



CFA

CONSERVATION
FINANCE ALLIANCE



THE CONSERVATION FINANCE JOURNEY

Your guide to Conservation Finance related sessions
at the IUCN World Conservation Congress 2021

Prepared by the Conservation Finance Alliance
Secretariat@cfalliance.org

We look forward to seeing you in Marseille!

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Conservation Finance Pavilion (E20) and Central Stages

All events will be Onsite & Livestreamed

September 4th

Biodiversity Offset Financing

Time, Date: 10:00 – 11:00, September 4th

Description: The rapid pace of infrastructure development, mining, and urban expansion increasingly impacts on the diminishing area of natural habitats and ecosystems. Biodiversity offsets have been shown to be effective in several countries and different forms of “compensation” are found in many countries yet their effectiveness and impact remains uncertain. This session will explore the state of biodiversity offsets in Africa and elsewhere and will present some innovative financing mechanisms to increase their use and effectiveness for supporting meaningful biodiversity conservation.

Organizer: The Wildlife Conservation Society

Link to CFA Website page: <https://www.conservationfinancealliance.org/wcc-biodiversity-offsets-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/node/54266>

The Future of Conservation Trust Funds: Innovation from Stability

Time, Date: 11:15 – 12:00, September 4th

Location: Central Stage B

Description: Conservation Trust Funds are essential conservation finance organizations that have proven their viability in countries globally. This session will present the various ways in which CTFs (also called Environmental Funds) build from the stability of an endowment or revolving capital and branch out to explore innovative finance mechanisms such as impact investing, biodiversity offsets, and other approaches to enhance and expand their impacts.

Organizer: The Conservation Finance Alliance

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Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-future-of-ctfs-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/node/52918>

Conservation Trust Funds in the face of the COVID19 Pandemic: Is the Model Relevant? The Experience in Madagascar

Les Conservation Trust Funds face a la pandémie de Covid-19 : le modèle est-il pertinent ?
Expérience de Madagascar.

Time, Date : 12 :00 – 13 :00, September 4th

Location : Conservation Finance Pavilion (E20)

Description : La pandémie de Covid-19 a entraîné l'arrêt total des revenus issus du tourisme pour les aires protégées de Madagascar. Le principal gestionnaire des aires protégées, Madagascar National Parks, a dû prendre des mesures importantes pour poursuivre ses activités. La session présentera la situation de la biodiversité de Madagascar dans le contexte de la pandémie de Covid-19 et montrera comment MNP et la FAPBM ont fait face à la situation. La session conclura sur la question de la pertinence des fonds fiduciaires pour la Conservation en tant que mécanisme de financement durable pour la biodiversité.

Organizer : Fondation pour les Aires Protégées et la Biodiversité de Madagascar

Link to CFA Registration : <https://www.conservationfinancealliance.org/wcc-fapbm-1>

Link to IUCN Official Programme: Not listed as the session is during the lunch period.

2020 Practice Standards for CTFs

Time, Date: 14:00 – 15:00. September 4th

Location: Conservation Finance Pavilion (E20)

Description: The Conservation Finance Alliance led the updating of the Practice Standards for Conservation Trust Funds 2020 with the support of RedLAC, CAFÉ, APNET, and a range of donors. These Practice Standards form the basis for designing, managing and evaluating CTFs and now include new core area for risk management and safeguards, and crosscutting themes including: communications, human resources, M&E, and technology. The CFA has been running an ongoing webinar series to familiarize practitioners with the new standards and to present key topics. This session will introduce the new Practice Standards and include a panel with leading CTFs.

Organizer: The Conservation Finance Alliance

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-2020-practice-standards-for-ctfs-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54273>

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Opportunities of Pooling of Resources for Conservation Trust Funds

Time, Date: 15:00 – 16:00, September 4th

Location: Conservation Finance Pavilion (E20)

Description: Conservation Trust Funds work in complex environments in which they must liaise with their donors, governments, beneficiaries, and the finance sector to raise and generate financing to run their programmes. This requires conservation expertise and also a range of other legal, management, financial, investment, administrative and communications skills and capacities. Certain smaller CTFs struggle to operate efficiently and lack enough inhouse capacity and resources in these specialized fields. In some instances, it would be beneficial for CTFs to pool certain resources to improve efficiency and effectiveness. In this session the pooled services by the Nature Trust Alliance (NTA) will be used as a case study to explore this opportunity.

Organizer: Mirjam de Konig, Prespa Ohrid Nature Trust

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-pooling-ctfs-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54274>

The Forever Blue Fund: A Financial Mechanism for the Achievement of 30% Marine Conservation in Costa Rica

Time, Date: 16:00 – 17:00, September 4th

Location: Conservation Finance Pavilion (E20)

Organizer: Forever Costa Rica

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-forever-costa-rica-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54275>

September 5th

Global Alliance of Networks of MPA Managers and Conservation Trust Funds

Time, Date: 10:00 – 10:45, September 5th

Location: Central Stage C

Description: Conservation Trust Funds (CTFs), CTF networks, and networks of MPA managers are joining forces to create a new "Global Alliance for Marine Protection." This new global community will act to support effectively managed and sustainably financed Marine Protected Areas (MPA) and seeks to assure the Post 2020 MPA targets are fully implemented on the ground. This session will introduce the Global Alliance for Marine Protection.

Organizer: MedPAN, RedLAC, MedFund

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-global-alliance-of-mpa-managers-and-conservation-trust-funds-1>

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Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-52920>

BRIDGE: Bridging Private Finance and Conservation Towards the 2030 Action Targets – An Initiative by RedLAC and CAFÉ

Time, Date: 11:00 – 12:00, September 5th

Location: Conservation Finance Pavilion (E20)

Description : This event aims to introduce the BRIDGE project that is being implemented by the Latin American and Caribbean Network of Environmental Funds and the African Consortium of Funds for the Environment with financial support from the French Facility for the Global Environment and the Forever Costa Rica Association – through funding from the MAVA Foundation. The project will support Conservation Trust Funds in Latin America, the Caribbean and Africa in the implementation, development and testing of innovative projects towards the fulfillment of the 2030 goals of the UN CBD and UNFCCC, through engaging the private sector in conservation finance.

Organizer: RedLAC, CAFÉ

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-bridge-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54773>

How to Implement Local Financial Mechanisms in Your Protected Area

Time, Date: 13:00 – 14:00, September 5th

Location: Conservation Finance Pavilion (E20)

Description: Almost all protected areas are facing financing issues that affect their efficiency and the sustainability of their activities. Local financing mechanisms can bridge a large part of the financing gap for impact and sustainability. Local solutions are often easier to implement than complex financial mechanisms and can be implemented directly by protected areas agencies or managers. This session will focus on concrete examples, commented by MPA managers who have implemented them: visitor fees, concessions, and revolving fund for conservation. A new a guide for practical development of local financial mechanisms in protected areas will be presented (hard copies will be available). The event is hosted by BlueSeeds and MAVA foundation.

Organizer: BlueSeeds

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-how-to-implement-local-financial-mechanisms-in-your-protected-area-1>

Link to IUCN Official Programme: Not listed as the session is during the lunch period.

How to Design an Impactful Conservation Enterprise (That Makes Money) – Working Session

Time, Date: 14:00 – 15:00, September 5th

Location : Conservation Finance Pavilion

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Description: In this hands-on working session, CPIC, CFA and IUCN will bring together some key actors fostering innovation in early stage conservation enterprises for a practical discussion on how to identify revenue streams, find partners, determine your strategy, and identify financial needs and opportunities. Bring your ideas and an open mind.

Organizer: Coalition for Private Investment in Conservation, CFA, IUCN

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-impactful-conservation-enterprises-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54777>

Launch of the Global Report on Protected Area Finance Capacity Needs

Time, Date: 15:00 – 16:00, September 5th

Location: Conservation Finance Pavilion (E20)

Description: This session will include the launch of a global report on protected area finance capacity building needs. The report is based on a global survey of protected area practitioners in 2019 meant to inform the work of the Conservation Finance Alliance Working Group on Protected Area Finance to develop targeted protected area finance capacity development and training programs. The session will feature a panel discussion that will consider how to develop partnerships and synergies to roll-out a global capacity building initiative on protected area finance.

Organizer: The Conservation Finance Alliance, Protected Area Finance Working Group

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-launch-of-global-report-on-pa-finance-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54779>

CFA's Conservation Finance Incubator: Lessons Learned and Launch of Round 2

Time, Date: 16:00 – 17:00, September 5th

Location: Conservation Finance Pavilion (E20)

Description: The CFA ran a successful first round of virtual incubation for 15 projects in 2020. 5 projects received financial support and all 15 received extensive mentorship from CFA members. This session will include a review of the first round of the CFA Incubator including a description of some of the innovative approaches. With support from MAVA Foundation we will announce the launch of CFA Incubator Round 2! Join us and bring your innovative conservation finance ideas for discussion.

Organizer: The Conservation Finance Alliance

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-cfa-incubator-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/node/54780>

September 6th

Launch of Blue Ocean, SWEN Capital Partners Pioneering Fund for the Regeneration of Ocean Health

Time, Date: 10:00 – 10:45, September 6th

Location: Central Stage C

Description: Blue Ocean is SWEN Capital Partners' new venture capital impact fund, investing in innovations that contribute to regenerating ocean health. The fund seeks both systemic impact and competitive market returns. It backs solutions to ocean overexploitation, ocean pollution and marine solutions to climate change. For its launch, the fund has gathered the support of institutional investors, scientific experts and ocean-minded family offices from Europe and the USA. Target fund size is €120m.

Organizer: SWEN Blue Ocean

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-blue-ocean-swen-cp-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-52936>

Conservation Trust Funds 2020

Time, Date: 11:00 – 12:00, September 6th

Location : Conservation Finance Pavilion (E20)

Description: The Conservation Finance Alliance with a wide range of partners including the three main CTF networks, and diverse donors produced a 10-year review of Conservation Trust Funds (CTFs) entitled Conservation Trust Funds 2020: Global Vision, Local Action. Please join us for a presentation from one of the report's authors followed by a dynamic panel discussion on the insights provided by the report from CTF leaders.

Organizer: Conservation Finance Alliance

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-ctfs-2020-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54781>

Reforming Harmful Subsidies

Time, Date: 12:00 – 13:00, September 6th

Location: Conservation Finance Pavilion (E20)

Description: Reforming or removing subsidies that are harmful to nature has been a priority for nature conservation for many years and was a specific target in the Convention on Biological Diversity (CBD) strategic targets. However, changing subsidies has proven very challenging as many are either hidden in other taxes and regulations and most subsidies have beneficiaries who are very reluctant to lose this government support. This session will explore recent efforts to document harmful subsidies for nature and will discuss options for making lasting and effective change.

