



Greater Cincinnati Sports Corporation Launches Board of Governor's Advocacy Group

The Greater Cincinnati Sports Corporation announced a new advocacy group called the Board of Governors to support the regional sports corporation in various leadership capacities as well as financially. The Board of Governors is open to 100 people who are interested in supporting the Greater Cincinnati sports events industry and regional economic impact as it relates to sports. A full roster of Board of Governors members will raise the annual Bid Fund of the Greater Cincinnati Sports Corporation by \$50,000.

In a quiet phase this summer, 30 community leaders have signed on as Board of Governors representing companies that include: Business Courier, CBTS, Dinsmore & Shohl LLP, Flying Pig Marathon, Fleet Feet Sports, Game Day Communications, The Kroger Company, Main Source Bank, Miami University, Oxford Physical Therapy, The Procter & Gamble Company, DHL Express, Associated Premium Corp., ProSource, UC Health, Sincy Cline, Cincinnati Sports Leagues, Exion Energy, Xavier Sports Properties and Walsh Asset Management, to name a few.

Membership to the Board of Governors to support the Greater Cincinnati Sports Corporation includes a commitment of attending three events per year and an annual financial contribution of \$500. If interested, please contact Leslie Spencer, executive director, Greater Cincinnati Sports Corporation, at lspencer@cincyusa.com or (513) 345-3054.

"Our goal by launching the Board of Governors is to increase the advocacy role of the Greater Cincinnati Sports Corporation to better support our sports teams, organizations and venues," said Jackie Reau, Board Chair of the Greater Cincinnati Sports Corporation and CEO of Game Day Communications. "By introducing the Board of Governors, we are increasing our reach to community leaders while raising new revenue to support the Cincinnati Sports Event Bid Fund which will allow us to bid on high profile sports events."

Upcoming Events Hosted by the Greater Cincinnati Sports Corporation:

- 25th Anniversary Gala to Celebrate the Greater Cincinnati Sports Corporation: November 20, 2014, HorseshoeCasino (\$100/person or \$800/table of ten)
- National Sports Forum Hosted in Cincinnati, February 8-10, 2015, Duke Energy Center, Paul Brown Stadium, Great American Ball Park (\$1,000/badge)



Pictured in photo (L-R): Frank DeJulius, owner of Fleet Feet Sports, Amanda Brennaman and Ken Rusche, owner of Oxford Physical Therapy

About Greater Cincinnati Sports Corporation

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 25-year history of hosting more than 250 events that brings pride, visibility and positive economic impact to the region. From World and National Championships to community-based programs, GCSC is making a difference in the quality of life for Cincinnati USA. GCSC, as the region's only non-profit sports tourism and event management organization, represents the Cincinnati USA hospitality community and partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information and a calendar of events, please visit www.cincysports.org.

About Cincinnati USA CVB

The Cincinnati USA Convention & Visitors Bureau is an aggressive sales, marketing and service organization whose primary responsibility is to positively impact Hamilton County's and the City of Cincinnati's economy through convention, trade show and visitor expenditures. The travel and tourism industry traditionally has been a \$3.4 billion industry in Cincinnati USA, employing 81,000 people in a variety of fields and, historically, bringing five million visitors to the region annually. To learn more about Cincinnati USA, visit CincyUSA.com.