

# Support Prospectus

## 22<sup>nd</sup> International Summit on Violence, Abuse and Trauma

September 21-27, 2017

Pre-Summit Workshops September 21<sup>st</sup>-22<sup>nd</sup>

NPEIV Annual Forum September 23<sup>rd</sup>

Summit September 24<sup>th</sup>-27<sup>th</sup>

Hyatt Regency La Jolla at Aventine

3777 La Jolla Village Dr., San Diego, CA 92122



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### ***Linking Research, Practice, Advocacy, and Policy to End Violence and Abuse***

Our mission is to improve the quality of life for individuals on local, national, and international levels by sharing and disseminating vital information, improving collaborations and networking, conducting research and trainings, assisting with direct professional services, program evaluation, and consulting to promote violence-free living.



Family Violence & Sexual Assault Institute (FVSAI)  
Db a The Institute on Violence, Abuse and Trauma (IVAT)



Hello,

The Institute on Violence, Abuse and Trauma (IVAT), has the pleasure to invite you to participate in the upcoming **22<sup>nd</sup> San Diego International Summit on Violence, Abuse and Trauma Across the Lifespan**. We are pleased to be moving this summit to the Hyatt Regency La Jolla at Aventine in La Jolla, California and look forward to you joining us. We welcome participation and support from **collaborators, sponsors, advertisers, exhibitors and vendors**. The materials attached to this prospectus contain information about each of these various ways to participate.

IVAT has enjoyed solid community and corporate support over the years and we are grateful for your consideration of the various opportunities available to support our continued work to end interpersonal violence. Your participation at any of the levels is crucial to increasing accessibility to quality care for victims and survivors of violence, abuse and trauma.

This year, we are again focusing on domestic violence, child abuse, adverse childhood experiences, children exposed to violence, at-risk youth, criminal justice issues, sexual assault, unserved and underserved populations, elder abuse, human trafficking, treatment of victims and offenders, elder abuse, trauma-informed care, substance abuse, prevention efforts and more.

There are many mutually beneficial reasons to consider becoming an active supporter of the Summit:

- Increased exposure on an international level through placement of your organization's information on our website, social networking sites, in the program and promotions.
- Identification with IVAT in the global efforts against violence, abuse and trauma.
- Access local, regional, national and global resources in the promotion of peace movement.
- Networking at the upper levels of international collaboration of public and private organizations, individuals, policy makers and governments.

Please review the forms in this prospectus. We welcome you to fax or email completed documents to Angela Schwab, Outreach and Volunteer Specialist at (858) 527-1743 or [angelas@ivatcenters.org](mailto:angelas@ivatcenters.org). You may also send the originals US mail to IVAT, 10065 Old Grove Road, Suite 101, San Diego, CA 92131. Please feel free to contact us if you have questions at (858) 527-1860 Extension 4550 or via email.

We appreciate your interest in IVAT and our efforts to make a positive difference in this challenging world of ours and we look forward to the opportunity for a long and productive relationship.

Yours Sincerely,

Sandi Capuano Morrison, MA, CEO  
Family Violence & Sexual Assault Institute dba IVAT

# What do we do?

## *The Goals of the Summit*

The goals of this Summit are to present the latest research, assessment, and intervention techniques concerning various aspects of child, adolescent and adult trauma and maltreatment as well as the long-term effects if they go untreated. Plenary and breakout sessions discuss the types of child, adolescent and adult trauma, the dynamics of maltreatment and trauma at home or in the community and the effects on children, adolescents and adults psychologically, behaviorally and neurodevelopmentally. Nationally and internationally recognized presenters and local practitioners come together to discuss the latest research, assessment methods, interventions, and prevention strategies for children, adolescents and adults who have been traumatized, abused and/or victimized. Application of current research information and practical techniques will be emphasized throughout the Summit.



## **Summit Tracks Include**

1. Adult Survivors of Maltreatment & Trauma
2. At-Risk Youth
3. Child Maltreatment/Adverse Childhood Experiences
4. Intimate Partner Violence
5. Legal & Criminal Justice Issues
6. Offenders: Intimate Partner Violence
7. Sex & Labor Trafficking
8. Sexual Assault/Abuse Victims & Offenders
9. Trauma in General
10. Trauma in Military Personnel, Veterans & Their Families
11. Culturally Specific & Under-Served Populations