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Organizer: The Conservation Finance Pavilion

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-reforming-harmful-subsidies-1>

Link to IUCN Official Programme: Not listed as the session is during the lunch period.

CFA Protected Areas Finance Working Group Networking Session

Time, Date: 13:00 – 14:00, September 6th

Location: Conservation Finance Pavilion (E20)

Description: The CFA Protected Areas Finance Working Group will hold an in person and virtual meeting at the Conservation Finance Pavilion. The discussion will include the search for a co-chair and plans for the working group's activities over the next year. This will include developing a MOOC on PA Finance to support the increase in protected areas to meet the 30x30 objectives.

Organizer: Conservation Finance Alliance, Protected Area Finance Working Group

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-cfa-protected-area-finance-working-group-networking-session-1>

Link to IUCN Official Programme: Not listed as the session is during the lunch period.

Mainstreaming Finance for Conservation

Time, Date: 14:00 – 15:00, September 6th

Location: Conservation Finance Pavilion (E20)

Description: This session will discuss how private and public finance can be used to achieve conservation outcomes. Examples of existing viable financial mechanisms will be provided through case studies and promising future options will be demonstrated.

Organizer: Wildlife Conservation Society

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-mainstream-finance-for-conservation-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54782>

Blended Finance for Conservation through the Nature+ Accelerator Fund / Impact Metrics

Time, Date: 16:00 – 17:00, September 6th

Location: Conservation Finance Pavilion (E20)

Description: The nature conservation funding gap is estimated to be US\$ 600-800 billion per year. Current levels of government and philanthropic funding are insufficient to address the conservation funding deficit to support conservation and restoration goals alone. The Nature+ Accelerator Fund combines the unique set expertise of leading public and private institutions and platforms to address the conservation gap by attracting private finance to conservation. The Accelerator is anchored in IUCN's global leadership in Nature-based Solutions (NbS), Mirova Natural Capital's experience in investment

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management for NbS, and a trusted network of partners within the Coalition of Private Investment in Conservation (CPIC). The portfolio is anchored by funding from the Global Environment Facility (GEF). In this session we will focus on how impact measurement is approached by the Accelerator and hear from experts in the field.

Organizer: CPIC, IUCN, Mirova Natural Capital Limited

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-natureplus-impact-metrics-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54787>

Finance for Nature Networking Event

Time, Date: 18:30 – 20:00, September 6th

Location: Conservation Finance Pavilion, (E20)

Description: The Finance for Nature networking event is an opportunity for members, partners, and friends of the Coalition for Private Investment in Nature (CPIC), the Conservation Finance Alliance (CFA), and anyone interested in conservation finance to connect and discuss topics of interest in an informal setting at the Conservation Finance Pavilion. Light snacks and drinks will be served. Please register in advance so we can stay in touch.

Organizer: IUCN, CFA

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-finance-for-future-networking-event-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-58766>

September 7th

Driving Innovation in Conservation Finance: Elevator Pitches

Time, Date: 10:00 – 11:00, September 7th

Location: Conservation Finance Pavilion (E20)

Description: Innovation in Conservation Finance has been in the minds of conservation and development officers worldwide. Financial sustainability is one of the core challenges many non-profit Executive Directors and Development Officers face every day. Adequate, reliable, and long-term cash flow for administrative, operative and project expenses is vital for any institution.

Over the years funding for conservation has evolved and diversified at great speed. Traditional sources for both endowment and project funds, such as bilateral and multilateral agencies and private foundations has been complemented by non-traditional sources but is still the backbone of every sound capital or project campaigns. Conservation Trust Funds have been particularly active in exploring non-conventional sources. In this panel we will explore many innovations that have been put in practice in México, Mesoamerica and other parts of the world.

Organizer: The Conservation Finance Alliance

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Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-driving-innovation-in-conservation-finance-elevator-pitches-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54789>

Landscape and Seascape Finance: Scale and Sustainability

Time, Date: 11:15 – 12:00, September 7th

Location: Central Stage C

Description: It has long been understood that conservation must work at scale and achieve long-term sustained impacts to assure desired outcomes. Landscape and seascape approaches can reach the needed scale but pose unique challenges for sustained finance including institutional complexity, ecosystem diversity, conflicting interests of stakeholders, and multiple governance jurisdictions, among others. There are several active initiatives that seek to address these challenges and to secure finance at the landscape and seascape scales. This session will introduce the participants to these innovative approaches that include efforts to finance the 30x30 protected areas agenda through integrated multiple use landscape management finance.

Organizer: IUCN NL, Legacy Landscapes Fund, Climate-KIC

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-landscape-and-seascape-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-52937>

The Future of Finance for Nature

Time, Date: 13:00 – 14:00, September 7th

Location: Conservation Finance Pavilion (E20)

Description: Nature provides economic value that at least rivals the global gross domestic product and is essential for our physical and psychological wellbeing. Expanded commitments and new funds for nature are being increasingly announced. But translating economic value into financial value remains problematic and this limits the financial flows towards nature conservation and limits revenues for nature-based businesses. This high-level session will explore the future of Finance for Nature. Where are we heading and how do we get there? What new innovations will drastically alter the way we raise money, generate value, make investments, and align incentives to achieve our conservation goals? Hear from leading thinkers and innovators in conservation finance from the public, international, and private sectors.

Organizer: CFA, IUCN

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-the-future-of-finance-for-nature-1>

Link to IUCN Official Programme: Not listed as the session is during the lunch period.

Presentation of the Evaluation of AFD/FFEM Supports to CTFs

Time, Date: 14:00 – 15:00, September 7th

Location: Conservation Finance Pavilion (E20)

Description: The Agence Française de Développement (AFD, French Development Agency) and the Fonds Français pour l'Environnement Mondial (FFEM, French Facility for Global Environment) have been reviewing their combined efforts to support conservation trust funds globally. This session will present the results of this in-depth study and will include time for a discussion with the audience.

Organizer: Agence Française de Développement

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-presentation-of-the-evaluation-of-afdffem-supports-to-ctfs-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54790>

Innovations in Landscape Finance

Time, Date: 15:00 – 16:00, September 7th

Location: Conservation Finance Pavilion (E20)

Description : While each landscape, seascape, watershed, territory or jurisdiction is unique, all Landscape Partnerships face common challenges. One of these core challenges is that finance systems are not set up for coordinated landscape investments. There has been a flurry of recent work around the world to try to change this, and this session will highlight some of the most innovative initiatives. The 1000 Landscapes for One Billion People, Finance Solutions Design team is working with Landscapes Partnerships, financial institutions and intermediaries to shift financial flows towards investment in sustainable landscapes. Commonland has developed a methodology to value the returns from landscape-scale investment. IUCN NL is building on the Landscape Investment and Finance Tool (LIFT) and developing a landscape finance capacity building academy as part of its Mobilising More for Climate program. These activities and others are laying the foundation for the scaling of landscape finance.

Organizer: IUCN NL

Link to CFA Registration: <https://www.conservationfinancealliance.org/wcc-innovations-in-landscape-finance-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-58683>

Blended Finance Solutions for Marine Biodiversity Conservation

Time, Date: 16:00 – 17:00, September 7th

Location: Conservation Finance Pavilion (E20)

Description : After the recent close of a US\$1.2 million blended finance facility for an MPA in Belize, the NGO Blue Finance will share their experience and share ways to upscale the approach to more MPAs. Blue finance and local partners currently co-manage 4 MPAs in the Caribbean and South-East Asia. The

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projects improve the conservation of 950,000 ha of coral reefs and create benefits for more than 25,000 fishing households. Investments allow the establishment of sustainable income based on eco-tourism, blue carbon and responsible fishing. Four (4) other projects are underway for 2022.

Organizer : Blue Finance

Link to CFA Registration : <https://www.conservationfinancealliance.org/wcc-blended-finance-solutions-for-marine-biodiversity-conservation-1>

Link to IUCN Official Programme: <https://www.iucncongress2020.org/programme/official-programme/session-54791>

Conservation Finance related sessions outside the Conservation Finance Pavilion

September 4th

High-level dialogue on business input to the post-2020 Global Biodiversity Framework

Time, Date: 10:00 – 10:45, September 4th

Room: H3 Central Stage C

Description: The aim of this session is to inspire businesses, policymakers and conservation organizations on what is needed for the post-2020 global biodiversity framework to accelerate business action with positive outcomes for nature. The session will discuss the reflections and suggestions from BfN and its partners to improve GBF draft 1. We will explore how policymakers can provide a supportive enabling environment for business that will help delivering positive outcomes for nature and people. Opening remarks will be provided by both Eva Zabey (Executive Director, Business for Nature) and Basile le Havre (Co-Chair of the CBD-OEWG). Two business representatives (from Danone/OP2B and Holcim) will share examples of inspiring commitments and actions and provide suggestions how to strengthen the draft Global Biodiversity Framework. Furthermore, reflections will be shared by a government representative, Jonny Hughes (WCMC) and Martin Lok (Capitals Coalition).

Online/Onsite:

Organizer: UNEP-WCMC, Capital Coalition

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52958>

When business takes action: engaging employees from the ground to the top management for biodiversity (FR)

Time, Date: 10:00 – 11:00, September 4th

Room: H3 - Comité français de l'UICN

Format: Onsite Only

Description: Companies adopt biodiversity commitments to limit their impacts and contribute to its preservation. But the effectiveness of a biodiversity strategy relies on key players: employees. This event proposes means and

arguments that can be implemented to involve and incorporate them as direct actors of this strategy. These awareness-raising and mobilization techniques of employees in favor of biodiversity will be illustrated by the testimonies of companies that have already implemented this type of action. They will share their journey and the obtained results.

Organizer: Comité français de l'UICN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53259>

L'engagement des entreprises pour la biodiversité (FR)

Time, Date: 11:00 – 12:00, September 4th

Room: H3 - Comité français de l'UICN

Format: Onsite Only

Description : Le top management de grandes entreprises s'exprimera. Chaque entreprise partenaire du Comité français de l'UICN présentera les actions concrètes qu'elle compte réaliser pour contribuer au programme Nature 2030 de l'UICN. Elles montreront aussi comment l'accompagnement du Comité français a permis de renforcer leur stratégie biodiversité.

