

Contact: Leslie Spencer
Greater Cincinnati Sports Corporation
(513) 345-3054
(513) 290-1079 Mobile
FOR IMMEDIATE RELEASE



Lax-N-Nati Tournament Supports Lacrosse Growth in Cincinnati

More than 500 lacrosse athletes and their families will take over Clear Creek Park this weekend, June 19-20, for the Lax-N-Nati Lacrosse Tournament. The 2010 event marks the third time Cincinnati has played host to this Aloha Tournaments competition.

This event will feature 22 teams representing Ohio, Indiana, Kentucky, Georgia, Tennessee, and Michigan. Spectators are encouraged to attend and learn more about the growing sport of lacrosse in the Greater Cincinnati area.

"We are really excited to host Lax-N-Nati at Clear Creek Park again this year. Cincinnati is an ideal location with its accessibility and the growing popularity of lacrosse. We look forward to growing this event in the coming years," says Chris Hutchins of Aloha Tournaments.

"Cincinnati is proud to host the 2010 Lax-N-Nati Lacrosse Tournament. We have built a strong partnership the past three years with Aloha Tournaments. In addition to supporting Cincinnati's growing lacrosse community, Lax-N-Nati serves as one of the lead-off events for our summer of economic impact for the region", says Leslie Spencer, Executive Director, Greater Cincinnati Sports Corp.

Based in Baltimore, Maryland, Aloha Tournaments is a company dedicated to serving lacrosse tournament needs. They are committed to transforming tournaments into tremendous athletic experiences. Visit www.alohatournaments.com for more information.

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 21-year history of hosting more than 170 events that brings pride, visibility and positive economic impact to the region. From World and National Championships to community-based programs, GCSC is making a difference in the quality of life for Cincinnati USA. GCSC, as the region's only non-profit sports tourism and event management organization, represents the Cincinnati USA hospitality community, P&G, and partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information and a calendar of events, please visit www.cincysports.org.