Climate Change and Clean Energy

Funbio recognizes that contributing towards reducing greenhouse gas emissions is a responsibility that should be shared between nations. Funbio and its programs are part of efforts to mitigate the negative impacts climate change has on biodiversity.

REDD+ Feasibility Study

The goal of this study is to guarantee the understanding of regulatory, political and socio-environmental matters related to the concept of Reducing Emissions from Deforestation and Forest Degradation - REDD+ in the state of Acre. The study, commissioned by the Japanese company Marubeni in partnership with ITTO (International Tropical Timber Organization), analyzed general characteristics of the Amazon and specificities in the state of Acre to draw a baseline of the potential deforestation in the project area for the next 30 years. This area, which covers approximately 1.55 million acres, represents 9.5% of the state territory.

Paiter Surui Carbon Fund

The Paiter Surui Carbon Fund is a financial mechanism created to design a management plan for the Sete de Setembro Indigenous Reserve, drawing on the principles of good governance and transparency and using a collaborative decision-making process that requires the active participation of the councils representing the indigenous peoples. In 2011, the design and functioning of the Paiter Surui Carbon Fund were finalized and validated by the indigenous leaders. The fund was launched in Mexico at the United Nations Climate Change Conference (COP 16), and was subsequently divulged during an official event at COP 17 in South Africa.

Network Management

Collective knowledge construction and exchange of experience are important when developing innovative solutions and spreading best practice in conservation finance. Funbio takes part in international networks and leads projects geared towards strengthening institutions and systematizing information on the subject.

RedLAC Capacity Building Project for Environmental Funds

The aim of this project is to build the capacities of environmental funds to operate and use novel financial mechanisms that reduce their dependency on donors and diversify their sources of funding. In 2011 the capacity building project held four theme-based workshops focusing on the work of environmental funds: strategic planning, in Kenya; REDD+, in Brazil; fundraising strategies, in Tanzania; and opportunities for offsetting schemes, in Suriname. The project has received combined funding worth US$ 1.3 million from the French Fund for Global Environment and the Gordon and Betty Moore Foundation.

Financial Management and Auditing

In order to ensure that funds are optimized and invested appropriately in conservation projects, Funbio engages in financial management and oversees the procurement of goods and services while supporting its partners as they prepare their annual operational plans, where they predict the demand for their projects and invest the resources received in the form of goods, services or financial resources. All this work is monitored and reported to the financiers and donors on an ongoing basis, assuring the transparent use of financial resources.

The Asset Management Committee, whose members are both invited experts and members of the Board of Directors, is responsible for selecting the professional asset manager, establishing the investment policy to be used by the different funds administered by Funbio, and tracking their results. The Finance and Audit Committee, made up of members of the Board of Directors and Advisory Board, is in charge of evaluating Funbio’s management activities, reviewing its financial statements and making recommendations on these statements for their approval.

Sustainable Dialogues

This program is geared towards expanding the engagement of private enterprise in biodiversity conservation through theme-based encounters between business, environmental, academic and government leaders, where they can exchange ideas about the conceptual and practical aspects of sustainability. In 2011 the 6th Sustainable Dialogues was held, under the topic “Green Economy: TEEB and the inclusion of biodiversity in the country’s plans for biodiversity”. This coincided with Funbio’s 15th anniversary and the annual meeting of its Advisory Board.

Ecofunds

This project for the systematization of conservation investments in the Andes-Amazon region aims to promote a more strategic distribution of financial resources for conservation. It was developed by the Latin American and Caribbean Network of Environmental Funds (RedLAC) under the coordination of Funbio. In 2011, the features of the online database were reviewed at meetings with strategic stakeholders in the seven Andes-Amazon countries where the project has focal points: Brazil, Bolivia, Colombia, Ecuador, Peru, Suriname and Venezuela.

Credits

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We are grateful for the contributions made by everyone at Funbio in the production and review of this report.

