This was the first poster I designed in the series. For this cover I wanted to use thematic elements of the story without using blatant symbolism. *Frankenstein* has a lot of false imagery associated with the story. The monster is not green, does not have bolts in its neck and is not unintelligent as most movie versions of the story would lead you to believe.

The actual book is about the dangers of obsession. On the right of the poster I wanted to use something symbolizing a man chasing another man or perhaps a dream or other obsession. On the left I wanted to include something more from the actual story by creating a shape from a dogsled chasing another dogsled and editing it down for minimalism. It also invokes ice breaking apart, which is again an important detail from the book. With the minimalism I wanted to create a sensation of not quite knowing what you’re looking at, as though the details have been interpreted too far, just as the movie is interpreted too far from the book to something almost unrecognizable.
One of the most important symbolic elements of George Orwell’s book Animal Farm is the windmill that the pigs force the animals to build and then blame its ultimate destruction on Snowball. Using the windmill as the main focal point of the cover, I wanted to invoke constructivist style of art in a post-modern way.