

GCSC 2012 Review



Community:

- The Greater Cincinnati Sports Corporation (GCSC) booked 31,947 new hotel room nights with an estimated economic impact of over \$9.5 million for the region.
- Since 2002, GCSC has been a top producing market for Cincinnati USA, booking over 256,172 total hotel room nights in the region for an estimated economic impact of more than \$76 million.
- New strategic plan with community and customer survey focus.
- Created new Greater Cincinnati Convention and Sports Facilities Guide.
- GCSC attended the following tradeshows on behalf of our members:
 - 1) Olympic Sports Link
 - 2) NASC Symposium
 - 3) Teams Tradeshow
 - 4) Sport Accord
 - 5) AAU Showcase

Greater Cincinnati Sports Corporation (GCSC), a non-profit 501c (3) organization founded in 1987, has enriched our community through the acquisition of more than 280+ amateur and professional sporting events. GCSC represents the region in the sports marketplace through funding partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. Full member list, see page 3.

USA Fencing North American Cup

USA Fencing, the national governing body for the sport of fencing in the United States North American Cup, competed on March 16-19 at the Duke Energy Center in downtown Cincinnati. More than 1000 Division I, Division II, Veteran (40 & Older) and Wheelchair fencers, making up 2000 competitors, competed in 40 events. Individual competitions in all three fencing weapons – epee, foil and saber – occurred throughout the weekend.



USA Gymnastics Men's National Junior Olympics

Queen City Gymnastics and the Greater Cincinnati Sports Corporation brought to you by P&G hosted the prestigious 2012 Men's Junior Olympic National Championships from May 10-13 at Duke Energy Center. The event brought more than 700 athletes, 800 coaches and thousands of spectators to the Cincinnati USA region. The Men's Junior Olympic National Championships is conducted by USA Gymnastics (national governing body of the sport) and included three age divisions: Level 10 (16-18), Level 10 (14-15) and Level 9 (12-13 years).



AAU Boys Basketball 10U Div II Nationals

This AAU Division I National Championships featured the nation's top boys' 4th grade basketball teams. Fifty-two teams from 20 states converged at Landmark Christian Academy, Moeller High School and Princeton High School from July 9-13. Wisconsin's Playground Elite took home the championship.



January 2013

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JAMFEST Dance Super Nationals

Nearly 2,000 dancers and their families took over the Northern Kentucky Riverfront on February 18-20. JamFest Dance Super Nationals returned to the NKY Convention Center for the 8th year in a row to host the largest all-star dance competition in the US. The event featured 175 all-star and school dance teams from around the country and attracted more than 4,000 spectators.

Triple Crown Baseball 21 Gun Salute

The 21 Gun Salute baseball tournament honored all service men and women this Memorial holiday weekend with more than 75 teams from Indiana, Illinois, Ohio, Kentucky, Michigan and Pennsylvania. For three years, this event has honored the tradition of Memorial Day Weekend with parades and the actual 21 Gun Salute.

CINCINNATI SPORTS PROFESSIONALS NETWORK AWARDS

The CSPN Awards Banquet was hosted at the Sharonville Convention Center with special guest speaker Joe Morgan and emcee George Vogel. The event included the following deserving sports business professionals and achievements:

Sports Executive Lifetime Achievement – Larkin’s Family; **Sports Executive** – Charley Frank, Reds Community Fund; **Corporate Partner** – Western and Southern Financial; **Outstanding Sporting Event** – Kentucky Speedway NASCAR Sprint Cup; **Sports Media Personality** – Betsy Ross, Gameday Communications; **Cincinnati Sports Story of the Year** – Cincinnati Bengals 2011 Season **Scholarship Recipient** – Marie Strickland, University of Cincinnati; **Comeback Stories**- Alison Bedingfield-Delgado, Flying Pig Marathon; Amber Gray, Xavier University Women’s Basketball; Dan Fleming, LaSalle High School Men’s Basketball.





Greater Cincinnati Sports Corporation

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David Eshman-Treasurer
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Cincinnati USA Convention & Visitors Bureau, City of Blue Ash, Deloitte & Touche LLP, Duke Energy Center, Frisch's Restaurants, Game Day Communications, Keating Muething & Klekamp, Kruyer & Associates, Marriott International, Northern Kentucky Convention & Visitors Bureau, Procter & Gamble, SBN Consulting, Skyline Chili, and Winegardner & Hammons.

GCSC Hospitality Members:

Cincinnati Marriott North, Cincinnati Marriott Northeast, Courtyard Marriott Covington, Courtyard Marriott Sharonville, Courtyard Marriott West Chester, Crowne Plaza Blue Ash, Crowne Plaza Cincinnati North, Doubletree Cincinnati, Drury Inn and Suites Sharonville, Embassy Suites Blue Ash, Fairfield Inn & Suites, Hampton Inn Blue Ash, Hannaford Suites, Hilton Cincinnati Netherland Plaza, Hilton Garden Inn Blue Ash, Holiday Inn I-275, Holiday Inn Cincinnati–Eastgate, Cincinnati Airport Marriott, Holiday Inn Cincinnati–Airport, Holiday Inn Cincinnati–Riverfront, Hyatt Place-Airport, Hyatt Place Blue Ash, Hyatt Regency Cincinnati, Marriott Kingsgate, Millennium Hotel Cincinnati, Residence Inn Marriott Blue Ash, Residence Inn Marriott Sharonville, SpringHill Suites Cincinnati Midtown, SpringHill Suites Marriott Mason, Townplace Suites Marriott Blue Ash, Townplace Suites Marriott Mason and Wingate Inn.



Upcoming GCSC 2013 Events

- Jan. 26-27 Live! Powered by JamFest Cheer Qualifier, Cintas Center
- Feb. 15-17 – JamFest Super Dance Nationals, NKY Convention Center
- March 15-17 – NCAA Division II Men's Basketball – Rounds 1 & 2, Bank of Kentucky
- April 12-14, Bearcat Classic Basketball Tourney - UC
- May TBD- CSPN (Cincy Sports Professional Network) 7th Annual Awards Banquet, Sharonville Convention Center
- May 18- Tap n Run 4K, Covington & Newport , NKY Riverfront
- May 25-27-Triple Crown Baseball 8U-14U Nationals, Teal Town Ball Park
- May-Aug - Cincy Flames Baseball Tournaments - various regional ballparks
- June 14-16 – Aloha Tournaments Lax-N-Nati Lacrosse, Clear Creek Park
- June 26- July 1- AAU Karate National Championships, Duke Energy Center
- June 27- 30 – AAU Track and Field Regionals, Winton Woods High School
- July 6-7- Black Softball Circuit, Mid America Ball Park
- July 19-21- USSSA Major NIT, Mid America Ball Park
- Aug 31-Sept 2- AVP Tour, Washington Park
- Oct 31-Nov 3- ISKF National Karate Championships, Hyatt Regency Cincinnati
- Nov. 15-17– All Star Cheer Challenge, Duke Energy Center
- Dec. 13-15- Region Cup 5 Gymnastics/UCA &UDA, Duke Energy Center

Website www.cincysports.org