## What do we need to support the Summit?

<b>Collaboration:</b>	Mutual agreements between IVAT and organizations/agencies to promote and partner toward our mutual goals of ending interpersonal violence
<b>Sponsorships:</b>	Financial sponsorships available at multiple levels to support the Summit's activities.
<b>Advertisement</b>	To appear in our printed program materials, Socio smart phone/tablet app, and in social media
<b>Exhibitors</b>	To promote organizations, agencies and businesses interested in exhibiting to Summit attendees
<b>Donations</b>	Items donated for drawings and auctions to support the endowments of FVSAI/IVAT
<b>Vendors</b>	To sell goods and service in our Exhibit Hall

### Collaboration

We at IVAT would love to participate in your upcoming events. Together we have the potential to make a lasting and positive impact in bridging gaps and helping to improve current systems of care. We believe by enhancing collaboration among other local, national and international non-profits and governmental agencies, we can collectively reduce abuse, violence, and the consequent trauma they produce.

#### **In recognition of your support, IVAT will provide the following:**

- Recognition as a collaborator on all Summit printed materials, a link to your website on the IVAT's collaborators page
- 10% registration discount when sending 1-4 delegates from your organization to our Summit
- 20% registration discount when sending 5 or more delegates from your organization to our Summit
- A free space at the Summit "take one" table for dissemination of your materials or 20% discount on a reserved exhibit table
- Emailing in-text announcements to our 20,000 member listserv periodically to promote your events.

#### **As collaborators IVAT is interested in joining forces to utilize our resources and put together:**

- Fundraisers and Community Events
- Support Groups
- Workshops/Roundtable Discussions/Learning Modules

*For more information, please contact Angela Schwab, Outreach and Volunteer Specialist  
angelas@ivatcenters.org or (858)527-1860 Ext 4310*

## Sponsorships

The 22<sup>nd</sup> International Summit brings together individuals from all over the world. We offer sponsorship packages that support our work as well as to assist with the travel and registration costs for our attendees. We welcome your consideration of a financial sponsorship to support the amazing work that our attendees do every day to end violence and abuse and to help those who are impacted by trauma.

In exchange for your tax-deductible donation, we will acknowledge your generosity in our event materials and at the Summit. We appreciate your support and involvement in promoting awareness and action for educating individuals working with child, adolescent and adult trauma.

## Advertisements

**We have several options available for advertising your organization, business or agency at the 22nd International Summit. Supporters are welcome to select more than one advertising option.**

- **Take-One:** A Take-One is an unattended exhibit for the distribution of free pamphlets, brochures, cards, leaflets, magazines, and similar materials which will be displayed prominently for visitors in the Exhibit Hall. This is a non-supervised exhibit table where brochures, educational materials, publications, newsletters, and surveys will be placed so attendees can browse and pick up materials at their leisure. Summit staff will take responsibility for making sure the materials are displayed in the "Take One" area during the Summit. Fees: \$50 for 300 pieces. Free for collaborators (300 pieces maximum).
- **Program Advertisement:** The Summit program provides the highest visibility in reaching all attendees. This is a unique way to promote your organization's products or services. Ad dimensions are based upon 8.5" x 11" sized page with borders. Fees for Program advertisements range from \$100-\$600. Please see the Support Submission Form for details. Reserve a space on our Summit final program (128 page, black & white, 8.5x11) to promote your agency, organization, or program. Available in quarter, half or full page.
- **Socio Mobile Event App:** All advertisements will be included in our mobile app in addition to printed materials.
- Please mail your materials for the Take-One area or Inserts to:

IVAT Summit c/o Angela Schwab  
10065 Old Grove Rd., Suite 101 San Diego, CA 92131

All materials must arrive by **September 15, 2017** or be delivered in person to the Summit registration desk on September 23, 2017 after 12pm PST.

For Advertisements: Please submit a PDF file in black and white format by **September 1, 2017** to Angela Schwab via email ([angelas@ivatcenters.org](mailto:angelas@ivatcenters.org)).

## Exhibitors

**Standard Booth:** All booths measure 8'x10' on the enclosed floor plan. All booths are equipped (1) 6-foot table, (2) chairs and (1) wastebasket. The basic booth rate includes security during open hours, general lighting, ventilation, air-conditioning and a one-line sign (7"x44"). Electricity can be added, so please indicate if you will be needing it on your application. **Please note that there will be no pipe and drape in the exhibit hall this year.**

**Premium Booths:** Two standard booths together

Please note that fees are not refundable. All exhibitor fees are due no later than September 1, 2017. No exhibitor booths can be held without full fees. We provide no guarantees of attendance or sales.