Organizer: Comité français de l'UICN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53258>

Green Entrepreneurship in conservation landscapes

Time, Date: 11:00 – 12:30, September 4th

Room: H3 – IUCN NL Pavilion

Description: Entrepreneurship in climate and biodiversity solutions in tropical landscapes is discussed in the light of the MoMo4C project. IUCN NL, Tropenbos International and WWF will share the lessons learned from their MoMo4Climate project. Project evaluations with local partners are included in this session

Organizer: IUCN NL

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52477>

Opening Plenary: Realigning Economy and Conservation - Towards a Systemic Change in Economics and Finance

Time, Date: 11:00 – 12:30, September 4th

Room: H8 – 5 Mer de Corail

Format: Onsite & livestreamed

Description: What is needed from the various participants in the global economic system to achieve a sustainable global economy? How can we attain these changes? Panelists at the opening plenary will outline the challenges from the perspectives of these participants, representing development banks,

major commodity companies, finance sector, youth, indigenous people, philanthropic sector, government, and civil society.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-45330>

Biodiversity Measures for Business: corporate biodiversity measurement within the current and future global policy context

Time, Date: 14:00 – 15:30, September 4th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: The session will discuss the drivers for business measurement and disclosure on biodiversity to strengthen global policy (including development of post-2020 framework on biodiversity). The objective is to increase awareness of private sector engagement within biodiversity relevant policies.

Organizer: UNEP - WCMC

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54839>

Blooming the spirals of co-creation: can we reconcile economy and biodiversity?

Time, Date: 14:00 – 15:30, September 4th

Room: H8 – 6 Cap Corse

Format: Onsite & Livestreamed

Description: Economic systems - the interactions between biosphere, sociosphere and technosphere - are the result of human decisions. How can we transform them to make them compatible with the living and its diversity? Economy, can be put back to the service of our societies. Having massively contributed to the 6th mass extinction and destruction of biodiversity for a few decades, what are the first steps we could make to reverse this trend? Examples abound, in the past and today, of harmonious economic forms, respecting the regenerative capacities of natural resources while allowing innovation and human evolution. Thus, the conversation will focus on what is lacking in our economic representations and institutions to disseminate and cultivate these symbiotic economic forms. Which illusions must be cleared, and what are the first steps to be taken, in the economic fields to enter immediately the paths of reconciliation between the human and the biosphere ?

Organizer: NANTES – Institute for advanced study, Agence française de développement

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43459>

Incorporating Nature in Development Planning through Natural Capital Accounting

Time, Date: 14:00 – 15:30, September 4th

Room: Virtual Channel 2

Format: Online Only

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Description: Natural capital accounting (NCA) is an umbrella term for accounting frameworks that comprehensively measure and monitor nature and the benefits it provides to economies. Through a major effort that drew from the expertise from hundreds of specialists, the SEEA Ecosystem Accounting was recently adopted as an international statistical standard. This session discusses NCA and the System of Environmental-Economic Accounting, Ecosystem Accounting (SEEA EA), including their role in helping incorporate nature and sustainability into economic planning, as well as meeting SDGs and other global MEAs. The panelists represent international organizations and countries with extensive involvement in NCA and the SEEA EA. They will discuss recent advances made, including the IUCN Resolution on Accounting for Biodiversity - and what still needs to be achieved to fully integrate nature, including its economic, environmental and social aspects, into decision-making and policies to a sustainable world.

Organizer: Conservation International

Link: <https://www.iucncongress2020.org/programme/official-programme/session-45169>

The Ocean Decade and Marine Biodiversity - Co-Designing Knowledge for Global Marine Biodiversity Recovery

Time, Date: 14:00 – 15:00, September 4th

Room: H3 – Ocean and Islands

Format: Onsite & livestreamed

Description: The UN Ocean Decade of Ocean Science for Sustainable Development was proclaimed by the United Nations General Assembly and launched on 1 January 2021. The Ocean Decade represents a once in a lifetime event to convene actors around the globe for transformative, co-designed ocean science that can contribute to sustainable development solutions and incite systemic and individual change. This event aims to generate discussion and reflection on the importance of enhanced ocean knowledge for the global biodiversity ambitions and explore the Ocean Decade role to facilitate generation of critical knowledge. Through the lens of major global biodiversity processes it will bring together speakers from the science community, philanthropy and United Nations to explore connections that can be optimized through the Ocean Decade to contribute to global biodiversity goals.
 <P> Facebook streaming: <https://fb.me/e/4rR6wjap5> Youtube streaming: <https://youtu.be/2u2iusJzQ4>

Organizer: UNESCO

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52755>

Business input to the post-2020 Global Biodiversity Framework

Time, Date: 15:30 – 17:00, September 4th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: The aim of this session is to enable an exchange between businesses, policymakers and conservation organizations on an effective Post-2020 Global Biodiversity Framework. The session will discuss the reflections and suggestions from BfN and its partners to improve GBF draft 1. We will explore how policymakers can provide a supportive enabling environment for business that will help

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delivering positive outcomes for nature and people. Opening remarks will be provided by both Diane Holdorf (WBCSD, Chair of Business for Nature's Strategic Advisory Group) and Basile le Havre (Co-chairs of the CBD-OEWG). Representatives from both business and government will share reflections on positive examples of business action and opportunities to further build the enabling environment for nature positive action by business. We will also discuss how we can further grow the business commitments and action, to show negotiators that a growing group of businesses is willing to commit to action.

Organizer: Capitals Coalition

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54807>

Unlocking a Nature-based Recovery: how to rebuild after the pandemic

Time, Date: 16:00 – 17:30, September 4th

Room: H9 – B 1 Auditorium - Mercantour

Format: Onsite & Livestreamed

Description: The impacts from the Covid-19 pandemic have exacerbated poverty, inequality and environmental challenges around the world and are expected to continue. Channelling investments towards nature and nature-based solutions is imperative for countries and communities to overcome these impacts. Despite many calls for green recovery, nature and biodiversity are so far mostly absent from economic recovery programs, raising serious concerns regarding the sustainability of the post-pandemic economy. This High-level Dialogue on Nature-based Recovery will invite leaders from government, finance and civil society to explore how economic recovery can be geared to 'building back better' and ensuring greater economic and environmental resilience for all. Key questions addressed include: What must be done so that nature is not left behind? What must different actors commit to? How do we enable developing countries to be part of the solution towards green recovery? What is the role for private sector?

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-50405>

Nature-based Solutions: opportunities in the tourism sector

Time, Date: 18:00 – 18:45, September 4th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: Nature-based Solutions (NbS) are increasingly viewed by businesses and governments alike, as essential mechanisms for achieving sustainable development that address biodiversity loss and climate change. These solutions address societal challenges the tourism sector faces (climate change, disaster risk, human health and economic well-being, amongst others). These challenges are met through actions that include protection, restoration and sustainable management of ecosystems. To ensure transparency, efficacy and positive outcomes, IUCN has created the IUCN Global Standard on Nature-based Solutions. The tourism sector is highly dependent on healthy ecosystems. TACSO has

partnered with IUCN to serve as the hub for implementation of the Global Standard and support the efforts of the sector to capture existing and future NbS initiatives and projects. This session will introduce the Global Standard and its application to tourism, while showcasing work of TACSO members implementing NbS.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-56974>

The Business of Oceans: Sustainable companies & innovative financing

Time, Date: 18:00 – 19:30, September 4th

Room: Virtual Channel 1

Format: Online Only

Description: Ocean conservation has historically been the responsibility of governments with environmental non-governmental organizations playing critical roles as alarmists, activists, and often funders. As the value of increasingly threatened marine goods and services has been recognized, the scope of stakeholders has broadened to include the businesses whose behavior policies aim to shift toward sustainability. Fishing industries now recognize that their stocks require healthy nursery grounds and catch-limits ensure the long-term sustainability of their businesses. Coastal developers see that their shoreline properties benefit from the protection offered by healthy reefs and mangroves and the market value of vibrant reefs and clean seawater. And redesign, reuse, and recycling companies see the business opportunities from reducing plastic pollution, which also benefits ocean health.

Organizer: Global Environment Facility, IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43259>

September 5th

First steps to effective engagement between business and conservation NGOs

Time, Date: 08:30 – 10:30, September 5th

Room: Virtual Channel 6

Format: Online Only

Description: Every business depends on nature for success but many also degrade important services provided by nature. Therefore, business needs to be part of the solution to protect and restore life on land and below water. But as a conservation organisation, how can you engage effectively with the business community? Where do you start? What challenges may arise in collaborating with business and how best to overcome these? Through the use of group discussions incl. with business representatives, exercises and games, this highly interactive session will provide NGO participants with an opportunity to: - Better understand and speak the language of the business world; - Experience in a practical way successful means of engaging with companies at the beginning stage; - Discover examples of successful collaborations between NGOs and leading companies; - Come out with clear and practical next step opportunities for engaging with businesses.

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Organizer: World Business Council for Sustainable Development, International Union for Conservation of Nature

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43227>

Innovative mechanisms for financing biodiversity

Time, Date: 09:00 – 10:30, September 5th

Room: H8 – 8 Pyrénées

Format: Onsite & livestreamed

Description: This session aim to discuss the potential of innovative biodiversity finance mechanisms for scaling global biodiversity finance flows. In addition to reviewing a selection of innovative public and private mechanisms from the UNDP BIOFIN Catalogue of Finance Solutions, we will review the experiences of supporting the R&D and piloting of new financing mechanisms, such as the Nature+ Accelerator and HSBC Pollination Climate Asset Management. Participants will describe their challenges in designing mechanisms and developing their first transactions.

Organizer: Coalition for Private Investment in Conservation, IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43602>

The Business of Climate Change Mitigation and Adaptation

Time, Date: 11:00 – 12:30, September 5th

Room: Virtual Channel 2

Format: Online Only

Description: Twenty-nine years after establishing the UN Framework Convention on Climate Change, the world has yet to embark on a path to significantly lower emissions. Under the Paris Agreement in 2015, countries have pledged to keep global warming “well below 2°C” and if possible no more than 1.5°C compared to pre-industrial levels, but the speed of implementing specific policies to deliver on those objectives has been facing setbacks in countries like the US or Switzerland. At the same time, recent extreme weather events in Europe, North America and Asia are a stark reminder of the urgency of the issue. Given the challenges on the political level, could proactive business strategies be part of the solution? What are the success stories and remaining challenges in financing climate change mitigation and adaptation? And how can climate action be accelerated through cross-sector collaboration?

Organizer: Institute for Economy and the Environment, University of St Gallen, Institute for Economy and the Environment, University of St Gallen

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43288>

Understanding species threats in a globalised world: Supply chain assessments in conservation

Time, Date: 11:00 – 12:30, September 5th

Room: Virtual Channel 3

Format: Online only

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Description: This session will explore the linkages between economic activity and biodiversity loss and engage scientific, policy and economic experts in discussion around how our economic practices can be changed in order to reduce their impact on biodiversity loss. It will showcase recent research which evaluates the biodiversity impacts embodied within transactions across the global economy, highlighting the disconnect between the location of consumption and the upstream ecosystem impacts of that consumption. While specific case studies will be used to illustrate these complex linkages, the scope of the discussion will be global, covering all economic sectors and industries.

