

## TV4 ENTERTAINMENT LAUNCHES *CONCRETE CLUB*, AN INDEPENDENT FEATURE FILM AND TELEVISION STUDIO

*First Feature Film 'Together' Releases Wide in the U.K. Friday*

**June 14, 2018 – Los Angeles** – [TV4 Entertainment](#), the global leader in OTT streaming channels, has launched Concrete Club, an independent original content studio. The genre-based studio will develop, produce and distribute feature films and television series targeting underserved, global audiences on all screens.

The new studio is an extension of TV4 Entertainment's portfolio of genre-based lifestyle, entertainment and sports over-the-top streaming channels. Concrete Club will create originals in the genres of existing and planned global streaming brands and use TV4 Entertainment's channels as a development pipeline and guaranteed distribution for Concrete Club productions.

Concrete Club's first theatrical release, the critically-acclaimed *Together*, opens Friday, June 15 at every Odeon Cinema across England, Scotland and Wales — making it one of the largest independent, self-distributed opening releases in U.K. history. Produced by TV4 Entertainment, the comedic drama was written and directed by Concrete Club's new Studio Head, Paul Duddridge. *Together* is the first in a slate of feature films targeting the global baby boomer community and stars iconic British actors Sylvia Syms and Peter Bowles. The film will be theatrically distributed in the United States in September 2018.

In addition, Concrete Club will develop, produce and distribute a scripted feature film anthology that merges the true-crime and horror genres. The project is produced with Noble Savages, one of television's top true-crime production companies, led by Joe Livecchi. Writer-director John Bonito and Sean Hood (*Halloween: Resurrection; The Crow: Wicked Prayer; Conan the Barbarian*) round out the Noble Savages team.

"As we dabbled in original films and series over the past few years, it became clear that the middlemen who dominated old Hollywood for the last half century are increasingly obsolete and that we can control our own destiny," said Jon Cody, Founder and CEO, TV4 Entertainment. "Just as we have done with our streaming channels, our vision is to provide top creators with a platform to connect authentic storytelling with highly-targeted audiences around the globe and on every screen."

Duddridge, a former U.K. talent agent to mega-comedians Rob Brydon and Michael McIntyre, previously wrote and directed *Mothers and Daughters*, starring Selma Blair, Susan Sarandon and Sharon Stone. He is joined at Concrete Club by industry veterans Erik Stone and Ben Churchill who will be responsible for development and production.

Stone cut his teeth as a Creative Executive at Davis Entertainment (*Fat Albert; Garfield 2; Alien vs. Predator 2*) and was a manager and production executive at ROAR in Los

Angeles. Churchill wrote and directed Concrete Club's upcoming documentary *Lucha VaVoom: Inside America's Most Outrageous Show*. The unscripted feature explores the colorful wrestlers and performers inside Los Angeles' iconic underground show and is scheduled for a Fall 2018 release.

Although the primary focus for Concrete Club will be on self-distribution, the digital-age studio will also develop projects for third party studios and networks, providing creative talent a bridge between traditional film and television and the emerging global streaming revolution. The creator-friendly studio employs flexible financing, production and distribution models -- from the movie theater to mobile devices -- to bring compelling, authentic, original projects to passionate global audiences.

**ABOUT TV4 ENTERTAINMENT:**

TV4 Entertainment is the global leader in streaming channels – operating over thirty (30) streaming channels across lifestyle, entertainment, music, and sports to reach hundreds of millions of people globally. Our mission is to program your passion and deliver great storytelling -- on every screen, anywhere. TV4 Entertainment produces and distributes original feature films, television series, and live events that target underserved, passionate communities across the globe. Based in the film and television capital of Los Angeles, the digital network features thousands of hours of streaming content across its genre-focused channel portfolio. Investors in TV4 Entertainment include Warner Bros. and Sky. TV4 Entertainment is tomorrow's storytelling platform, today. <http://www.tv4ent.com>