



Greater Cincinnati Sports Corporation partners with Youthletic for donation campaign

The Greater Cincinnati Sports Corporation has been selected by [Youthletic](#) as one of three local organizations to participate in their “[Play It Forward for Youth Sports](#)” campaign. Simply create a free account on their website and vote for us to win! If we raise the most money, it will be doubled – up to \$20,000! So we ask that you please share this message with as many people as possible!

Youthletic believes getting children involved in youth sports creates opportunities to model a healthy lifestyle and increase social development. Since a major focus of Youthletic is to get children involved in organized play and youth sports, this partnership with the Greater Cincinnati Sports Corporation will be a vital opportunity to impact the children and economic growth in the Cincinnati area.

"We are thrilled to have been chosen as a premier youth organization in the area and are excited to help make sure everyone has access to youth sports through initiatives with Youthletic," said Leslie Spencer, Executive Director of the Greater Cincinnati Sports Corporation.

100% of the money Youthletic raises will go towards the GCSC and will directly impact the greater Cincinnati and NKY communities. Don't forget to share this with family and friends so that each organization can raise as much money as possible!

HERE'S HOW YOU CAN HELP:

[Vote for us on Youthletic's website](#) (it is free - every vote counts!)

Share & Forward with family and friends and we'll earn an additional \$1.00 per vote!

Talk about the contest between now and November 23, 2014! The more people that know about this amazing opportunity, the more money you can help raise for the Greater Cincinnati Sports Corporation! Here are some ideas for you to use:

Twitter:

I voted for @CincySportsCorp to win \$20k and you should too! Vote now at -> <http://bit.ly/1r30dNL> #Youthletic #PlayItForward

Facebook:

Want your favorite Cincinnati youth organization to win \$20,000? Vote for the Greater Cincinnati Sports Corporation and make a difference today! <http://bit.ly/1uvr5Y6> #Youthletic #PlayItForward

We would like to thank you in advance for your support! Remember, it costs nothing to vote, but the impact on the community will be felt for years to come.

About Greater Cincinnati Sports Corporation

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 25-year history of hosting more than 250 events that brings pride, visibility and positive economic impact to the region. From World and National Championships to community-based programs, GCSC is making a difference in the quality of life for Cincinnati USA. GCSC, as the region's only non-profit sports tourism and event management organization, represents the Cincinnati USA hospitality community and partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information and a calendar of events, please visit www.cincysports.org.

About Cincinnati USA CVB

The Cincinnati USA Convention & Visitors Bureau is an aggressive sales, marketing and service organization whose primary responsibility is to positively impact Hamilton County's and the City of Cincinnati's economy through convention, trade show and visitor expenditures. The travel and tourism industry traditionally has been a \$3.4 billion industry in Cincinnati USA, employing 81,000 people in a variety of fields and, historically, bringing five million visitors to the region annually. To learn more about Cincinnati USA, visit CincyUSA.com.

About Youthletic

Founded in 2014, Youthletic provides a simple, one-stop-shop dedicated to helping families discover local youth sports while getting their kids active in athletics. With their custom search tool, families can search online for sports by zip code, get advice through parent-to-parent communication, receive helpful registration reminders, and utilize ratings to help decide which program is the best fit for one's lifestyle. And it's all free!