



Media Contact: Jackie Reau
Board Chair, Greater Cincinnati Sports Corporation
513-929-4263 jreau@gamedaypr.com

Greater Cincinnati Sports Corporation
Leslie Spencer, Executive Director
513-290-1079 lspencer@cincyusa.com

Cincinnati USA to bid on 2016 U.S. Olympic Marathon Trials

Effort led by Flying Pig Marathon with course design by U.S. Olympian Ryan Hall

Note to media: A media briefing with U.S. Olympian Ryan Hall and Flying Pig Marathon Director Iris Simpson-Bush will be held on Thursday, Aug. 8, 2 p.m. at Taft Law Center, corner of Fifth & Walnut (second floor) overlooking Fountain Square.

CINCINNATI (August 6, 2013) – Officials from the Cincinnati Flying Pig Marathon in partnership with the Greater Cincinnati Sports Corporation announced today that they will bid on the 2016 Olympic Marathon Trials to host the men’s and women’s 26.2 mile race in advance of the 2016 Summer Games to be held in Rio de Janeiro, August 5-21, 2016.

The bid, which is due August 15, is a collaborative effort between the Cincinnati Flying Pig Marathon and the Greater Cincinnati Sports Corporation. American long distance runner Ryan Hall, who won the 2008 United States Olympic Trials and placed 10th in the Olympic Marathon in Beijing, will visit Cincinnati on August 8 to oversee the marathon course design and consult with the Local Organizing Committee led by Iris Simpson Bush, executive director of the Flying Pig Marathon.

“Cincinnati USA and the Flying Pig Marathon are fortunate to have a strong running community along with an incredible volunteer and spectator network in which we can draw upon to support a major event like the U.S. Olympic Marathon Trials,” said Bush, who has been involved in a leadership role with the Flying Pig Marathon since its inception in 1999.

According to the bid specifications, 100 male and 100 female marathon runners are expected to compete in the Olympic Marathon Trials attracting a national TV broadcast audience and tens of thousands of visitors to the host city for the event managed by USA Track & Field based in Indianapolis.

“We know Cincinnati USA has a great running community, anchored by the Flying Pig Marathon, the 17th largest U.S. running festival,” said Jackie Reau, Board Chair, Greater Cincinnati Sports Corporation. “We want to leverage our community assets and enthusiasm to produce a world-class sporting event for

the athletes representing USA Track & Field while shining a bright spotlight on Cincinnati USA as a great sports host city.”

###

Greater Cincinnati Sports Corporation now has a new mailing address.

*Greater Cincinnati Sports Corporation
700 West Pete Rose Way
Cincinnati, OH 45203*