Kathy Smith’s image *Clouds in Raja Ampat* was our first place winner in our Arpil Photo Challenge: Clouds

See inside for more!
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... Room for Much More!

Please Join Us!

Our next meeting is Thursday,
May 3rd, 6:30PM to 9:00PM, in the
Community Room of the Urban
Ecology Center, at 1500 East Park
Place in Milwaukee.

Urban Ecology Center Photo Club
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Multiple Exposures, the official newsletter of the Urban Ecology Center Photo Club, is published twelve times a year, and is included in the club membership dues.

The Urban Ecology Center Photo Club is a member club of the Wisconsin Association of Camera Clubs (WACCO) and the Photographic Society of America (PSA).

UECPC Marketing and Use Policy: For marketing and advertising (exhibit brochures, media copy, etc.), the UECPC Club Policy is that permission must be obtained from the photographer and credit given to the photographer prior to use of image(s). In addition, taking images from the website without the photographer's permission is not be allowed. All images are copyright protected.
Photo Challenge

Jack Kleinman was our second place winner.

Ted Tousman was one of our third place winners.
Photo Challenge

Phil Waitkus was also one of our third place winners.

Port Washington by Gary Peel.
Photo Challenge

Door County Sunset by Audrey Waitkus.

Peter Chow
Photo Challenge

Morning Clouds by Marci Konopa.

Great Smoky Mountains by Phyllis Bankier.
Exhibition Reception: Milwaukee Catholic Home
by Dan Ford

You are invited to view the participating UECPC Members' images at the Milwaukee Catholic Home Exhibit. The Opening Reception is Wednesday, May 2nd, 4:30 to 6:00pm. There will be wine and cheese provided by Milwaukee Catholic Home. (UECPC Members may bring appropriate snack food, as well.)

The Milwaukee Catholic Home is located at: 2462 N Prospect Ave, Milwaukee WI.
There are (14) UECPC Members participating with over (40) images.
Quick Tips: RAW vs JPEG
by Prathap D K

Check out the full article at: http://www.naturephotographysimplified.com/tips-and-tutorials/raw-vs-jpeg-image-format-5-reasons-choose-raw-jpeg/

RAW vs JPEG is probably the most widely debated topic among photographers. Let us look at 5 important reasons to choose RAW or JPEG format and also few reasons why not to choose RAW or JPEG format. Choose the one which suits your purpose...or both if you really want best of both worlds!

RAW format: Data is minimally processed with 12-bit or 14-bit per channel (Red, Green, and Blue). It will have 4096 (12-bit) to 16,384 (14-bit) levels per channel. It is called RAW image because it contains almost every detail the sensor captures. However there may be slight loss of data because of analog to digital conversion, as well as some slight corrections manufacturer may apply in the process of conversion. RAW file + your processing choices for exposure, color, contrast, saturation, temperature, white balance, noise reduction and sharpness = JPEG file (processed by you)

Reason #1: You will get more dynamic range
Reason #2: You can recover overexposed highlights
Reason #3: You can set proper white balance in post processing
Reason #4: You can manipulate any setting you want
Reason #5: You can process a RAW file any number of times with no loss of data

Reasons To Not Choose RAW
Reason #1: You need more memory (in camera + in hard disk)
Reason #2: You need to process every photograph
Reason #3: You may need additional software to process RAW files
Reason #4: You need to learn at least few basic post processing techniques

JPEG is a standard image compression format which is lossy in nature; basically a technique to compress a large size of data into a smaller one by discarding data that might not be noticeable by human eye. It is basically compressing 12-bit or 14-bit data (RAW file) into 8-bit data (JPEG file). This process of compression will lose certain data in order to reduce the file size. How much data is lost depends on the scene and the quality parameter set. JPEG file = RAW file + (Manufacturer’s settings for color, contrast, saturation, noise reduction and sharpness)

Reason #1: You can share it right away
Reason #2: You know exactly what you get
Reason #3: You can save 3 to 6 times memory
Reason #4: You do not have to process any photographs
Reason #5: You may not need additional software