

For Immediate Distribution

**FIRST OMNI CHANNELS ASIA DEAL DELIVERS CONTENT TO MORE THAN
135 MILLION TELKOM CUSTOMERS**

***Omni Channels Asia Partners with OONA to Launch Multiple TV4 Entertainment OTT
Channels in Indonesia***

May 14, 2018 - Los Angeles & Singapore – Omni Channels Asia (OCA) – has partnered with Indonesian mobile platform [OONA](#) to launch up to 30 new genre-focused channels in 2018 - 2019. This partnership brings together three major global players in the digital entertainment space: [TV4 Entertainment](#), Omni Channels Asia and OONA, delivering top-quality content to a vibrant Indonesian audience.

OONA launched the first eight channels in May and recently made headlines as the premiere company distributing new and differentiated content and live TV to millions of people in developing countries. The OONA Indonesia rollout comes only two months after OCA launched in Asia and the Pacific with more than 30 genre channels in a joint venture with TV4 Entertainment.

“Bringing this kind of high-quality, engaging programming through OCA fits perfectly with our mission to make life fun for millions of people living in developing countries,” noted OONA founder and CEO, Christophe Hochart. “We’re very interested to see how this will grow in new, exciting ways.”

The highly-curated content bundle of niche categories features something for everyone: home-focused *Inside-Outside House & Garden*, fishing hub *Gone Fishing*, music destination *All Guitar Network*, and luxury aquatic channel *Nautical Mile* – to name a few. *Inside-Outside* is one of many genre-focused channels launching globally through TV4 Entertainment’s strategic partnership with [all3media](#) and now Omni Channels Asia. These relationships are one key reason why OONA customers can look forward to even more engaging content in the future.

“We’ve seen an overwhelmingly positive response to *Inside-Outside* on the Amazon platform in the U.S., which exceeded our expectations. We are excited to expand the brand’s availability to over 135 million customers in Indonesia and feel confident that the viewers will enjoy the content we have on offer,” said Gary Woolf, EVP of Strategic Development, all3media international.

“We are thrilled to see the positive rapid response to our curated and localized digital channel offerings,” adds Jon Cody, CEO and Founder, TV4 Entertainment. “A combination of great content and flexible business models is proving attractive to telcos, pay TV, and OTT providers operating in Asian markets.”

OCA offers both VOD and linear television channel formats in a seemingly endless combination that will ultimately bring thousands of hours of fresh, high-quality and localized TV4 Entertainment content to the millions of customers throughout the Asia-Pacific region.

ABOUT TV4 ENTERTAINMENT:

TV4 Entertainment is the global leader in streaming channels -- currently operating over 30 genre-focused channels that reach hundreds of millions of people globally. The TV4 Entertainment mission is to deliver great storytelling to passionate audiences -- on any screen, everywhere. Based in the film and television capital of Los Angeles, TV4 Entertainment features thousands of hours of streaming content across its channel portfolio and operates a genre-based studio that produces and distributes original feature films, television series and live events targeting underserved, passionate communities across the globe. TV4 Entertainment is tomorrow's storytelling platform, today. <http://www.tv4ent.com>

ABOUT OMNI CHANNELS ASIA:

Omni Channels Asia ("OMNI") is a joint venture between TV4 Entertainment (Los Angeles) and Multi Channels Asia (Singapore). This exciting melding of two digital media companies is built to provide content solutions for telcos, OTT providers, pay TV operators & mobile carriers. Omni will replicate, localize and distribute TV4 Entertainment's original productions, channels and programming, in addition to acquiring Asian content and locally producing originals – all packaged and distributed to mobile, OTT, telcos, and pay TV carriers across Asia Pacific.

ABOUT OONA

Further information about OONA can be found at the company's website:

<https://www.watchoona.com>

Media Contacts:

Omni Channels Asia – Candy Lim – T: +65-9146-8984 – E: candy@multichannelsasia.com

TV4 Entertainment - Katy Lim - T: +1 415 375 0663 - E: katy@bethechangepr.com

OONA - Siska Audi – T: +62 812 9829 8666 – E: press@watchoona.com