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## ***Greater Cincinnati Sports Corp Efforts Bring Hundreds of Teams, Tens of Thousands of Athletes & Families to the Area for Summer National Sports Events Schedule***

CINCINNATI (July 3, 2008) – The Greater Cincinnati Sports Corporation summer schedule of national sporting events will bring 665 national teams of athletes to Greater Cincinnati, representing more than 20,000 room nights at local hotels and resulting in approximately \$5,093,494 million in economic impact to the region.

“These national sporting events will have a substantial economic impact on Northern Hamilton County and our suburbs which will be felt by hotels, attractions, restaurants and retail. The bonus is that we are introducing many of our awesome sports venues to new visitor streams hoping to build repeat visitation in the future with annual bookings and/or similar events,” said Leslie Spencer, Executive Director, Greater Cincinnati Sports Corporation.

“The Greater Cincinnati Sports Corp. is doing an outstanding job of going after its share of the significant and growing \$45 billion sports travel market,” said Susan Noonan, chairman of the board of the Greater Cincinnati Sports Corporation. “These national sports owners indicated they selected our region over others because of our national reputation for delivering results; our broad array of attractions, our geographically central location; and our enthusiastic and consistent communications during the bid process. We look forward to our region doing an outstanding job in hosting these athletes.”

### **Adidas It Takes 5IVE Basketball National College Showcase Classic, 93 teams representing 20 states**

July 5-8, venues: UC Campus-Fifth Third Arena and UC Recreation Center, games 9am-10pm all courts

The 2nd annual 2008 Adidas "It Takes 5IVE" Classic will be Adidas' premier event of the summer. This is an invitation only event with three divisions, Senior to be (class of 2009), Junior to be (class of 2010), and sophomore to be (class of 2011). The format will be four team pools with the top two teams advancing to the tournament round.

This event will feature the top national teams that represent Adidas grassroots basketball. The "It Takes 5IVE" Classic is during the live period, and we expect this event to be the destination of many, many college coaches, and all of the recruiting services.

### **AAU Boys Basketball 15U Nationals, 88 teams representing 26 states, NCAA College LIVE Period**

July 11-16, Sports Plus & Princeton High/Middle Schools

- July 12-15, Games 8:30am-10pm all 8 courts & Free ACT training for athletes
- July 16 Championship Bracket, 8:30am-10pm

The Amateur Athletic Union (AAU) is one of the largest, non-profit, volunteer, sports organizations in the United States. A multi-sport organization, the AAU is dedicated exclusively to the promotion and development of amateur sports and physical fitness programs. MORE...



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The Amateur Athletic Union was founded in 1888 to establish standards and uniformity in amateur sport. During its early years the AAU served as a leader in international sport representing the U.S. in the international sports federations. The AAU worked closely with the Olympic movement to prepare athletes for the Olympic Games. Since the Amateur Sports Act of 1978, the AAU has focused its efforts on providing sports programs for all participants of all ages beginning at the grass roots level. The philosophy of "Sports for All, Forever," is shared by nearly 500,000 participants and over 50,000 volunteers. The AAU is divided into 57 distinct Associations. These Associations annually sanction more than 34 sports programs and their national sport championships along with 10,000 local events.

**Premiere Baseball 18U National College Showcase, 32 teams representing 13 states (invite only)**

July 15-20, venues: UC, Xavier, Thomas More College, St. Henry HS, Archbishop McNicholas HS, Western Hills HS, Oak Hills HS, and Dixie Heights HS

- July 15-All-Star Game at UC 4:00pm & Opening ceremonies
- July 16-19-Four games at all fields times 10:00am 12:30pm, 3pm, 5:30pm
- July 20-Championship Rounds at UC and Xavier 3 games each field at 11am 1:30pm and 4:30pm

Premier Baseball is an aggregation of 21 national baseball organizations that have been in business for a number of years and have achieved a high level of success on the field. Each organization has as its goal, playing the best baseball possible with a national recognized reputation for integrity, competitiveness, and poise.

**State Wars Inline Hockey Nationals, 252 teams representing 25 states**

July 28-August 10, Sports Plus Entertainment Complex. Games 8am-12am all 3 rinks July 30-August 10

State Wars Hockey provides a competitive geographically structured national roller hockey event that gives selected participants a feeling of pride and honor to represent their home state. Governed by the United States Roller Hockey Commission (USRHC) and guided by experienced and motivated coaches, roller hockey players of the same birth year are given the opportunity to tryout for their state team, which then compete at State Wars for the United States Roller Hockey Championship.

**Black American Softball Association (BASA) Nationals, 200 adult teams representing 31 states**

September 5-7, Riverstar Ball Park, Expressway Complex, Schmitt Ball Park

- Games 8am-9pm all days
- CELEBRITIES that participate include: world-famous hip hop artist Nelly and Jermaine Dupre, former NFL MVP Steve McNair (Ravens), former NFL great and current coach Brian Cox (Jets) and former NFL great Joe Montgomery (Giants). NBA Portland Trailblazer Darius Miles and former NBA's greats Ron Harper (Lakers) and Brian Shaw (Lakers) will also have their own teams.

The Black American Softball Association (BASA) concept was born in September 1993 in Cincinnati. The National Association was formally created on January 27, 1997 as a non-profit 501C3 organization, headquartered in St. Louis, Missouri. It was organized to provide a structured recreational sports outlet for African-American men and women. The organization fosters the growth of slow-pitch softball as vehicle to combat the increasing incidents of crime in our neighborhoods. The Black American Softball Association is one of the fastest growing, independent softball organizations in the United States. BASA also serves as a youth advocacy organization for African-American youth.



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Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. We have a 20-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati.

GCSC is funded in part by and represents the Cincinnati USA, Northern Kentucky and Northern Cincinnati Convention & Visitors Bureau's.

For more information on GCSC or a full calendar, visit [www.cincysports.org](http://www.cincysports.org).

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