

FOR IMMEDIATE RELEASE

The UN MENTIONABLES

Kimora Lee Simmons helps raise over \$24,000 for “Unmentionables” on Giving Tuesday

Austin, TX, December 5, 2017: Fashion icon, designer, and philanthropist [Kimora Lee Simmons](#) generously gave some of her fabulousity on [Giving Tuesday](#) to intimate hygiene non-profit The Unmentionables. With the support of Simmons and her fans, a record breaking fundraising amount of \$24,337 was raised for the group, including Simmons’ personal \$12,000 donation match.

All #GivingTuesday donations made to [The Unmentionables](#) will directly benefit refugees around the world, and other displaced people, who lack access to basic hygienic products; including menstrual hygiene products, underwear, bras, and condoms — products The Unmentionables helps to provide. A recent study found that 81 percent of refugees do not have consistent access to clean underwear, which is inconsistently provided during migration crises. Additionally, The Unmentionables also provides sexual and reproductive health education and empowerment programs, a cause that Simmons is very passionate about.

“I give to The Unmentionables because no one should go without clean underwear,” Simmons said. “I’m super proud to support and match your donations to give the gift of dignity and hygiene to people everywhere”.

[Simmons also took an “Unselfie”](#) as part of The Unmentionables’ Giving Tuesday campaign and encouraged her fans to join in the fundraising effort. Simmons’ fanbase is known for their enthusiasm and it showed when the organization saw an increase in donations following her call to action post on Instagram.

In the short span of a year, The Unmentionables has achieved incredible success in spreading dignity through hygiene, providing nearly 90,000 intimate hygiene products to more than 32,000 displaced people in 6 countries, including those displaced by [Hurricane Harvey](#). Following Hurricane Harvey, Simmons donated \$25,000 to The Unmentionables specifically for their relief efforts in Texas. The organization has also launched a photography based empowerment program, UnExposed, giving young refugees with the tools and opportunity to tell their own stories, and provided sexual and reproductive health education to over 2,700 individuals. Simmons will continue providing ongoing support for The Unmentionables’ initiatives in 2018.

About The Unmentionables

The Unmentionables is a non-profit organization committed to providing global refugee populations with 'unmentionable' goods: undergarments, feminine hygiene products, and sexual health products. Through donations, these goods and educational services are provided, bringing a measure of dignity, privacy, and respect back to intimate health.

The Unmentionables is legally based in the USA and is a tax-exempt charity designated as a 501(c)(3) organization.

Find more information about The Unmentionables on the organization's [website](#), [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), or by emailing info@theunmentionables.ca.

Press Contact

Victoria Borisch

Communications Director

victoria.borisch@theunmentionables.ca

+1 920 385 3390