

# GCSC 2008 Review



## Community:

- The Greater Cincinnati Sports Corporation (GCSC) is pacing at 112% of its annual 2008 goal by booking 24,854 new hotel room nights with a direct economic impact of over \$7.4 million for the region.
- The GCSC Summer of Impact 2008 Event Line Up drove to the region 653 youth teams representing some 20,000 room nights at regional hotels resulting in approximately \$5.7 million in economic impact.
- GCSC attended the following tradeshows on our partners behalf:
  - 1) Olympic Sports Link,
  - 2) National Assoc. of Sports Commissions Symposium,
  - 3) AAU National Showcase,
  - 4) Teams Tradeshaw,
  - 5) USSSA Convention,showcasing the region to all governing sport bodies of the US Olympic Committee and another 50+ sports rights holders.
- GCSC in partnership with City of Cincinnati Police have developed a project with community leaders to implement drug prevention programming to all GCSC future event youth participants through 2009.

Greater Cincinnati Sports Corporation (GCSC), a non-profit 501c (3) organization founded in 1987, has enriched our community through the acquisition of more than 150 amateur and professional sporting events. GCSC represents the region in the sports marketplace through funding partners Cincinnati USA, Northern Kentucky and Northern Cincinnati Convention & Visitors Bureaus and P&G. Full member list, see page 4.

## Adidas It Takes 5ive Basketball Classic

The Greater Cincinnati Sports Corp. and the University of Cincinnati hosted the 2<sup>nd</sup> Annual Adidas It Takes 5ive Classic at Fifth Third Arena. The event grew 35% from last year as more than 97 teams competed from July 5-7 representing 20 states. This invitation only event had three divisions, senior to be (2009 Class), junior (2010 Class) and sophomore (2011 Class). Over 200 college coaches were in attendance along with

over 100 media and scouting services. Some top college coaches included University of Florida head coach Billy Donovan, Kentucky head coach Billy Gillispie, Ohio State head coach Thad Matta, Indiana University head coach Kelvin Sampson, North Carolina head coach Roy Williams, West Virginia head coach Bob Huggins. The event will return to University of Cincinnati, July 5-8, 2009.



## AAU Boys Basketball 15U National Championships

GCSC hosted, in partnership with SW Ohio Basketball, the 15U Division I NCAA College Coaches Certified Basketball Championships July 11-16 at Sports Plus in Evendale. Ninety one teams from 25 states competed for the national title. Cincinnati recently notified of

winning the 10U Division I & II National Championships in 2011 and 2012. These combined events are expected to draw more than 150 teams to the region.



## Premier Baseball 18U College Showcase

GCSC hosted 32 of the country's top high school travel baseball teams for the 18U Premier Baseball College Showcase July 16-20 at Xavier University, University of Cincinnati and the following high schools: St Henry, Princeton, Oak Hills, Dixie Heights and McNick High. More than 13

states were represented in this premier, invitation only event. Over 30 college coaches and MLB scouts were also in attendance during this College Showcase. Opening Ceremonies were hosted at Game Works, Newport on the Levee for 600 18 year olds from across the country. Contract negotiations are in place for a future event return.



**GREATER  
CINCINNATI  
SPORTS CORP**



## State Wars Inline Hockey National Championships

GCSC hosted 251 youth teams from over 31 states July 28-August 10 during the State Wars Inline Hockey National Championships at Sports Plus in Evendale. Over 2,500 youth competed in ten different age divisions for more than 700 organized games in ten days. This event delivered over 6,500 hotel room night to the region. State Wars will return to the region in July and August of 2009 and one of the following years, 2010, 2011, or 2012.



## Black American Softball Association World Series

GCSC welcomed over 185 teams from 31 states for the BASA World Series, September 5-7. The event was hosted at Riverstar, Expressway, Schmitt and NKY Ball Parks. BASA was created in Cincinnati in 1993 and formally announced and moved to St Louis in 1997. This was the 2<sup>nd</sup> return for BASA since their inception and they are expected to convene back in Cincinnati, September 2011.



