

FOR IMMEDIATE RELEASE

TV4 Entertainment and The Asylum Partner to Bring Forth 'APOCALYPSE'

*The End of the World will be Televised -- OTT channel dedicated to end of days
and disaster launches today, priced at \$6.66*

LOS ANGELES, Calif. (Nov. 1, 2017) TV4 Entertainment, the global leader in thematic OTT streaming channels, and The Asylum, the blockbuster motion picture and television studio behind *SHARKNADO* and *Z NATION*, today jointly announce the launch of APOCALYPSE, a streaming service dedicated to the end of days. APOCALYPSE, available initially in North America, will offer disaster-loving streamers the best earth-ending and apocalyptic films and television series in one place, and on every screen.

At launch, programming for the digital streaming service will showcase The Asylum's unparalleled library of epic, high-concept action movies. If the end of the world will be televised, APOCALYPSE offers a glimpse into the future with films including:

- 2 Headed Shark Attack
- Airplane vs. Volcano
- Snakes on a Train
- Transmorphers
- ... and so much more.

In addition to on-demand viewing of The Asylum's epic originals, APOCALYPSE will also feature exclusive behind-the-scenes, deleted scenes, and movie-making magic featurettes. In 2018, TV4 Entertainment and The Asylum will bring both scripted and unscripted exclusive original content to the APOCALYPSE streaming service.

"We have always believed that the fans of the high-concept films and television series we produced and acquired over the last twenty years could support a dedicated channel to the genre," said David Rimawi, Partner of The Asylum. "We are proud to work with TV4 Entertainment to bring that vision to reality, and to faithfully serve this loyal fan base through APOCALYPSE," he said.

Priced at \$6.66 monthly with a launch discount of 10% (to \$5.99 monthly) or \$49.99 annually, APOCALYPSE can be viewed anywhere – including your

doomsday bunker – anytime – before the end of the world – through online and mobile browsers, and via an application available now on Google Play and iTunes. One subscription unlocks viewing on the web (Apocalypsetv.tv), your iPhone, iPad, and Apple TV, all Android devices, and Chromecast, Roku, and Fire TV.

“Fans of the disaster genre are a passionate, global community long ignored by traditional television,” said Jon Cody, Founder and CEO of TV4 Entertainment. “No one does disaster like the team at The Asylum,” said Cody, “and with a deep library of hits that came long before the world obsession *Sharknado*, they are our perfect partner for APOCALYPSE.”

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About TV4 Entertainment:

TV4 Entertainment’s mission is to program your passion with great storytelling on every screen anywhere. TV4 Entertainment boasts the largest collection of OTT channels in the world and recently launched subscription video on demand service for channels including *All Warrior Network*, *Blackbelt TV*, *DocComTV*, *GONE TV*, *Motorland TV*, *Screambox* and most recently, *Inside Outside - House and Garden*.

About The Asylum:

The Asylum is one of the world's leading brand-oriented motion picture and television studios. With a focus on high-concept, market-driven entertainment, like the *SHARKNADO* franchise and the popular *Z NATION* television series, The Asylum finances, produces and releases 25 films per year through its direct pipeline to the nation's top retailers and its network of international partners. Since its founding in 1997, The Asylum has released more than 500 films and has built a library of over 200 original productions, including top-rated movie premieres for Syfy, Lifetime, and Animal Planet networks. In addition, The Asylum has begun production on Season 4 of Syfy's highest-rated scripted show, *Z NATION*, a critically-acclaimed action-horror series.