PHOTOGRAPHS:
Fotonatural
www.fotonatural.com.br
(Du Zuppani, Palê Zupanni and Zé Zuppani)

Published on April, 2012

Financial investments in Brazil and abroad relating to funds and financial resources invested in programs and projects by Funbio:

- 208 million reais

Third-party funds linked to projects:

- 193 million reais

Funbio funds (own assets):

- 12.6 million reais

Mission
To provide strategic resources for biodiversity conservation

Annual Report 2011

Summary

To provide strategic resources for biodiversity conservation
Perspectives

Program and Project Management

The program and project management area is responsible for investing funds in initiatives in the field. The work done by this team enables Funbio to turn financial resources into the goods and services needed to roll out projects and consolidate protected areas in every biome in Brazil.

Amazon Region Protected Areas (Arpa) - Phase II

The Arpa program is the biggest tropical forest protection initiative in the world. Its goal is to have 60 million hectares conserved and used sustainably by 2018. In 2011 negotiations were concluded for new contracts with the German Ministry for Economic Cooperation and Development, through the KfW Development Bank, and with the World Bank, totaling investments of some 20 million euros and 15.9 million dollars, respectively, for phase II of the program.

Adoption of Parks

In this action line, voluntary private funds are sought to help the federal, state or municipal governments and protected areas for the purpose of conserving biodiversity. In 2011, Goiás and MPA signed a contract with Funbio to support the state of Goiás with the objective of supporting the Brazilian federal and state protected areas, providing greater agility, efficiency and transparency. In 2011, over 40 developments around the state pledged to channel the funds for their environmental off-shots into the FMA.

Tropical Forest Conservation Act (TFCA)

Between Brazil and the United States deriving from the Tropical Forest Conservation Act (TFCA). The act allows countries that owe money to the United States to swap their debts for investments in the conservation and sustainable use of their tropical forests. In the bilateral agreement between Brazil and the United States, the funds have been used to constitute remaining patches of Atlantic Forest, Cerrado or Caatinga. In 2011, the first call for proposals approved 47 projects, which received 20 million reais in total from the TFCA account. This was the last call for proposals run by Funbio in terms of volume of financial resources.

Natura Amazon Program

This project is designed to help Natura, a cosmetics company, build its institutional strategy in the Amazon for the coming ten years. In 2011 Funbio supported the institutional strengthening of the Amazon Program, under- taking the following activities: setting theme-based agendas, undertaking territorial analyses, and selecting priority areas in the Amazon; analyzing the funding environment; and identifying partners and initiatives with synergies.

Design, Implementation and Management of Financial Mechanisms

FUNBIO

The supreme decision-making body is the Board of Directors, whose 16 members equally represent the academic, environmental, business and government sectors. Funbio also has an Advisory Board and two committees: Finance and Asset Management.

NAME OF ORGANIZATION

Brazilian Biodiversity Fund - Funbio

START OF OPERATIONS

1995

LEGAL PERSONALITY

Private, non-profit organization. Classified under Brazilian law as a Civil Society Organization of Public Interest (OSCI) for its name in portuguese.

GOVERNANCE

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NUMBER OF EMPLOYEES

100

OPERATING STRUCTURE IN 2011

The executive secretariat has two departments: Programs and Planning & Management. The programs department contains the teams working in Program Management, Financial Mechanisms, Climate Change and Clean Energy, and the Project Management Office. The Planning & Management department contains the basic office functions: human resources, financial sustainability, administration, finance, procurement, IT and the documentation center. Funbio also has two supporting areas: communications & networks and legal.

FINANCIAL RESOURCES RECEIVED IN 2011

109.9 million reais, approximately.

RESOURCES EXECUTED IN 2011

33 million reais, approximately.

RESOURCES ADMINISTERED SINCE FOUNDING

815 million reais, approximately.

NUMBER OF PROJECTS SUPPORTED

181

NUMBER OF PROTECTED AREAS SUPPORTED

195 protected areas (federal, state, municipal and private).

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