## Action Sports World Tour

The NEW 'state-of-the-art' Bank of Kentucky Arena hosted two nights of explosive action sports entertainment featuring the world's best in skateboarding and BMX competition, as well as high-flying FMX demos and national acts of Theory of a Deadman & Kardinal Offishall on Oct 3-4. This was the final opportunity for the sport's most daring world athletes to showcase their talents and gain the status needed to qualify for the prestigious *LG Action Sports World Championships*. It's ASA's first event in the Greater Cincinnati area in three years; the Mobile Skatepark Series (MSS) tour visited Sawyer Point, 2002-2005.



The 2008 ASWT event was televised on CBS network Nov. 8 as well as Fuel TV, Versus and distributed to more than 180 countries showcasing Cincinnati USA to the world.





On April 8, over 300 sports business professionals welcomed NFL HOFamer & renowned businessman and author Gale Sayers to town in honoring many deserving professionals for their service to our community, pictured below. Gale's autobiography, "I am Third", was produced into an award-winning television movie, "Brian's Song."



## CSPN Cincinnati Sports Professional Network

### 2008 AWARD WINNERS

**Sports Executive Life Time Achievement**  
sponsored by Winegardner & Hammons Inc.

Jane Meier, Athletic Director, Northern Kentucky University

**Corporate Sports Citizen**

Buddy LaRosa, owner, LaRosa's Pizzeria

**Sports Executive**

Enrico Blasi, Miami Redhawks Hockey Coach

**Co-Sports Event**

Bengals vs. Ravens, Monday Night Football  
UFC Championship, US Bank Arena

**Media Personality**

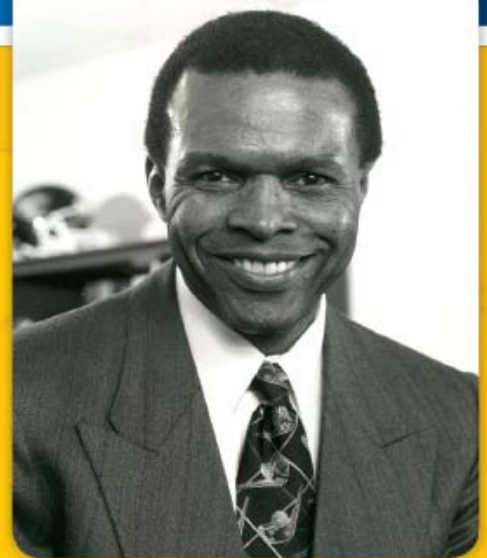
Bill "Seg" Dennison, Sports Broadcaster, WLW

**Cincinnati Sports Story**

Brian Kelly and UC Football team

**Scholarship Recipient**

Michael Mertle, Northern Kentucky University



Guest Speaker

## Gale Sayers: From the Gridiron to the Community



Hamilton County Commissioner President Todd Portune pictured above with Gale Sayers proclaimed April 8, 2008 as CSPN Day.