Organizer: The University of Sydney

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43425>

BioDev2030: a call for business engagement at country level

Time, Date: 11:00 – 12:30, September 5th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: Based on the first steps of BIODDEV2030 implementation in the pilot countries, 6 stakeholders from 6 different countries, sectors and types of actors will show existing or in-process initiatives to help integrate biodiversity protection into the economy.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54792>

Biodiversity conservation and value chains: creating space for collaboration between NGOs and business

Time, Date: 12:30 – 14:00, September 5th

Room: H3 – Vital Sites for a Protected Planet

Format: Onsite & Livestreamed

Description: The session will bring together expert practitioners from the public and private sectors to answer why the support is critical and what kind of support NGOs need to be able to fulfil their role. In addition, this session showcases practical examples of what NGOs can do to support business.

Organizer: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-55402>

Building the largest knowledge database on the environmental impact of businesses, together.

Time, Date: 13:30 – 17:30, September 5th

Room: H8 – 2 Forêt d'Orient

Format: Onsite Only

Description: This session is an interactive training program that allows participants to develop their analytical skills around the impact that businesses have on the SDGs. The session is built on the Impaakt

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platform that is used as an interactive tool throughout the session. It mixes a bit of academic learning with highly practical sessions during which participants choose companies and SDGs they want to analyze. They then collectively look for reliable sources and publish a short, documented report on a specific topic that is shared with the broader community for feedback and rating. By doing this, they not only develop their own skills but also contribute to build a collective knowledge on the impact of businesses, made available to all citizen for free.

Organizer: Impaakt

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43232>

Environmental risk screening: A training session on tools used by the finance sector

Time, Date: 13:30 – 15:30, September 5th

Room: Virtual Channel 6

Format: Online Only

Description: There are currently a number of tools available to the finance sector for biodiversity and environmental risk screening and management. It will become increasingly important for environmental practitioners to be aware of these tools and how they work in order to support financial institutions in integrating the consideration of environmental risks within their existing risk management processes. This session will provide an overview of the tool landscape for environmental risk screening, and training on some of the tools currently used by the finance sector (for example ENCORE, IBAT, SPOTT and Trase). The training will explore complementary tools that are useful for different types of financial transactions, from screening for potential biodiversity impacts and opportunities, to understanding how economic sectors depend on nature, and to showing how commodity exports are linked to different pressures on nature.

Organizer: UN Environment World Conservation Monitoring Centre (UNEP-WCMC), Integrated Biodiversity Assessment Tool (IBAT)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43394>

Investments in natural capital, how to effectively achieve SDGs? A timely training for islands!

Time, Date: 13:30 – 15:30, September 5th

Room: Virtual Channel 7

Format: Online Only

Description: The session aims to help practitioners build a case for nature conservation investments in islands. The business cases to be discussed and developed during this session will focus on the use of evidence on nature conservation results to inform management and prioritization of investments which maximize positive, ecological and social impact. Two case studies will be used to demonstrate how investing in ecosystems results in ecosystem services that deliver benefits to human wellbeing and contribute to sustainable development in the Caribbean. A case in the Turks & Caicos Islands will illustrate the use of evidence on the environmental “return on investment” in nature management to leverage economic and financial systems. A second case, in Aruba, will show the links between

ecosystem services and Sustainable Development Goals as the basis to prioritize investments. Training participants will apply previous case studies' tools to build their own business cases for nature conservation.

Organizer: Wolfs Company

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43477>

Mapping business contributions to nature-positive value chains

Time, Date: 14:00 – 15:30, September 5th

Room: H8 – 8 Pyrénées

Format: Onsite & Livestreamed

Description: Nature positive is emerging as a global goal for nature. What does this mean for individual businesses? WBCSD, in collaboration with other stakeholders, have developed several “building blocks” to credibly and coherently frame business contributions to nature-positive along value-chains. During this workshop, participants will firstly hear more about the work and then hear how nature-positive can guide action across three different value-chain systems that are critical for development and with significant impacts and/or dependencies on nature: energy and extractives, built environment and infrastructure, and agriculture.

Organizer: WBCSD, IUCN Business and Biodiversity Programme

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43567>

Transforming the food system – the TEEBAgriFood for Business around the world (Hub)

Time, Date: 14:00 – 15:30, September 5th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: The aim of this session is to build momentum for business action through the TEEBAgriFood for Business project. As a strategic partner for implementation, WBCSD will provide key note on existing business actions for better agriculture and food sector. Following this, we will share an outline of the key activities of the TEEBAgriFood project which include business guidance, training programs and pilot applications. A deep dive into the TEEBAgriFood Operational Guidelines for Business will provide participants with the understanding to contribute to a moderated discussion on the wider applicability of this work, and to lay out the steps ahead to achieve a sustainable food sector.

Organizer: Capitals Coalition

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54799>

‘Business as usual?’ – the role of the private sector in unlocking biodiversity data

Time, Date: 15:30 – 17:00, September 5th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

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Description: The session will cover the need for open sharing of biodiversity data generated by the corporate sector, the importance of the data held by companies, the challenges in making it available and examples of successful data sharing agreements/initiatives at several scales and available tools and solutions for doing so.

Organizer: Fauna & Flora International

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54817>

Show Me The Money: Innovations in financing and resourcing of protected and conserved areas
Time, Date: 16:00 – 17:30, September 5th

Room: 16:00 – 17:30, H1 Plenary - Calanques

Format: Onsite & Livestreamed

Description: BIOPAMA partners and stakeholders in the ACP regions will present and discuss financial mechanisms, strategies and innovations they are using to overcome the challenges related to financing and resourcing protected and conserved areas in the long term.

Organizer: IUCN ORMACC

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43407>

The Ecosystem Services concept and protected area management – from theory to practice
Time, Date: 16:00 – 17:00, September 5th

Room: H3 – Vital Sites for a Protected Planet

Format: Onsite & Livestreamed

Description: In recent years, the ES concept became widely used in nature conservation policies. A common approach is to assess ES benefits in order to raise awareness and stimulate funding for PAs and nature conservation. In addition, the ES concept has been widely proposed for improving PA management. If ES are well considered in PA management, it may contribute to achieving multiple goals. However, so far the ES concept has rarely been used in PA management and consequently, it's potential benefits have rarely been captured. It will also discuss recent advances in ES data availability, including new global maps of 13 ecosystem services, which might help guide decision making, planning, and management of PAs particularly in data-limited regions. In this crucial moment for the development of the Post-2020 Global Biodiversity Framework, we need to find solutions and approaches that bring together biodiversity conservation and sustainable development in a way that also offers practical solutions.

Organizer: IUCN World Heritage Programme

Link: <https://www.iucncongress2020.org/programme/official-programme/session-55497>

Women and power: enabling environments for gender-responsive conservation and entrepreneurship in a post-2020 era

Time, Date: 16:00 – 17:30, September 5th

Room: Virtual Channel 4

Format: Online Only

Description: Women's empowerment can go a long way to solving some of today's most pressing environmental and social challenges. Evidence shows that empowering women can have a multiplier effect, generating innovation, economic growth, supporting environmental conservation and social progress. The 2030 Agenda for Sustainable Development has given countries a clear mandate to integrate gender in national efforts to develop sustainably. This session examines the local to global shifts necessary for gender equality to take hold. Drawing on examples from Africa, Asia and Latin America, we will explore the role of women in conservation and natural resources management, identifying persistent barriers and sharing success stories of gender responsive action that is catalysing change. The event will also discuss solutions for scaling up women's empowerment in sustainable development and for the post-2020 period, with a focus on opportunities under the post-2020 global biodiversity framework.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43419>

Discuss: Dangers and Impacts of the Carbon Market on Indigenous Peoples and Traditional Communities

Time, Date: 17:00 – 17:45, September 5th

Room: H3 - Reimagine

Format: Onsite Only

Description: This event will expose the ineffectiveness of some conservation projects funded by carbon offset projects and the serious human rights violations they generate on indigenous peoples and traditional communities. Participants will detail how green colonialism must be abandoned in favor of inclusive conservation models.

Organizer: Planete Amazones, Flourishing Diversity

Link: <https://www.iucncongress2020.org/programme/official-programme/session-57049>

Evening Virtual: Nature positive debt instruments

Time, Date: 19:00 – 20:30, September 5th

Room: H3 – Post-2020 Partnerships Pavilion

Format: Online Only

Description: Day 3 is focused on transforming finance and addresses how the GBF should be strengthened to catalyse the transformation of the finance system to ensure nature positive financial

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flows. Speakers will share their perspectives on the outstanding ambition gaps in the GBF draft, as well as suggestions for redressing those gaps and key messages to be transmitted to political leaders.

Organizer: Post-2020 Partnership

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53499>

September 6th

Innovative conservation business training: what makes a conservation project bankable?

Time, Date: 08:30 – 10:30, September 6th

Room: H8 – 2 Forêt d'Orient

Format: Onsite Only

Description: The conservation space, mostly financed via donations, is in dire need for substantially more funding if global conservation and sustainable development targets are to be met. While public sector and philanthropic funds seem to have reached a ceiling, private sector capital specifically set aside for sustainable use is among the fastest growing financial asset classes. Why isn't more of this type of financing finding its way into undertakings directly targeted at and benefiting nature? This session explores the reasons why conservation projects do not yet have full access to private sector funding. It brings all key market actors ranging from NGOs to financial investors together to find ways to overcome existing barriers. Conservationists can benefit from getting first-hand information from business experts on how to create a promising start-up while more advanced conservation project developers learn what is missing to secure an investment and who to reach out to for support.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43445>

L'OCCITANE Group presents its "positive nature" biodiversity strategy

Time, Date: 9:15 – 9:45, September 6th

Room: H9 – B 11 Press Conference Room - Callelongue

Format: Onsite & Livestreamed

Description: Partant du constat que la lutte contre la perte de biodiversité est à un tournant, il appelle à passer à l'échelle supérieure et à se donner les moyens d'agir afin d'évoluer vers un monde « nature positif ». L'OCCITANE entend y contribuer en développant un programme d'actions de bout en bout de sa chaîne de valeur, au sein de son écosystème commercial et au-delà. Intervenants : Adrien Geiger, Sustainability Officer du Groupe et Directeur international de L'OCCITANE en Provence Raphaëlle Archambeaud-Sicot, Directrice du Développement Durable du Groupe L'OCCITANE Jean-Charles Lhommet, Directeur département biodiversité et ingrédients durables Denis Geffroy, Directeur des Affaires Publiques RSE du Groupe L'OCCITANE Organised by: L'OCCITANE Group

Organizer: L'Occitane

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52545>

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Morning Virtual: Greening public expenditure

Time, Date: 09:30 – 11:00, September 6th

Room: H3 – Post-2020 Partnership Pavilion

Format: Online Only

Description: Day 3 is focused on transforming finance and addresses how the GBF should be strengthened to catalyse the transformation of the finance system to ensure nature-positive financial flows. Speakers will share their perspectives on the outstanding ambition gaps in the GBF draft, as well as suggestions for redressing those gaps and key messages to be transmitted to political leaders. The Morning Virtual on September 6 addresses greening public expenditure, including subsidy reform.