New Exhibitor	Returning Exhibitor	Non-Profit Exhibitor	Collaborator For-Profit	Collaborator Non-Profit
\$500	\$400	\$350	\$400	\$300

**Exhibitor Set Up will be on: Saturday, September 23rd at 3-7 pm, or Sunday, September 24<sup>th</sup> at 6-7 am.**

**Please plan to stay until the end of the Summit.**

**We will begin take down of the Exhibit Hall at 12pm on Wednesday, September 27<sup>th</sup>.**

## In-Kind Donations

On behalf of the Institute on Violence, Abuse and Trauma, a local non-profit public benefit organization, we are seeking supporters and donations for the 22nd San Diego International Summit on Violence, Abuse and Trauma Across the Lifespan, September 21nd-27th, at the Hyatt Regency La Jolla at Aventine.

**IVAT Summit c/o Angela Schwab 10065 Old Grove Rd., Suite 101 San Diego, CA 92131**



# Sponsorship Levels

## Platinum Sponsorships \$25,000 and above

Principal sponsorship recognition in all Summit materials throughout the Summit and on website  
Full page advertisement in Summit final program and Socio phone/tablet app  
Five full Summit registrations  
Complimentary Exhibitor's Booth  
Two VIP Special Seating at Awards Lunch  
Three-minute presentation on your organization and your contribution at Awards lunch  
Inclusion of company brochure or flyer in the Summit folders

## Gold Sponsorships \$15,000- \$24,999

Acknowledgment as Gold Sponsor in Summit materials and on website  
Full page advertisement in Summit program and Socio phone/tablet app  
Three Summit only and one full Summit registration\*  
Public Acknowledgment in media campaign  
Complimentary Exhibitor's Booth  
Logo placement in appropriate sponsorship area

## Silver Sponsorships \$7,500- \$14,999

Recognition in Summit materials and on website  
Half-page advertisement in Summit Program and Socio phone/tablet app  
One full Summit registration\*  
Public Acknowledgment in media campaign  
Complimentary Exhibitor's Booth  
Logo placement in appropriate sponsorship area

## Bronze Sponsorships \$2,500- \$7,499

Recognition in Summit materials and on website  
Half-page advertisement in Summit Program  
One Summit only registration  
Complimentary dissemination of flyers or other brochures on Take-One Tables  
Logo placement in appropriate sponsorship area

## Copper Sponsorships \$1,500- \$2,499

Recognition in Summit materials and on website  
Complimentary dissemination of flyers or other brochures on the Take-One Table  
Quarter-page advertisement in Summit program and Socio phone/tablet app  
Logo placement in appropriate sponsorship area

## Individual Sponsorship \$500- \$1,499

Recognition in Summit materials and on website  
Complimentary dissemination of flyers or other brochures on the Take-One Table

<b>Name of Organization:</b>			
<b>Sponsorship Amount:</b>			
<b>Sponsorship Level:</b>			
	<b>Estimated Value</b>	<b>Amount Sponsored</b>	<b>Notes</b>
<b>Printed Materials</b>			
Registration Booklet Printing and Mailing	\$3000		
Final Program	\$7000		
Poster Boards and Signage Printing	\$2000		
<b>Special Events</b>			
Opening and Closing Plenary & Ceremony	\$ 3000		
Distinguished Speakers & Guests Reception and Dinner	\$700		
Awards Luncheon	\$15000		
Poster Presentation & Reception	\$10000		
NPEIV Annual Forum	\$15000		
<b>Programs</b>			
Summit Tracks	\$25000/track for entire summit \$7000/track for one day		
Invited Speaker Travel ( Hotel &/or Airfare)	\$1500/person		
Specific Plenary Session	\$3000		
Workshop Session	\$500		
Internet	\$5000		
<b>Summit Registration</b>			
Scholarships	\$150-\$600/person		
<b>Other sponsorship opportunities</b>			
Mobile Event App	\$1000		
Continental Breakfasts and Refreshment breaks (4 days)	\$7000/Day		
Internet/WiFi	\$2000/Day		
Facility Rental	\$7000/Day		
Audio Visual of Summit sessions	\$7500/Day		
Media Campaign and website fees	\$7500		
Staff /Volunteer Meals	\$2500		
Plaques and Certificates for Awardees	\$750		
<b>General Summit Support (Organizer allocates the sponsored amount)</b>		\$ _____	
	<b>TOTAL:</b>		<b>LEVEL:</b>