### GCSC 20 Year Brochure Available Upon Request

#### Celebrating 20 YEARS of Sports

#### Events in CINCINNATI USA

<p><b>1987</b> WORLD FIGURE SKATING CHAMPIONSHIPS</p> <p><b>1989</b> INCORPORATED AS A NON-PROFIT 501(C)(3) ORGANIZATION</p> <p><b>1990</b> USA VOLLEYBALL MEN'S TEAM VS. BRAZIL</p> <p><b>1991</b> USA GYMNASTICS CHAMPIONSHIPS USA FIGURE SKATING CHAMPIONSHIPS</p> <p><b>1993</b> AAU KARATE NATIONAL CHAMPIONSHIPS</p> <p><b>2002</b> 2002 NATIONAL POLICE ATHLETIC LEAGUE BASKETBALL CHAMPIONSHIPS</p> <p><b>2003</b> GREATER CINCINNATI BASKETBALL HALL OF FAME INDUCTION CEREMONY</p> <p><b>2004</b> MOBILE SKATEPARK SERIES</p> <p><b>2005</b> CHAMPIONAT GRAND PRIX</p>	<p><b>1996</b> NCAA HOCKEY FROZEN FOUR</p> <p><b>1997</b> NCAA WOMEN'S BASKETBALL FINAL FOUR USA CINCINNATI'S INTERNATIONAL TEAM CHAMPIONSHIPS</p> <p><b>1998</b> CONFERENCE USA MEN'S BASKETBALL CHAMPIONSHIPS</p> <p><b>1999</b> USA CYCLING NATIONAL ROAD CHAMPIONSHIPS</p> <p><b>2000</b> AVON RUNNING NATIONAL CHAMPIONSHIPS USA TRAMPOLINE AND TUMBLING NATIONALS USA WRESTLING CENTRAL JUNIOR NATIONAL</p> <p><b>2006</b> JAWFEST SUPERDANCE NATIONALS BLACK AMERICAN SOFTBALL WORLD SERIES</p> <p><b>2007</b> ADDRESS IT SANDS SIDE BASKETBALL COLLEGE SHOWCASE ALL-STAR CHIEF QUEEN OF THE HILL CHAMPIONSHIPS</p> <p><b>2008</b> CINCINNATI WINTER SPORTS FESTIVAL AND TUMBLING NATIONALS CITY OF CINCINNATI AWARDS CEREMONY</p>
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January 2009

# Special Thanks to our 2008 Partners



## Greater Cincinnati Sports Corporation

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## GCSC Board of Directors

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## GCSC Hospitality Members:

Cincinnati Marriott North, Cincinnati Marriott Northeast, Courtyard Marriott Covington, Courtyard Marriott Sharonville, Courtyard Marriott West Chester, Crowne Plaza Cincinnati, Doubletree Cincinnati, Drawbridge Inn, Drury Inn and Suites Sharonville, Fairfield Inn & Suites, Hannford Suites, Hilton Cincinnati Netherland Plaza, Hilton Garden Inn Sharonville, Holiday Inn I-275, Holiday Inn Cincinnati–Eastgate, Cincinnati Airport Marriott, Holiday Inn Cincinnati–Airport, Holiday Inn Cincinnati–Riverfront, Hyatt Place-Airport, Hyatt Place Sharonville, Hyatt Regency Cincinnati, LivInn Suites, Marriott Kingsgate, Millennium Hotel Cincinnati, Ramada Plaza Cincinnati, Residence Inn Marriott Blue Ash, Residence Inn Marriott Sharonville, Sheraton Cincinnati North, Springhill Suites Marriott Mason, Terrace Hotel Cincinnati, Townplace Suites Marriott Blue Ash, Townplace Suites Marriott Mason, Vernon Manor Hotel, and Wingate Inn.

## GCSC Booked 2008 Events

- January 5-6, Live! Powered by JamFest Cheer, Duke Energy Center
- February 15-17, JamFest Super Dance Nationals, Duke Energy Center
- March 1-3, World of Wrestling Nationals, Cincinnati Gardens
- April 8, CSPN Awards Banquet with Special Guest Gale Sayers  
Cincinnati Hilton Netherland Plaza Hall of Mirrors, 6pm
- April 25-27, Triple Crown Baseball 8U-14U, Teal Town Ball Park
- May-July, Cincy Flames Regional Baseball Tournaments, Various Ball Parks
- July 4-6, Adidas It Takes 5IVE Basketball College Showcase, UC
- July 11-16, AAU Boy's Basketball 15U National Championships, Sports Plus
- July 16-20, Premier Baseball 18U National College Showcase, UC/XU, high schools
- July 30-Aug 10, State Wars Inline Hockey, Sports Plus
- Sept. 5-7, Black American Softball Association World Series, Riverstar,  
Expressway, CRC Schmitt & NKY Ball Parks
- Oct. 3-4, Action Sports World Tour, Bank of Kentucky Arena, NKU
- Nov. 13-15, All Star Cheer -Queen of the Nile Championships, Duke Energy Center
- December 19-21, Cincinnati Winter Sports Festival, Duke Energy Center  
( 5 sports. 4.000 athletes amateur sports festival)

New Website [www.cincysports.org](http://www.cincysports.org)