Organizer: Post-2020 Partnership

Link: <https://www.iucncongress2020.org/programme/official-programme/session-57251>

Making it real: Mobilising Corporate Actors via Biodiversity Risk Analysis to reduce threats to our planet's most important places

Time, Date: 10:30 – 11:30, September 6th

Room: H3 – Vital Sites for a Protected Planet

Format: Onsite & Livestreamed

Description: This session will provide insight into the impacts that corporate activity can have on protected and conserved areas, as well as emerging approaches to identifying and assessing related risks and opportunities for corporate actors. A panel discussion will explore nature positive commitments in the private sector and how investment in protected areas can help to meet these targets.

Organizer: WWF, Post-2020 Global Biodiversity Framework

Link: <https://www.iucncongress2020.org/programme/official-programme/session-55690>

Conservation Trust Funds as one way of safeguarding high biodiversity areas – what is innovative about the Legacy Landscapes Fund

Time, Date: 11:00 – 12:30, September 6th

Room: H8 – 4 Martinique

Format: Onsite & Livestreamed

Description: As a new instrument, we introduce the LLF that aims to conserve biodiversity and integrity of outstanding areas for future generations. The fund seeks to obtain funding from both public and philanthropic sources. It finances long-lasting partnerships between experienced NGOs, protected area authorities and indigenous and local communities to efficiently conserve and manage protected areas, their buffer zones, and adjacent key areas under sustainable management. The session will elaborate on how to close the global funding gap and how a partnership model, vision for perpetuity and flexible mechanism for innovative conservation financing may add a new dimension to nature protection. Two panels bring together donors, implementing NGOs, and park management authorities to discuss how long-term and flexible financing can best meet on-the-ground needs. And how it may enhance the

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resilience against external shocks to secure long-term protection of landscapes and their ecosystem services.

Organizer: German Ministry for Economic Cooperation and Development, KfW Development Bank

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43309>

Getting more bang for your buck

Time, Date: 11:00 – 12:30, September 6th

Room: Virtual Channel 1

Format: Online Only

Description: The purpose of this session is to gather different grant-making initiatives together to explore the current status of conservation funding, including duplications and opportunities for collaboration that will maximise return on investment through on-the-ground conservation outcomes. Drawing on a range of initiatives of varying size, scope and focus, the session will tease out the commonalities and differences between them and look at ways in which partnerships can be formed to leverage and scale up interventions. The ultimate focus is to look at ways in which landscape level conservation finance initiatives can address and fulfil some of the objectives of the SDGs and provide a focus for concrete plans in the post-2020 agenda. The theme targeted by the session is conservation finance, while the target audience is comprised of grant-makers, institutions and donor agencies.

Organizer: IUCN, a collaboration BIOPAMA - SOS - Tiger -BEST, IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43163>

How can business contribute to a nature-positive world? (FR)

Time, Date: 12:30 – 13:30, September 6th

Room: H8 – 10 Alpilles

Format: Onsite & Livestreamed

Description: Comment les entreprises peuvent-elles contribuer à un monde « nature-positif » ? Si la manière, l'ampleur et la mesure de la contribution des entreprises à cet objectif sont en cours de définition par le réseau SBTN et l'IUCN notamment, nombre d'entreprises se sont déjà engagées à intégrer la biodiversité au cœur de leur modèle d'affaires et de leur actions. Pour esquisser des premiers éléments de réponse, la session, animée par Marcial Vargas-Gonzalez, de Quantis, s'articule autour de deux panels. Premier panel : « Présentation de la stratégie biodiversité de L'OCCITANE » avec représentants de L'OCCITANE, des partenaires agriculteurs et fournisseurs partenaires (Firmenich). Second panel : « Que font d'autres entreprises en matière de biodiversité ? » avec représentants de Kering, du Comité français de l'IUCN, d'OP2B. Un Q&A avec la salle cloturera la session. NOTA : SESSION IN FRENCH – NO TRANSLATION.

Organizer: L'OCCITANE en Provence, L'OCCITANE GROUP

Link: <https://www.iucncongress2020.org/programme/official-programme/session-50119>

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Protected Area Finance from essentials to leading edge

Time, Date: 13:30 – 17:30, September 6th

Room: H8 – 3 Verdon

Format: Onsite Only

Description: Protected Areas (PAs) are a cornerstone of conservation and provide enormous benefits to society and nature. This Campus session will build capacity among conservation practitioners by covering the basics of PA finance as well as an introduction to emerging tools that could greatly expand PA finance opportunities.

Organizer: Conservation Finance Alliance, Wildlife Conservation Society

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43508>

Transforming Finance On-Site Session 1

Time, Date: 14:00 – 15:30, September 6th

Room: H3 – Post – 2020 Partnership Pavilion

Format: Onsite & Livestreamed

Description: Day 3 is focused on transforming finance and addresses how the GBF should be strengthened to catalyse the transformation of the finance system to ensure nature positive financial flows. Speakers will share their perspectives on the outstanding ambition gaps in the GBF draft, as well as suggestions for redressing those gaps and key messages to be transmitted to political leaders.

Organizer: Post-2020 Global Biodiversity Framework

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53521>

Dans quelle mesure l'érosion de la biodiversité constitue-t-elle un risque pour le système financier français ? (FR)

Time, Date: 14:45 – 15:30

Room: H3 – OFB – Office français de la biodiversité

Format: Onsite Only

Description: Les enjeux de biodiversité, après ceux relatifs au changement climatique, préoccupent de plus en plus les acteurs du système financier (banques, investisseurs institutionnels,...). Le verdissement du système financier est au centre des réflexions sur le sujet biodiversité-finance (par exemple le lancement de la Task-force on nature related Financial Disclosures). En revanche, jusqu'à aujourd'hui, peu de travaux ont évalué les risques que l'érosion de la biodiversité fait peser sur le système financier et, in fine, le financement des activités économiques ? Comment appréhender ces risques ? Par quels canaux la biodiversité peut-elle perturber le système financier et menacer la stabilité financière ? A-t-on des premiers éléments d'évaluation de ces risques ? C'est à ces questions que les auteurs d'une étude exploratoire sur les risques financiers liés à la biodiversité répondront lors de cette conférence.

Organizer:

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Link: <https://www.iucncongress2020.org/programme/official-programme/session-53893>

Transforming Finance On-Site Session 2

Time, Date: 15:45 – 16:45, September 6th

Room: H3 – Post-2020 Partnership Pavilion

Format: Onsite & Livestreamed

Description: Day 3 is focused on transforming finance and addresses how the GBF should be strengthened to catalyse the transformation of the finance system to ensure nature positive financial flows. Speakers will share their perspectives on the outstanding ambition gaps in the GBF draft, as well as suggestions for redressing those gaps and key messages to be transmitted to political leaders.

Organizer: Post-2020 Global Biodiversity Framework

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53522>

Green is the new gold: partnering with the private sector for conservation finance

Time, Date: 16:00 – 17:30, September 6th

Room: The Global Environment Facility (GEF)

Format: Online Only

Description: The session will discuss concrete initiatives in which the private sector is tackling conservation. First, an expert panel will explore the key elements and foundations of collaborative partnerships pioneered by major companies such as Danone, the B4N network, the Global Agribusiness Alliance and the Natural Capital Coalition. Market based instruments, including biodiversity credits, net gain offsetting and carbon market finance will also be examined featuring innovative partnerships between indigenous communities and business. Second, the session will focus on the investment side and will share with participants examples of blended finance as a tool for de-risking investments and increase private sector investment in natural capital.

Organizer: The Global Environment Facility (GEF)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43201>

Combining public and private forces to apply natural capital accounting

Time, Date: 18:00 – 18:45, September 6th

Room: H3 – Business & Nature Hub

Format: Onsite & Livestreamed

Description: The aim of this session is to enable an exchange between businesses and policymakers on natural capital accounting. Bert Kroese, chair of the UN Committee of Experts on Environmental-Economic Accounting (UNCEEA), will inform participants of the achievement of the statistical community in developing the System of Environmental-Economic Accounting (SEEA EEA), the new international statistical standard on natural capital accounting. A panel consisting of representatives from the international community, business as well as national governments will discuss how implementation of

this new standard can help mainstream nature into government decision-making and contribute to business decision making. As part of this discussion, we will hear insights from a pilot study on how the private sector can build on national natural capital accounting, both by using the data derived from SEEA EA applications and by learning from the accounting approach taken by the SEEA EA.

Organizer: Capitals Coalition

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54806>

September 7th

Designing and implementing ecological compensation that helps achieve biodiversity targets

Time, Date: 08:30 – 10:30, September 7th

Room: Virtual Channel 7

Format: Online Only

Description: This interactive training session demonstrates target-based ecological compensation for impacts on biodiversity. Members of a multi-stakeholder working group will guide participants through the fundamentals of biodiversity offsets, and introduce target-based ecological compensation as a more strategic alternative that can yield better outcomes for both business and biodiversity. It will cover what constitutes a suitable target; how to link compensation for biodiversity impacts to the achievement of biodiversity targets; what are the enabling conditions and data requirements for this approach, and how to adapt the approach for different jurisdictions and contexts. It will involve short presentations, group discussions in break-out groups (run in English, French and Spanish), and interactive activities. By attending the session, participants will understand the fundamentals of target-based ecological compensation, and how it could be implemented in their jurisdiction or organisation.

Organizer: The University of Queensland

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43422>

Developing investable deals for private finance- field lessons

Time, Date: 09:00 – 10:30, September 7th

Room: Virtual Channel 4

Format: Online Only

Description: We will look at four cases in which project developers have tried to bring private finance into conservation deals, and look at the pleasures and perils associated with these examples, the lessons that the project developers have learned or are learning, and how they might be improved and scaled. The session will start with short presentations of each, with a short Q&A session, followed by a dialogue aimed to involve the audience in crowd-sourcing solutions and suggestions to get to scale.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-45172>

Green Finance

Time, Date: 09:00 – 10:30, September 7th

Room: H8 – 4 Martinique

Format: Onsite & Livestreamed

Description: A thematic plenary session is proposed for the IUCN Congress 2020 to debate on where we need to push to unlock more financing, in particular from the private sector, in order for the current momentum to reach transformative change. The session will answer the following questions: Is today's Climate Finance effective? Does it help transform the management of land and seascapes and food production, urban and energy systems so that we shift to low-carbon, sustainable pathways? Is there the right investment environment to shift the private sector's interest at scale?

