OWN YOUR BEAUTY

Show your emotions with confidence

Susanne, actual Belotero® patient, 46
“I certainly don’t want to look overdone or change who I am; I want to look the age I am but look amazing for it. To me, owning your beauty is about being able to recognise yourself once more. I still want to be able to show the life experiences I’ve had, as both a model and a mum, and what makes me interesting and ‘me’!

To own your beauty also means owning the decision to do something about my appearance and understanding what’s right for me - and only me.

My face is unique … and I want it to stay that way!”

_Susanne,_
_actual Belotero® patient,
_age 46_
What does it mean to ‘Own Your Beauty’?

When you look in the mirror, how you appear on the outside and feel on the inside may not match. To own your beauty is to take control over how you project your image and the decisions you make to achieve that. Belotero® is not about painting by numbers for a generic look; it’s a palette of HA fillers that enables your aesthetic practitioner, to tailor treatment by analysing your face and using the correct tools and techniques to respect your individuality.

To own your beauty is to be able to regain your sense of self and what makes you really ‘you’. It’s having the confidence to show your emotions. To own your beauty is to be able to look in the mirror and say, ‘I’m back’.
What is hyaluronic acid?

Hyaluronic acid (HA) is our skin’s natural moisturiser, it binds water which moisturises the skin and provides tightness. Over time, its natural production decreases and skin loses its elasticity and firmness. HA is an ingredient often present in anti-ageing day and night creams. However, when it is applied to the skin (externally) as a cream or serum, the HA cannot penetrate through all layers of the skin.

For visible skin restoration and volume enhancement HA is injected into different layers of the skin by a qualified aesthetic practitioner.
Let your true self shine through

As we age, the production of natural skin moisturisers (such as hyaluronic acid) slowly diminishes. As the levels of collagen and elastin decline, our skin loses more and more elasticity. This results in decreased skin quality, a reduction of facial volume and a less youthful appearance overall. Our bone structure also alters as we get older, gradually changing our facial features.

Belotero® is a family of hyaluronic acid dermal fillers with natural tissue integration, enabling your aesthetic practitioner to create subtle, smooth results while respecting the natural contours of your face. It is a tailored portfolio that can be used to fill wrinkles, restore facial volume and hydrate skin in an holistic approach that respects your individuality.

Be your true self and own your beauty.
Natural-Looking Results

Beauty is about allowing your character and personality to shine through. Using Belotero®, your aesthetic practitioner can create a tailored treatment protocol to meet your individual needs.

Upper Face

Temples

Before

After

Glabellar Frown Lines

Before

After
Mid Face
Nasolabial Folds
Before
After

Cheeks
Before
After

Lips
Lower Lip
Before
After

Lower Face
Marionette Lines
Before
After

Smokers lines and lip rejuvenation
Before
After
The Belotero® family of fillers is a complete and tailored portfolio that can be used to fill wrinkles, restore facial volume and hydrate skin in a holistic approach that respects your individuality.

Your Tailored Treatment Experience

**BELOTERO® VOLUME**

Restoration of facial volume in:
- cheeks and cheekbones
- chin
- facial volume loss

**BELOTERO® BALANCE**

Correction of moderate lines, such as:
- nasolabial folds (nose to mouth lines)
- glabellar lines
- moderate perioral lines (smokers lines)
- lip contouring
Correction of deeper lines, such as:
- deep nasolabial folds (nose to mouth lines)
- lip volume
- marionette lines

Correction of fine lines, such as:
- fine lines around the mouth
- décolletage
How long does the treatment take?
Following your consultation and when you are happy to proceed, the treatment session will typically take about thirty minutes. During the session, Belotero® is injected into the specific area using a needle or cannula.

Does it hurt?
This tissue integration means Belotero® is suitable for very superficial injection with the confidence of smooth evenness after your treatment. Belotero® is available with an anaesthetic which helps reduce any sensation of pain.

How soon can I return to normal activities?
There is little downtime following a Belotero® treatment, however, it is recommended that you should avoid wearing makeup for at least 12 hours after treatment and avoid exposure to heat, UV rays and prolonged exposure to the sun for 2 weeks after treatment.

How will the area feel after treatment?
The properties of Belotero® allow optimal spreading into your tissue. You may feel some itchiness around the treated area but will be left with even results.
Will I notice the difference right away?
Yes, the aesthetic results are immediate.

How long does Belotero® last?
The effect will depend upon the individual and the area treated, for example in nasolabial folds (nose to mouth lines), clinical data demonstrates results and visible improvements up to 12 months after a single treatment of Belotero® Balance.

Are there any side effects with Belotero®?
Belotero® products are based on hyaluronic acid, a natural component of the skin. There are however, some injection related reactions which may occur and include slight redness, swelling, itching, bruising and pain at the injection site. The properties of Belotero® allow optimal spreading into your tissue. You may feel some itchiness around the treated area but will be left with even results.

Before treatment, you should inform your aesthetic practitioner if you are taking any medication and if you have any allergies, especially to lidocaine. You should always discuss any side effects and/or post treatment reactions with your practitioner. Don’t be afraid to ask your aesthetic practitioner questions.

To find out more, speak to your aesthetic practitioner or visit www.belotero.co.uk
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