



We've Got the Answers to Your 5 Biggest Lipstick Questions

by: ashley lauretta

posted: 03/25/16

1/6



So many options, so little time!

Find the perfect lip color

When it comes to makeup, there are so many options that things can get overwhelming. This is especially true when it comes to lipstick. What is the best color? Glossy or matte finish? Do I really need lip liner? It is easy to get lost in all of the details.

[Hadassah Richardson](#), who you may know from Cycle 22 of America's Next Top Model, has asked all of the questions that go with finding your perfect look. She took time to share the tips and tricks she has learned during the endless photo shoots, runway shows and more, all to help you confidently swipe on the lipstick that is perfect for your style.



Lip balm should be your BFF

Image Credit: iStock

What are your top tricks for applying lipstick?

Use a lip balm underneath—especially if it is a matte lip. And always use a lip liner before applying lipstick. I typically go for a neutral lip liner that will blend with most of my lipstick colors.



Don't go too dark!

What lipstick color takes you from day to night?

If you're looking for a lip color that will transition you from day to night, go for something natural, not an over-the-top pop color. I suggest you try more of a wine stain, taupe or nude. I usually throw a darker lip liner in my bag instead of a lipstick, so that when I'm out and need a touch-up, all I need is to line my lips and add a little ChapStick®.



Use fashion magazines for inspiration.

Image Credit: iStock

How I choose the right lipstick for the season?

When trying to switch your look, keep in mind what is current for the season. I will usually pick up a fashion magazine like *Vogue* and update myself on the popular looks for the season. I go brighter in the spring, natural in the summer and darker in the fall. Choosing is so much easier when you know what you're looking for.



Don't forget lip liner.

Image Credit: iStock

How do you pick out the perfect shade of lipstick?

Always try lipstick on the back of your hand before purchasing it to make sure it doesn't contrast your skin tone too much. Remember: the trick is in the lip liner. You can change the shade of your lip color easily by switching your lip liner to go lighter or darker.



Wine colored lipsticks never go out of style.

Image Credit: iStock

Which lipstick color never goes out of style?

Wine-stained lips are an absolute favorite. It's never out of style. It's always a subtle, sexy, sultry look. It's usually my go-to for day and night. Nothing's sexier or more classic than looking like you just had a glass of fine Pinot Noir.

What final piece of advice did she take away from the pros? "On set of America's Next Top Model, my favorite celebrity hairstylist—Michael Kanyon—gave me the ultimate advice: Drop the lip gloss," Richardson shares. "I used to apply a glossy clear over my dark plum shade lipstick and it was a disaster! It turns out less is more and it's best to have a little soft shine opposed to super-glossy lips."