

GCSC 2009 Review



GREATER
CINCINNATI
SPORTS CORP

Community:

- The Greater Cincinnati Sports Corporation (GCSC) booked 24,390 new hotel room nights with a direct economic impact of over \$7.2 million for the region, reaching 105% of its goal for the year.
- The GCSC Summer of Impact 2009 Event Line Up drove to the region 500 youth teams, which resulted in some 10,000 room nights at regional hotels, and approximately \$3 million in economic impact.
- GCSC attended the following tradeshows on our partners behalf:
 - 1) Olympic Sports Link
 - 2) NASC Symposium
 - 3) Teams Tradeshow
 - 4) USSSA Convention



- GCSC in partnership with City of Cincinnati Police developed and implemented a drug prevention programming at all GCSC events during 2009 which received positive reviews.

Greater Cincinnati Sports Corporation (GCSC), a non-profit 501c (3) organization founded in 1987, has enriched our community through the acquisition of more than 200 amateur and professional sporting events. GCSC represents the region in the sports marketplace through funding partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus and P&G. Full member list, see page 4.

USA Men's Junior Olympic National Championship

In partnership with Queen City Gymnastics, GCSC hosted the USAG 2009 Men's Junior Olympic National Championships May 6-10 at the Duke Energy Convention Center. This annual event is one of USA Gymnastics' most prestigious competitions. It featured approximately 500 athletes from 32 states who represented the best from the nation's 8 competitive regions.

GCSC is currently re-bidding to bring back this event in either 2012, 2013 or 2014.



Adidas It Takes 5ive Basketball Classic

The Greater Cincinnati Sports Corp in partnership with Indy Elite hosted the 4th Annual Adidas It Takes 5ive Classic at University of Cincinnati, Northern Kentucky University and Cincinnati State. The event almost doubled in size, as nearly 200 teams participated from July 5-9 representing 20+ states. This invitation-only event had three divisions, senior to be (2010 Class), junior (2011 Class) and sophomore (2012 Class).

Over 300 college coaches were present along with approximately 100 media and scouts. Top college coaches in attendance included Billy Donovan (Florida), John Calipari (Kentucky), Thad Matta (Ohio State), Jim Boeheim (Syracuse), Roy Williams (North Carolina), and Bob Huggins (West Virginia). Due to the new NCAA ruling, banning highschool age basketball college showcase events at Div. I university venues, it will not return in 2010.



CINCINNATI
OHIO • 2009

MLB's RBI Tournament East Regional Championships

The Reds Community Fund and GCSC welcomed 25 inner city baseball teams from the Midwestern region for Major League Baseball's RBI East Regional Tournament, July 30 – August 2. The event was hosted at Reds Community Fund venues throughout the Cincinnati area with the championship game played at Great American Ball Park. The divisional winners of the event moved on to the RBI World Series. This event will return to Cincinnati July 23-25, 2010.





The 2009 ASWT event was televised on Versus and distributed to more than 180 countries showcasing Cincinnati USA to the world.



On April 28 over 250 sports business and corporate professionals attended the 3rd annual CSPN Sports Business Awards Banquet honoring many deserving sports professionals and events for their service to the community.

State Wars Inline Hockey National Championships

GCSC hosted 250 youth teams from over 31 states and Canada July 29-August 9 during the State Wars Inline Hockey National Championships at Sports Plus in Evendale. Over 2,500 youth competed in ten different age divisions for more than 700 organized games in ten days. This event delivered almost 7,000 hotel room nights to the region. State Wars will return to the region in 2011.



Action Sports World Tour

Kings Island hosted two days of explosive action sports entertainment featuring the world's best in skateboarding and BMX competition, as well as high-flying FMX demos. This Memorial Day Weekend event was an opportunity for the sport's most daring athletes to showcase their talents and gain the qualification for the prestigious *LG Action Sports World Tour*.



CINCINNATI SPORTS PROFESSIONALS NETWORK ANNUAL AWARDS

The CSPN 2009 Awards Banquet was hosted at the Sharonville Convention Center and included the following deserving sports business professionals and achievements:

Sports Executive Lifetime Achievement – Jerry Carroll, Kentucky Speedway; **Sports Co-Executives** – Sean Miller, former Xavier University Men's Basketball Coach; Chuck Webber, Cincinnati Cyclones Head Coach; **Corporate Partner** – Skyline Chili; **Outstanding Sporting Event** – Flying Pig Marathon 10th Anniversary; **Sports Media Personality** – John Popovich, WCPO; **Cincinnati Sports Story of the Year** – University of Cincinnati Football Big East Championship and Orange Bowl Berth; **Scholarship Recipient** – Jamie Cooper, College of Mt. St. Joseph; **Special Tribute- Cincinnati's Own 2008 Olympic Medalists:** Heather Mitts, Soccer – Gold; Mary Wineberg, Track & Field – Gold; David Payne, Track & Silver; & David Volpenhein, Rowing – Bronze





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GCSC Hospitality Members:

Cincinnati Marriott North, Cincinnati Marriott Northeast, Courtyard Marriott Covington, Courtyard Marriott Sharonville, Courtyard Marriott West Chester, Crowne Plaza Blue Ash, Crowne Plaza Cincinnati North, Doubletree Cincinnati, Drury Inn and Suites Sharonville, Embassy Suites Blue Ash, Fairfield Inn & Suites, Hannford Suites, Hilton Cincinnati Netherland Plaza, Hilton Garden Inn Sharonville, Holiday Inn I-275, Holiday Inn Cincinnati-Eastgate, Cincinnati Airport Marriott, Holiday Inn Cincinnati-Airport, Holiday Inn Cincinnati-Riverfront, Hyatt Place-Airport, Hyatt Place Sharonville, Hyatt Regency Cincinnati, Marriott Kingsgate, Millennium Hotel Cincinnati, Residence Inn Marriott Blue Ash, Residence Inn Marriott Sharonville, SpringHill Suites Cincinnati Midtown, SpringHill Suites Marriott Mason, Townplace Suites Marriott Blue Ash, Townplace Suites Marriott Mason, and Wingate Inn.



GCSC Booked 2010 Events

- Jan. 8-10 – National Judges Cup (Gymnastics) , NKY Convention Center
- Jan. 29-30 – Live! Powered by JamFest, Duke Energy Center
- Feb. 12-14 – JamFest Super Dance Nationals, NKY Convention Center
- March 18-20 – Spirit Team American Cheer Nationals, Duke Energy Center
- March 20-23 – NCAA Division I Women's Basketball – Rounds 1 & 2, Cintas Center
- April 23-25 – Triple Crown Baseball 8U-14U Nationals, Teal Town Ball Park
- April 24-25 – US Finals: JamFest Cheer, Duke Energy Center
- April 26- CSPN (Cincy Sports Professional Network) Awards Banquet, Cintas Center
- April 30-May 2 – Varsity International All Levels Cheer, Duke Energy Center
- May-July - Cincy Flames Baseball Tournaments- various regional ballparks
- June 18-20 – Aloha Tournaments Lax-N-Nati Lacrosse, Clear Creek Park
- July TBD – Cincy Shootout Basketball Championships, Various Venues
- July 23-25 – RBI East Regional Tournament, Reds Community Fund Venues
- Oct. 15-18 - US Fencing North American Cup, Duke Energy Center
- Nov. 13-15 – All Star Cheer Challenge, Duke Energy Center
- Dec. TBD – Cincinnati Winter Sports Festival, Duke Energy Center

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