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## ***Cincy Sports Corp Names New Board Chair***

CINCINNATI (February 5, 2013)

### **Jackie Reau named Board Chair for Greater Cincinnati Sports Corporation**

Jackie Reau, CEO of Game Day Communications, has been named Board Chair for Greater Cincinnati Sports Corporation, the region's non-profit sports corporation, celebrating their 24<sup>th</sup> anniversary, representing the Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus.

Reau, who launched Game Day Communications 10 years ago with former ESPN Anchor Betsy Ross, is a veteran sports marketing and communications professional. She is also an adjunct professor at the University of Cincinnati and Xavier University where she teaches Sports PR and Event Management & Promotion, respectively.

She is a graduate of Ohio University where she earned a bachelor's degree in journalism and a master's degree in sports administration.

Reau is active with several non-profits including Cincinnati Reds Community Fund, Downtown Cincinnati Inc., Dress for Success Cincinnati and Kentucky Speedway Children's Charities.

Greater Cincinnati 2013 Boardmembers include in alphabetical order: Nat Comisar (Sibcy Cline), Treasurer Scott Crawley (First Financial Bank), Jill Jansen (Procter & Gamble), Bill Keating Jr. (Keating, Muething & Klekamp), Melinda Kruyer (Kruyer & Associates), Dan Lincoln (Cincinnati USA CVB), David McCracken, Barrie Perks (Cincinnati USA CVB), Vice Chair Susan Noonan (SBN Consulting), Arnold Simpson (KY State Representative), Eric Summe (NKY CVB) and Steve Wolf (Sheakley Corp/CBS Sports/Fox Sports).

### **About Greater Cincinnati Sports Corporation (GCSC)**

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 24-year history of hosting more than 250 events that brings pride, visibility and positive economic impact to the region. GCSC, as the region's only non-profit sports tourism and event management organization, represents the Cincinnati USA hospitality community, and partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information and a calendar of events, please visit [www.cincysports.org](http://www.cincysports.org).

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The Region's Sports Marketing Corporation Representing Cincinnati USA and Northern Kentucky CVBs