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43169>

How to mobilize the financial sector to integrate nature-related risks and invest in opportunities for biodiversity conservation?

Time, Date: 09:00 – 10:30, September 7th

Room: H8 – 5 Mer de Corail

Format: Onsite & Livestreamed

Description: At present there is limited consideration of nature-related risks and opportunities within financial decision making and limited efforts to mobilize the financial sector for the conservation of nature. Given the current biodiversity financing gap at the global level, the role of public and private finance will be key to tackle the challenge of resource mobilization and fully achieve the objectives of the post 2020 Global Biodiversity Framework. This session will present the latest trends and work in this area. In order to go beyond pledges and commitments, it will discuss the enabling conditions for biodiversity finance to be scaled up through the mobilization of the financial sector from the perspective of regulators, central banks and public development banks. It will then be an opportunity to present concrete means of actions, tools and metrics available to private banks, insurers and investors to assess their dependencies and impacts on biodiversity.

Organizer: Agence Française de Développement - AFD

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43389>

Pros and cons of Nature-Based carbon offsets for conservation financing

Time, Date: 09:00 – 10:30, September 7th

Room: Virtual Channel 1

Format: Online Only

Description: The challenges, barriers and risks of nature-based carbon offsets as a tool to supplement direct reductions in greenhouse gas emissions, or to reduce greenhouse gas emissions from land use and land use change, will be discussed. Lessons learned from over 25 years of carbon offsets, gaps in

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biodiversity safeguards, and uncertainties arising from disturbances, such as increasing fire in natural ecosystems, will be addressed. Recommendations on whether the evidence supports or rejects the use of carbon offsets for conservation will be included in a follow-up report to the forum.

Organizer: IUCN/WCPA/Protected Areas Climate Change Specialist Group (Leader), David Suzuki Foundation

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43273>

Challenges and opportunities for implementing No Net Loss / Net Positive Impact (NNL/NPI) strategies

Time, Date: 10:00 – 10:45, September 7th

Room: H3 Central Stage C

Format: Onsite Only

Description: The session will act as a taster and introduction to a longer and more technical session in the Business and Nature Hub in the afternoon (15:30-17:00). The afternoon session will include a series of substantial presentations reflecting on recent experiences of the implementation of No Net Loss/Net Positive Impact strategies and be a forum for sharing detail of what worked and what has not. This session will take a broader view reflecting on the evolution of the concept of ecological compensation from the early days of the development of the mitigation hierarchy to where we are today. We will address the approach openly and consider the future direction of travel.

Organizer: UNEP-WCMC, IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52961>

Agricultural Finance as a Force for Conservation: Innovations for and from the Global South

Time, Date: 11:00 – 12:30, September 7th

Room: H8 – 6 Cap Corse

Format: Onsite & Livestreamed

Description: How can we innovate inclusive financial instruments to reward farmers and businesses for protecting and restoring nature? The reality on the ground is still far from where we want to be. In a recent UN Food Systems Summit dialogue, a farmer representative said: “Is support to ecosystems good business for farmers? No, unless the fundamentals change”. A green business leader said: “There is a lot of hype about private and blended finance, but pro-nature is still bad business from a financial returns perspective”. How can green financial instruments be designed to support the livelihoods of the poorest people in rural communities? This session, led by the WLE-supported Commission on Sustainable Agriculture Intensification (CoSAI), will present emerging results of a new study on the impacts of financial support to nature-positive and socially-inclusive agriculture in the Global South, and hold a panel discussion on how innovation in finance and public policy can leverage change.

Organizer: CGIAR Research Program on Water, Land and Ecosystems

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43441>

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Collaborative approaches to funding: donors and partners' standpoints

Time, Date: 11:00 – 12:30, September 7th

Room: H3 – Mediterranean Solutions

Format: Onsite & Livestreamed

Description: The pros and cons of collaborative approaches to funding remain true whether you are a funder or an implementing organisation. Alone to go faster, together to go further is more than a cliché. The presentation of the on-line mapping tool of grants provided by the Mediterranean Donor Roundtable (launch 11:00-11:45) will illustrate how visualising donor activity in the region can foster new collaborations through highlighting common focal themes and geographies, and picturing gaps of funding. Sharing a joint vision can also benefit implementing organisations in their funding quest. Coordinators of partnerships from MAVA Foundation's action plans will debate together and with the audience about the benefits and limitations of their collaborative fundraising initiatives, anchored around a joint strategic vision on specific themes related to freshwater, marine, cultural landscapes, and species conservation issues (11:45-12:30)

Organizer: MAVA Foundation

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52268>

From nature-based solutions to a nature-based economy

Time, Date: 11:30 – 12:30, September 7th

Room: H3 – European Union

Format: Onsite Only

Description: The Nature-Based Economy Working Group of Task Force III on “Governance, Business Models and Financial Mechanisms” of the European Commission has drafted a white paper “From Nature-based solutions to the nature-based economy”. This aims to support and accelerate private sector uptake of NBS, and stimulate private sector investment in NBS, moving in the direction of an inclusive nature-based economy. In this session, experts will introduce parts of the paper and collect feedback from the audience for the ongoing public consultation.

Organizer: European Union

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53241>

Conservation Action Café - 2030- When economic and finance systems are in service of nature

Time, Date: 13:30 – 15:30, September 7th

Room: Virtual Channel 10

Format: Online Only

Description: We're gathering to deliver individual and collective commitment to the 2030 vision: Financial and economic systems are in service of nature. We'll work to explore the constraints and

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opportunities of co-opting financial flows so that they generate nature-positive outcomes. Starting with some plenary presentations to give our 2030 Vision, we'll then split into breakout groups to examine specific challenges and generate solutions to close the finance gap. The breakouts will bring together IUCN members and partners including financial institutions, including members of the Coalition for Private Investment in Conservation who have extensive experience in building investment deals that generate conservation outcomes. We'll use active facilitation and voting systems to gather views on the most important questions and solutions in this fully virtual 2 hours Conservation Action Café.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-50452>

Natural capital and green economy: embedding biodiversity in decision-making from business to policy

Time, Date: 14:00 – 15:30, September 7th

Room: Virtual Channel 3

Format: Online Only

Description: Several tools are available to help business, finance and policy embed natural capital into their decision-making, and the recent integration of biodiversity within these tools has strengthened the case for biodiversity. However, integration of biodiversity into decision-making is less mature. This session will focus on that gap by discussing several Economics for Nature's projects, including new Biodiversity Guidance on integrating biodiversity into natural capital assessments by business (Capitals Coalition in collaboration with the Cambridge Conservation Initiative), integration of natural capital in COVID-19 economic recovery packages (Green Economy Coalition) and ecosystem-focused natural capital tools that include biodiversity conservation as a key component (WWF France). Experts from businesses, finance and governments will focus on the value, robustness and maturity of the approaches, techniques and assessments, particularly regarding the integration of biodiversity.

Organizer: Capitals Coalition, UN Environment World Conservation Monitoring Centre

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43392>

The True Value of Landscape Restoration | Towards monetising the 4 Returns to attract public and private investments

Time, Date: 14:00 – 15:00, September 7th

Room: H3 – IUCN NL Pavilion

Format: Onsite & Livestreamed

Description: Based on the 4 Returns framework, Commonland is developing a method to calculate the integrated value of landscape restoration. By monetizing these values and taking a long-term system-based perspective, farmers, landowners, NGOs, governments, investors and funders can get a better understanding of the stakes of landscape restoration.

Organizer: IUCN NL

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Link: <https://www.iucncongress2020.org/programme/official-programme/session-52396>

Natural capital and green economy: embedding biodiversity in decision-making from business to policy

Time, Date: 14:00 – 15:30, September 7th

Room: Virtual Channel 3

Format: Online Only

Description: Several tools are available to help business, finance and policy embed natural capital into their decision-making, and the recent integration of biodiversity within these tools has strengthened the case for biodiversity. However, integration of biodiversity into decision-making is less mature. This session will focus on that gap by discussing several Economics for Nature's projects, including new Biodiversity Guidance on integrating biodiversity into natural capital assessments by business (Capitals Coalition in collaboration with the Cambridge Conservation Initiative), integration of natural capital in COVID-19 economic recovery packages (Green Economy Coalition) and ecosystem-focused natural capital tools that include biodiversity conservation as a key component (WWF France). Experts from businesses, finance and governments will focus on the value, robustness and maturity of the approaches, techniques and assessments, particularly regarding the integration of biodiversity.

Organizer: Capitals Coalition, UN Environment World Conservation Monitoring Centre

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43392>

Regional small-grant programmes for conservation and civil society empowerment in the Mediterranean

Time, Date: 15:30 – 16:15, September 7th

Room: H3 – Mediterranean Solutions

Format: Onsite & Livestreamed

Description: A significant part of conservation funding in Mediterranean is contributed by small-grants programmes. Their raison-d'être is directly associated with the role of civil society organizations and communities which practise hands-on conservation with limited financial inputs but often with high effectiveness and efficiency. Social inclusiveness, gender equality, bottom-up approaches, livelihood security, are salient features of conservation models supported by small grants programmes. MAVA's partnerships with CEPF, the GEF Small Grants Programme and the PPI- OSCAN are good examples of such initiatives, but many others exist in the region – such as, Conservation Collective's funding for grass-roots conservation actions, and the BeMed micro-initiatives. This session will showcase relevant examples of small grants programmes, will share lessons from them, and will explore their potential role in upscaling conservation impact through greater engagement of civil society and supportive funders.

Organizer: MAVA Foundation

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52270>

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Closing Plenary: Realigning Economy and Conservation - Towards a Systemic Change in Economics and Finance

Time, Date: 16:00 – 17:30, September 7th

Room: H8 – 5 Mer de Corail

Format: Onsite & Livestreamed

Description: Events during the Forum, presented by development banks, major commodity companies, finance sector, youth, indigenous people, the philanthropic sector, governments, and civil society, as well as a range of other interested parties will explore changes required in the global economic system in greater detail. The closing plenary will round up the responses provided by participants to these challenges and offer some actions to deliver them, including key issues to be taken to the CBD COP in Kunming in late 2020.

