entirely donor funded and grateful for the support of our community!

To make a financial gift, please contact Tammy Hagedorn, Director of Development, at (616) 791-8138 or visit our website (www.hswestmi.org) to make an online donation at any time.



highlights

fiscal year ending June 30, 2015

total animals served

7,286

*
Pets assisted through direct care or other community programs

total people served

9,165

**
People in West Michigan impacted by our services & programs



For more information:

(616) 453-8900
www.hswestmi.org

3077 Wilson NW
Grand Rapids, MI 49534

animals placed _____ 2,807

Pets placed through direct adoptions, return to owners or transfers to placement partners

Dogs: 1,052 **Cats:** 1,639 **Other:** 116

animals admitted _____ 3,344

Pets surrendered: including owner surrenders, transfers, stray and abandoned animals

Dogs: 671 **Cats:** 1,582 **Other:** 105

Transfers: **Dogs:** 594 **Cats:** 367 **Other:** 25

humane education _____ 4,242

Children and adults served through Humane Education programs

School Presentations: 2,380 **Camps:** 751 **Other*:** 1,111

Number of Contact Hours: 17,689

*Other: Tours, Birthday Parties, Junior Volunteer Club

volunteering _____ \$392,596

Dollar value of our volunteers based on the Independent Sector \$22.55/hour

Hours of Service Contributed by Volunteers: 17,410

Number of Volunteers: 333

behavior assistance _____ 598

Pets assisted through obedience classes and one-on-one counseling

Classes: 383 **Consultations:** 215

pet care assistance _____ 1,783

Animals helped through our Pet Care Assistance program and Kibble Konnection pet food bank

PCA Program **Dogs:** 363 **Cats:** 64

Kibble Konnection **Dogs:** 60/month **Cats:** 53/month

Food Given: 26,000 lbs/year

spays & neuters _____ 1,293

Number of pets sterilized before adoption

Dogs: 475 **Cats:** 803 **Other:** 15

*Animals Admitted + Behavior Assistance + Pet Care Assistance + Spays & Neuters

**Animals Placed + Humane Education + Volunteering + Pet Care Assistance

Our Mission: To promote the humane treatment and responsible care of animals in West Michigan through education, example, placement and protection.

Our Vision: To build a more compassionate community where all animals are given the care they deserve.