



Contact: Leslie Spencer
Greater Cincinnati Sports Corporation
(513) 290-1079
lspencer@cincyusa.com

Cincinnati Named Host of the 2015 National Sports Forum *Convention Draws Nation's Top Sports Executives*

CINCINNATI (February 12, 2014) – Cincinnati will be the host for the next National Sports Forum, the largest annual gathering of the top team sports marketing, sales, promotions and event entertainment executives in the country, from February 8-10, 2015. The event attracts some 800 sports business professionals from the Major League Baseball, National Basketball Association, National Football League and National Hockey League, among others.

The bid effort was led by the Greater Cincinnati Sports Corporation with support from the Cincinnati USA Convention & Visitors Bureau and in partnership with the Cincinnati Reds, Cincinnati Bengals, Duke Energy Center and Horseshoe Casino. GCSC Executive Director Leslie Spencer and GCSC Board Chair Jackie Reau of Game Day Communications were at this year's event hosted in Dallas for the announcement today.

"A major win like the National Sports Forum only continues to grow our region's identity as a great sports host city," said Dan Lincoln, president & CEO of the Cincinnati USA Convention & Visitors Bureau, the primary funder of the Greater Cincinnati Sports Corporation.

Attendees of the National Sports Forum will hold events at Paul Brown Stadium, Great American Ball Park, Duke Energy Center and Horseshoe Casino. Host hotels include the Hilton Netherland and The Hyatt Hotel.

"We look forward to hosting our 20th anniversary meeting of the National Sports Forum in Cincinnati next year," said Ron Seaver of the National Sports Forum. "Cincinnati's tradition as a great sports city will be a great setting for our 2015 meeting."

About the National Sports Forum

The National Sports Forum is the largest annual cross-gathering of the top team sports marketing, sales, promotions and event entertainment executives from throughout the broad spectrum of teams and leagues, (i.e. NFL, MLB, NBA, NHL, Minor Leagues, Racing, Colleges, etc.) in North America. The NSF meets each year for three/four days of networking, idea sharing and listening to the industry's top spokespeople, (keynote Speakers in the past have included Bud Selig, Commissioner of Major League Baseball; Kevin Plank, Chairman and CEO of Under Armour; Gary Bettman, Commissioner of the National Hockey League; Howard Schiltz, Chairman, Starbucks Coffee Company; Ted Leonsis, Majority Owner, Washington Capitals; and Tony Ponturo, Former VP Global Media and Sports Marketing, Anheuser – Busch.)