Organizer: IUCN, Post-2020 Global Biodiversity Framework

Link: <https://www.iucncongress2020.org/programme/official-programme/session-45332>

Implementing financial mechanisms for conservation needs in the Mediterranean

Time, Date: 16:15 – 17:00, September 7th

Room: H3 – Mediterranean Solutions

Format: Onsite & Livestreamed

Description: Innovative funding instruments for conservation are being developed rapidly in the Mediterranean. Some of the more “traditional” funding models (such as submitting project proposals to donors) remain very important, but new instruments and initiatives are evolving and being more widely applied; donors are also integrating innovative instruments in their own portfolios. Initiatives such as WaterShift sustainable financing of green entrepreneurship on wetlands, Blue Mooring in marine protected areas, the Sebou River Basin Water Fund in Morocco, or the prefinancing mechanism for accessing funding from the European Maritime and Fisheries Fund are relevant examples. Innovative financing is also creating new spaces for public-private partnerships e.g., the Balearic Posidonia fund. This session will present some of the new funding instruments and will discuss their added value, roles, future, and the opportunities they offer.

Organizer: MAVA Foundation

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52271>

Take-home messages from the Mediterranean finance day

Time, Date: 18:00 – 18:45, September 7th

Room: H3 – Mediterranean Solutions

Format: Onsite & Livestreamed

Description: The sessions of the day will have shown that funding for conservation in the Mediterranean is advancing through a vast array of initiatives and innovative instruments; but also, that many threats and challenges for conservation remain, and that securing sustainable funding in the long term is

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indispensable but cannot be taken for granted. New alliances, renewed commitments, stronger accountability about existing and new financial responsibilities, greater efficiencies and entrepreneurship, multi-stakeholder involvement and commitments, are concepts aired in the sessions of the day, together with excellent examples of innovation, engagements and partnership approaches. In this final session, panellists will recapitulate on the results of the discussions and will help define a roadmap and a call to action for strengthening adequate nature conservation finance in the Mediterranean. Final recommendations and proposals from participants will be welcome.

Organizer: MAVA Foundation

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52272>

Quel financement de la biodiversité dans les pays en développement ? (FR)

Time, Date: 18:00 – 19:00, September 7th

Room: H3 - Comité français de l'UICN

Format: Onsite Only

Description: Globalement, moins de 0,2 % du PIB mondial est alloué au maintien et à la préservation des écosystèmes, alors que la moitié du PIB mondial dépend de la nature et que les besoins annuels actuels de financement sont estimés à environ 1% du PIB mondial. La session traitera de la motion 128 « Accroître les financements pour la biodiversité dans les pays en développement » sera articulée autour de 4 interventions : La vision d'un bailleur institutionnel, l'Agence Française de Développement (AFD) Le besoin d'approche stratégique et de synergie entre les bailleurs et les autres acteurs du niveau régional, national et local La place de la société civile nationale dans les financements pour la biodiversité selon le Critical Ecosystem Partnership Fund (CEPF) Les besoins de la société civile nationale avec le témoignage de l'Alliance pour la Conservation des Grands Singes en Afrique Centrale (AGSAC) Un temps de question / réponse sera également organisé en fin de session.

Organizer: Comité français de l'UICN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-57267>

September 8th

Mobilizing private funds with public money | An important role of public banks for the CBD

Time, Date: 14:00 – 15:00, September 8th

Room: H3 – IUCN NL Pavilion

Format: Onsite & Livestreamed

Description: Are you involved in the discussions over a new Global Biodiversity Framework and do you want to learn what momentum there is around the mobilisation of private finance with public funds and the important role that public banks play in it? Then attend this first session of the Interface Dialogue Finance and Biodiversity and join the conversation!

Organizer: IUCN NL

Link: <https://www.iucncongress2020.org/programme/official-programme/session-53177>

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Natural Capital Accounting serving the decade of ecosystem restoration: experience of a regional network to promote nature-based solutions (FR)

Time, Date: 14:00 – 15:00, September 8th

Room: H3- Nature-based Solutions and Ecosystem Restoration

Format: Onsite & Livestreamed

Description: Ecosystem degradation or restoration is not being considered either in the wealth of nations or in international economic exchanges, which hinders the evaluation of economic performance and social progress for a sustainable development. In recent decades, initiatives launched within the United Nations system have made it possible to experiment with ecosystem accounting based on geo-referenced biophysical and ecological assessments. Several experiments are thus carried out and/or underway based on the manual of “Ecosystem Natural Capital accounting - a quick start kit” that the Convention on Biological Diversity (CBD), published in 2014 in support of the implementation of the EEAS (UN Environmental Economic Accounting System), in order to reach and achieve Objective 2 of the Aichi Strategy. You are invited to take part in this session to learn more about possible collaborations and future partnerships to achieve the goals and targets of the post-2020 Global Biodiversity Framework.

Organizer: Sahara and Sahel Observatory

Link: <https://www.iucncongress2020.org/programme/official-programme/session-55307>

The circular economy – A transformative approach to tackle biodiversity loss

Time, Date: 15:00 – 16:00, September 8th

Room: H3 – Vital Sites for a Protected Planet

Format: Onsite & Livestreamed

Description: On 8 September, IUCN, the Ellen MacArthur Foundation, L'Institut National de l'Economie Circulaire (INEC), the Finnish Innovation Fund Sitra, and the European Circular Economy Stakeholder Platform (ECESP) invite you to the #EUCircularTalks. Resource extraction and processing are responsible for more than 90% of global biodiversity loss and water stress. To halt and reverse biodiversity loss, nature conservation and restoration efforts on their own will not be enough. As expressed by the IPBES, we will need to rethink our production and consumption systems. The transition to a circular economy offers an actionable framework for such transformative change, redesigning the economy towards a nature-positive future, which includes tackling the overexploitation of resources, GHG emissions, and pollution associated with the current take-make-waste economy.

Organizer: IUCN Regional Office for Europe

Link: <https://www.iucncongress2020.org/programme/official-programme/session-58007>

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Reimagining Public Funding

Time, Date: 18:30 – 20:00, September 8th

Room: H3 - Reimagine

Format: Onsite Only

Description: Public Funding provides significant resources for both conservation and climate efforts yet, it doesn't get to those who are closest on the ground. This session will bring together public funders, organizations, IPLC to discuss challenges, opportunities, and transformations needed to make public funding more accessible in order to protect people and the planet.

Organizer: Conservation International

Link: <https://www.iucncongress2020.org/programme/official-programme/session-54701>

September 9th

Financing related to climate changes in Africa (FR)

Time, Date: 18:00 – 18:30, September 9th

Room: H9 – B 11 Press Conference Room – Callelongue

Format: Onsite & Livestreamed

Description: Face aux changements climatiques, l'Afrique souffre (cours d'eau secs, carcasses d'animaux, agriculture sans récolte). Cela est très terrifiant. Sauf que les financements en place ou envisagés ne semblent pas être, par leur origine, leur nature ou leur gestion ; différents de l'aide au développement. Nombreux pays africains sont depuis plus de 60 ans toujours en voie de développement... Que penser si cela se reproduit avec le changement climatique ? Comme l'aide au développement, les sommes allouées, les financements sont décidés de manière arbitraire dans des conférences et sommets... La gestion est faite dans certains cas par le biais des fonds fiduciaires. Les financements liés aux changements climatiques en Afrique doivent être efficaces.

Organizer: Sabine NDZENGUE AMOA

Link: <https://www.iucncongress2020.org/programme/official-programme/session-52696>

Speakers Pitches

Speaker Pitches are electronic or e-posters that will showcase conservation work and achievements (for example innovations and solutions), community and local level initiatives, policy and governance reforms, traditional and indigenous knowledge, new and more sustainable business models, initiatives that inspire ethical behaviour, latest technologies, and emerging multi-sector partnerships, etc.

The e-posters will all be released at the start of the Forum, displayed online for the duration of the event, and remain accessible for 12 months after Congress. Each e-poster allows for a video / voice-over commentary and for participants to ask questions in a dedicated comment box

act4nature: business for biodiversity

Description: Several biodiversity commitment frameworks exist such as the Cancun Pledge promoted by the Global Partnership for Business & Biodiversity; the newly launched Business for Nature coalition promotes such commitments. Among these, act4nature (<http://www.act4nature.com/en>) has triggered a change in both scale and nature of action in favour of biodiversity from companies, with commitments signed by the CEOs and reporting obligations. What emerges from this initiative? What concrete solutions arise from these voluntary approaches by businesses? What is business really bound to do or not? This session will be the occasion to present the outcomes of act4nature's first commitments and new post 2020 commitments and to answer these questions.

Organizer: Entreprises pour l'Environnement

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43229>

An Economic Case for Protecting our Planet

Description:

Organizer: GEF

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43308>

Beyond hunting and tourism: innovations for funding community-led conservation

Description: New thinking and funding innovations to sustain community-led conservation are critical in a rapidly changing world. Community-led conservation traditionally relies on tourism and / or trophy hunting to generate benefits/revenue for communities to sustainably manage and live with wildlife on their lands. However, in the face of global pressures, such as the economic situation; climate change; increasing human populations and consumption; illegal wildlife trade; and global and local politics, both trophy hunting and tourism may soon not be able to generate the needed revenue for communities. This will have particularly harsh consequences for future community conservationists. This session will present the results of community conservation practitioners and funding experts collectively identifying additional large-scale beneficiation and incentive opportunities that can provide funding for community-led conservation at the same/higher level as trophy hunting and tourism.

Organizer: WWF-Norway, Luc Hoffman Institute

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43172>

Biodiversity-based products to balance economic development and biodiversity protection

Description: Now more than ever, it is vital to understand and acknowledge the value and wealth of biodiversity and its opportunities for economic development of a country. Our session will share best practices and lessons learned from pilots on Biodiversity-based Products (BBP) as an economic leverage to improve livelihoods and biodiversity protection in and around four national parks in South-East Asia (Cambodia, Vietnam, Lao PDR). The 4-year project was implemented by GFA Consulting Group on behalf of GIZ and in cooperation with the ASEAN Centre for Biodiversity (ACB). We will present practical examples of successful green value chain development that strengthen economic development of local communities, support participation of women and youth in income-generating activities and biodiversity

protection and support national processes in addressing several SDGs and various strategic goals of the Aichi targets.

Organizer: ASEAN Centre for Biodiversity (ACB), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43303>

Blue finance : an innovative approach to power ocean conservation, marine planning & sustainability.

