ADVISED FUNDS
MAMA GRAUN Regional CONSERVATION TRUST FUND

What is Mama Graun Regional Conservation Trust Fund?

Mama Graun Conservation Trust Fund (MGCTF), is a Regional Charitable Trust organization servicing 6 Melanesian countries (Papua New Guinea, Solomon Island, Vanuatu, Fiji, New Caledonia and Timor L’Este). It has been created under a Trust Deed and was chartered under PNG company’s laws in May 2000 to support biodiversity conservation and related sustainable development for the people of Melanesia. It does so by providing long-term sustained funding to community-based organisations, non-government organisations, specific government departments and other important players in the community through its grant program.

What is an Advised Fund?

Mama Graun Conservation Trust Fund offers the opportunity to any Melanesian Jurisdiction, group, organisation, government, or bilateral/multilateral agency to create a special type of trust account known as an Advised Fund within Mama Graun structure. Advised Funds are special donation that creates specific fund accounts within Mama Graun that are managed and used exclusively for purposes and location specified by the donor stated in the Advised Fund Agreement between Mama Graun and the donor. Mama Graun manages each Advised Fund given to each Melanesian Jurisdiction independently.

How Advised Funds Work?

1. An individual, a group, organisation, government from Melanesian Jurisdiction, or bilateral/multilateral agency donates an amount of funding to Mama Graun for a specific biodiversity or environmental purpose;

2. An Advised Fund Agreement is drawn up and signed by both parties, which may stipulate some or all of the following:
   - type of project to be financed;
   - the level of funding for each type of project;
   - geographical location of projects;
   - formation of a specific grant technical committee (if needed); and,
   - the criteria to be used to decide on the project to be financed (if different than MGCTF criteria).

3. The donation is then deposit in a special Mama Graun Bank account to service exclusively the Advised Fund purpose;

4. Mama Graun manages the advised fund, disbursing the funding through grants to projects, ensuring that the funding is used solely for the intended purpose as specified in the agreement;
5. Mama Graun endeavors to raise a 1:2 match (e.g., MGCTF will fundraise $1,000 for every $2,000 a donor provides) to the fund from other sources which will be used to fund Mama Graun Regional Program (e.g. turtle, invasive, etc) unless restricted by the donor.

The decision of grant allocation in each of the Melanesian Jurisdiction is made by a local highly distinguish science technical committee that follow the stringent assessment requirement of the Trust for each request of fund.

Benefits of Setting up an Advised Fund

Mama Graun guarantees that the funds donated to each Advised Fund will be used only for the specific environmental purposes otherwise the donation will be refunded to the donor(s). MGCTF will strive to match every donation at a ratio of 1:2 results in increased financial resources to undertake other urgent biodiversity conservation projects.

Investment in the MGCTF will help develop the Trust as a strong and credible conservation trust fund with regional and international visibility and recognition. This will enhance the ability of Mama Graun to attract further large international funding, which in turn will benefit the Region.

Mama Graun mobilizes funding from a variety of sources for its conservation and protected areas grants program in each country and for its related endowment fund. It places special emphasis on building the capacity of Melanesia land owners, resources users and organisations to manage protected areas. MGCTF also provides a conduit to bring together people from national, state, and local governments with private enterprises and organisations to collectively address the challenges of conservation management in Melanesia, form public-private partnerships, and share experiences and best practices. MGCTF is headquartered in Port Moresby Papua New Guinea.

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