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FOR IMMEDIATE RELEASE

JAMfest Dance Super Nationals to draw more than 5,000 people to Northern Kentucky

Nearly 2,000 dancers and their families will take over the NKY Riverfront on February 17, 18, and 19, 2012. JAMfest Dance Super Nationals will return to the Northern Kentucky/Cincinnati region for the 8th year in a row to host the largest all-star dance competition in the World! This event is devoted specifically to dancers, and the weekend will boast over 300 athletic performances. The event will be held at the Northern Kentucky Convention Center, and will last from approximately 8 am – 10 pm Saturday and Sunday.

Admission is FREE to the public and there will be plenty for the entire family. Lauren Froderman, winner of So You Think You Can Dance Season 7, will be onsite teaching FREE Master Classes to the dancers who are participating in Dance Super Nationals.

This event will feature 210 all-star and school dance teams from Colorado, Missouri, Wisconsin, Mississippi, Maryland, Florida, Kentucky, Ohio, Indiana, Illinois, Michigan, Pennsylvania, Tennessee and Wisconsin. JAMfest Dance Super Nationals will attract nearly 2,000 dancers and more than 5,000 spectators. This is the largest JamFest Super Dance Nationals to date and are projecting record crowds this year.

Teams will compete for National Championships in their respective divisions and for overall Grand Champion awards. Each team will compete once on Saturday and once on Sunday for the honor to be a National Champion. Routines will be scored and critiqued by a panel of respected national judges in the dance industry. All awards will be given out on Sunday. National Champions will receive a national champion trophy and banner, as well as individual jackets. All participants will receive a gift!

JAMfest Dance Super Nationals is produced by JAMfest, located in Louisville, KY. JAMfest has been producing and directing events for 16 years and currently has over 60 events all over the country. JAMfest is part of The JAM Brands, a company that offers all products and services related to cheerleading and dance. The JAM Brands will produce nearly 200 events from September 2011 – May 2012.

“We are very excited that JAMfest has chosen Northern Kentucky to host its Super Nationals. We could not be more delighted to have this event coming to Covington and using our entire Convention Center where all attendees can experience our restaurants, attractions and fine hotels,” said Eric Summe, NKY Convention & Visitors Bureau President & CEO.

“We’re thrilled to team up with the Greater Cincinnati Sports Corporation to host this premier dance event which is the LARGEST all-star dance nationals in the U.S. This city provides a perfect environment for our athletes and their families. It is welcoming and accommodating to all involved. We look forward to watching this event grow even more in the years to come”, said Aaron Flaker, Co-owner of The JAM Brands.

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati & Northern Kentucky region as a premier sports destination. We have a 23-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati. GCSC is funded in part by and represents the Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information on GCSC or a full calendar, visit www.cincysports.org.

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