Description: In this session, we will demonstrate conservation action that is new and highly effective. We will present results from the first-ever marine debt conversion for conservation and climate change adaptation in Seychelles and present new tools and approaches to advance ocean planning in the Western Indian Ocean and Caribbean including ecosystem services. We will share information about how debt conversions work and provide insights in using best practices for ocean planning including transparent and participatory decision-making. The session partners with IUCN members, leveraging this unique platform to inspire and encourage others to achieve positive outcomes for nature and advance regional coordination for marine ecosystems and resources. By sharing information, methodology, success, and lessons, it builds on momentum achieved and strengthens confidence in others to be transformational including engagement with stakeholders to mainstream conservation in economic activities.

Organizer: The Nature Conservancy

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43582>

Business and biodiversity: How to raise the awareness and mobilize corporates employees for biodiversity ?

Description: Companies adopt biodiversity commitments to limit their impacts and contribute to its preservation. But the effectiveness of a biodiversity strategy relies on key players: employees. This pitch proposes means and arguments that can be implemented to involve and incorporate them as direct actors of this strategy. These awareness raising and mobilization techniques of employees in favor of biodiversity will be illustrated by the testimonies of 2 companies that have already implemented this type of action. They will share their journey and the obtained results.

Organizer: Comité français de l'UICN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43295>

Economic alternatives to avoid deforestation in a protected area

Description: This speaker pitch will talk about new economic systems that will support indigenous people, youth and women living in or around a protected areas by creating products with added value derived from Esmeraldas' Blue Crab and promoting sustainable tourism. While making sure that these areas have a sustainable management that will ensure the survival of the specie and protection of the mangrove swamp.

Organizer: Institute of Heritage and Sustainable Tourism / Universidad San Francisco de Quito, Institute of Heritage and Sustainable Tourism / Universidad San Francisco de Quito

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Link: <https://www.iucncongress2020.org/programme/official-programme/session-43230>

Entrepreneurs For The Planet is a link creator between environmental project managers and Entrepreneurs to collaborate actively for sustainable economy (FR)

Description: Le mouvement « Entrepreneurs Pour La Planète » donne les moyens aux chef.fe.s d'entreprise de s'investir sur un projet environnemental en transmettant leurs expériences et compétences afin de pérenniser des projets de protection et de conservation de la Nature. Dans le cadre de la démarche RSE, le.la chef.fe d'entreprise pourra inclure ses équipes en mécénat de compétences dans le but d'amorcer également sa propre transition écologique. L'objectif est de mettre en relation en local ces acteurs engagés avec le monde de l'entreprise et que cette intelligence collective aboutisse à des synergies positives pour l'environnement. Christophe CAILLE, chef d'entreprise et fondateur du mouvement, expliquera les fondements « d'Entrepreneurs Pour La Planète » (agir aujourd'hui, collaborer, interagir, transformer le système, pérenniser les alliances et les projets). Pour illustrer son propos, il pourra être accompagné d'un binôme chef.fe d'entreprise/ porteur.se de projet.

Organizer: Entrepreneurs Pour La Planète

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43342>

Establecimiento de estándares para el desarrollo de la conservación privada y voluntaria en Chile (EN, ES)

Description: En Chile no existen mayores reconocimientos ni incentivos a la conservación privada, a pesar del indudable aporte que ofrecen estas áreas a la mantención de la biodiversidad. La asociación Así Conserva Chile (ACCh) identificó como una prioridad, el establecimiento de estándares para iniciativas de conservación privada y de pueblos originarios, como la base para proporcionar reconocimiento y confiabilidad a estas áreas. Desde 2019 se movilizaron los esfuerzos para lograr este fin en el marco de un fondo estatal y el patrocinio del Ministerio del Medio Ambiente, apuntando a integrar los lineamientos del estándar Lista Verde con las consideraciones específicas de los paisajes de conservación desde el desierto de Atacama hasta la Patagonia. Como resultado del proceso, ACCh propone un conjunto armonizado de estándares: para Iniciativas de Conservación Privada, para organizaciones garantes o Land Trusts y para la implementación de la innovadora herramienta legal Derecho Real de Conservación.

Organizer: Así Conserva Chile

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43565>

Financing Nature: Closing the Biodiversity Financing Gap

Description: The only way to slow and stop global biodiversity loss is to ensure that nature is appropriately valued in all economies and across all sectors. The gap between the amount currently spent on biodiversity conservation and what is needed—the biodiversity financing gap— is estimated at \$700 billion per year. This gap can be closed by 2030.

Organizer: Expertise France, Post-2020 Global Biodiversity Framework

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43251>

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From highlands to drylands: upscaling EbA investments through GCF-IUCN partnership

Description: High-level speakers of Kenyan and Guatemalan government institutions will pitch the transformational investment opportunities provided by GCF and IUCN to embed EbA into planning at all levels and scale up local solutions designed for and by local communities to achieve greater climate resilience in a variety of landscapes. It will be followed by Q&A.

Organizer: IUCN

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43421>

How Indigenous Tourism is a powerful tool to protect the living on Earth

Description: The World Indigenous Tourism Alliance is the only indigenous created and managed organization recognized by the UNWTO and UN to advocate the rights of indigenous people in tourism through the application of the Larrakia Declaration (2012) and the UN Declaration on the Right of Indigenous People. Research has shown that the respect of the rights of indigenous people is one of the highest priority to fight climate crisis, as indigenous people are the natural custodians of ancestral lands for millenarians. Connecting this wisdom to human rights and the tourism industry, WINTA will expose how the use of indigenous intelligence applied to tourism can have a powerful impact on a growing and often predatory travel industry. WINTA would like to take the opportunity to welcome IUCN members to expand our collective work in order to address climate crisis with the support and transformation of the international travel sector.

Organizer: World Indigenous Tourism Alliance

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43590>

Identifying perverse incentives in Switzerland - steps towards achieving Aichi target 3

Description: Transformational change has been identified as a key necessity for the post-2020 framework. At the same time, the issue of abolishing perverse incentives for biodiversity, as enshrined in Aichi target 3, has not been followed up, neither internationally nor at Swiss level. Two Swiss Nature conservation NGOs - Pro Natura /Friends of the Earth Switzerland and BirdLife Switzerland, together with the Swiss Academy of Sciences SCNAT and the Swiss Federal Institute for Forest, Snow and Landscape research (WSL), have therefore, in 2018, commissioned a study to compile all relevant subsidies harmful for biodiversity and propose ways to transform them. The work that is undertaken by WSL (Prof. Irmi Seidl and colleagues) starts with a screening process of the impacts on all habitats, involving experts and including a crowd-sourcing element to gain examples. While the results will be relevant directly for Switzerland, situation and the methods are not unique and can be used as a model globally.

Pro Natura - Friends of the Earth Switzerland, Swiss Federal Institute for Forest, Snow and Landscape research (WSL)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43344>

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Money talks: The value of conserving marine turtles in Asia-Pacific

Description: The continued decline of endangered marine turtles will have serious economic consequences, particularly for coastal communities in developing countries of Asia-Pacific. Here we present on the findings of the marine turtle economic valuation study that shows, in addition to benefiting the species themselves, how investments in marine turtle conservation are also investments in people and their livelihoods. We will challenge decision makers, politicians, community leaders and the general public to start seeing marine turtles as a valuable asset, with the goal of generating revenue and jobs, and to further aid in endangered species recovery.

Organizer: World Wide Fund for Nature - Australia, WWF-International

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43363>

Nature Based Solutions, 'The Last Mile of Climate Finance' with 'Mangrove Moonshot'

Description: Nature Based Solutions, 'The Last Mile of Climate Finance' to reverse global warming with the 'Mangrove Moonshot'. Tom pitches a 'Earthbank' for ecosystem services where deposits and withdrawals in global marketplaces, create investments in ecosystem services and their local custodians. He will explain how to make it easy for any organisation and person to become Earth Positive through supporting ecosystems. We will explore Nature Based Solutions and how to achieve 'The Last Mile of Climate Finance' with digital wallet payments for ecosystem services, reversing global warming with the 'Mangrove Moonshot' that aims to plant 200 billion mangroves globally. Moving to regenerative economy, requires us to incorporating Nature Based Solutions advocated by IUCN, into agriculture as a top priority, due to agriculture and aquaculture being the primary driver of land use climate change in inland and coastal ecosystems.

Organizer: Earthbank

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43318>

Tapping economic potential for conservation through European-African public-private cooperation

Description: The session will present the approach and envisaged European-African public-private sector partnerships to tap economic potential from the fair and equitable use of biological resources based on innovative biodiversity-based products in selected countries in Africa. By showcasing the role the bio-trade sector can play in biodiversity conservation while assuring clear and legally-binding benefit sharing accruing to biodiversity, it is expected to stimulate the post-2020 Global Biodiversity Framework. The session will be attended by representatives of the European private sector such as the Union for Ethical Biotrade (UEBT) partnering with the German Development Cooperation represented by the Federal Ministry for Economic Cooperation and Development (BMZ).

Organizer: Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), German Federal Ministry for Economic Cooperation and Development (BMZ)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43346>

Which businesses are at risk from environmental change through their dependence on nature?

Description: Lack of perceived materiality of company dependence on nature, and lack of tools to understand this, fundamentally underpins a lack of business action to conserve biodiversity. Understanding how businesses impact, and depend upon, the natural environment can lead to increased corporate action to conserve biodiversity and ultimately more sustainable and competitive companies. To support this growing need UNEP-WCMC, in collaboration with the Natural Capital Finance Alliance (NCFA), have developed a new tool, ENCORE, which allows businesses to visualise how they depend on the environment and how environmental change may create risks. In this session, UNEP-WCMC and the NCFA will provide an overview of business dependence on nature, the needs expressed by financial institutions, and the tool which has been developed to meet these needs, with examples from business sectors, such as agriculture and technology, and financial institutions who have already piloted the tool.

Organizer: UN Environment World Conservation Monitoring Centre (UNEP-WCMC), UN Environment World Conservation Monitoring Centre (UNEP-WCMC)

Link: <https://www.iucncongress2020.org/programme/official-programme/session-43385>

Harnessing the Power of Surfing to Conserve Biodiversity and Build Sustainable Blue Economies

Description: This session will discuss on how surfers and surfing communities are becoming a significant force for marine conservation, especially in the conservation of critically important marine areas around the world. Detailed assessments have shown that there are thousands of locations where high quality surfing waves overlap with marine ecosystems that are priorities for marine conservation. Communities where local people surf are deeply connected to the ocean and are motivated to protect their waves and the surrounding environment. There are new efforts to create networks of protected areas and national policies to better conserve surf areas and surrounding ecosystems in countries such as Indonesia, Costa Rica, Peru, and many others. This session will provide presentations and discussion on these innovative ways to greatly expand marine conservation including the conservation science, policy, and development of blue economies that are making surfing a meaningful tool for conservation.

Organizer: Conservation International

Link: <https://www.iucncongress2020.org/programme/official-programme/session-45175>