# Support Submission Form

<b>Organization:</b>
<b>Contact Name:</b>
<b>Title:</b>
<b>Mailing Address:</b>
<b>Telephone:</b>
<b>Fax:</b>
<b>E-mail:</b>
<b>Website:</b>

Please select the support items you are committing to:

## Collaboration

Yes I am interested in collaborating with IVAT. Please contact the person listed above to discuss

## Sponsorship

- |   |   |
|---|---|
| <input type="radio"/> Platinum Sponsorships (\$25,000 or above) | <input type="radio"/> Gold Sponsorships (\$15,000-24,999) |
| <input type="radio"/> Silver Sponsorships (\$7,500-14,999)      | <input type="radio"/> Bronze Sponsorships (\$2,500-7,499) |
| <input type="radio"/> Copper Sponsorships (\$1,500-2,499)       | <input type="radio"/> Individual Donor (\$500-1,499)      |

## Advertisements

### Take-One:

- Take-One (300 Pieces) \$50                       Take-One (300 Pieces) Collaborator/No Fee

### Program Advertisement:

- |  |  |
|--|--|
| <input type="radio"/> Full Inside Front Cover    \$800 | <input type="radio"/> Full Back Program            \$800 |
| <input type="radio"/> Full Inside Back Cover    \$750  | <input type="radio"/> Full Page Ad (B&W)        \$600    |
| <input type="radio"/> Half page Ad (B&W)        \$450  | <input type="radio"/> Quarter Page Ad (B&W) \$250        |

## In-Kind Donation

In-Kind Donation

Item to be donated: \_\_\_\_\_ Approximate retail value: \_\_\_\_\_

Item will be:     Shipped         Delivered in person

## Exhibitor

- |  |  |
|--|--|
| <input type="radio"/> New Exhibitor                      \$500       | <input type="radio"/> Collaborator (For-Profit)                      \$400 |
| <input type="radio"/> Returning Exhibitor                      \$400 | <input type="radio"/> Collaborator (Non-Profit)                      \$300 |

**EXHIBITORS ONLY: PLEASE SEE PAGE 11 FOR ADDITIONAL TERMS AND CONDITIONS OF EXHIBITING**

**IVAT is hereby authorized to reserve space for my/our exhibit at the 22nd International Summit on Violence, Abuse and Trauma Across the Lifespan**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Support Submission Form

## Page 3

### FOR ALL TO READ AND SIGN

By signing below, we agree that when in cooperation with an IVAT event, the Ethical Principles of Psychologists and other accrediting organizations will be upheld. By signing below, we agree to be a support the goals of the Summit.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Total Payment Due:** \$ \_\_\_\_\_

**Payment by Purchase Order:** Under government regulations, federal and state agencies may defer payment if a copy of a Purchase Order is submitted with the application.

**Payment by Check:** *Make check payable to Family Violence & Sexual Assault Institute (FVSAI).*  
Our payment of \$ \_\_\_\_\_ is enclosed.

**Payment by Credit Card:**    Visa    MasterCard

Name as it appears on the card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date (MONTH/YEAR) \_\_\_\_\_

Security Code on back of card: \_\_\_\_\_

I agree to authorize the charge of: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Please submit completed support submission form to:**

Angela Schwab  
Outreach and Volunteer Specialist  
angelas@ivatcenters.org  
**Or Mail to:**  
Institute on Violence, Abuse and Trauma  
10065 Old Grove Rd, Ste. 101  
San Diego, CA 92131

## TERMS AND PROVISIONS FOR EXHIBITING AT THE 22<sup>nd</sup> SAN DIEGO INTERNATIONAL SUMMIT

**Please Note: IVAT reserves the right to refuse to sell exhibit space to exhibitors whose products/services, or behavior are judged not to be consistent with the purpose of IVAT.** Our summit focus is on violence, abuse and trauma. We have many attendees that are victims, survivors and/or easily triggered by aggressive behavior. IVAT does not allow any touching, insulting or high-pressure sales in our exhibit hall. Exhibitors that do not comply with these terms will be asked to leave the summit. Booth fees will not be refunded to any person or organization that is asked to leave.

Organizations that have not been assigned exhibit space or have not been approved as International Summit sponsors will not be permitted to solicit business in any public space controlled by IVAT during the course of the 2017 Summit.

**Payment and Refund Policy:** The exhibitor shall pay the total fee indicated on the IVAT 2017 International Summit Space Application in advance of the Summit. Note that the table rental fee is not refundable, even in the event that the exhibitor cancels. Applications/contracts received without payment will not be processed; space assignments will not be made. In the event that the summit exhibits are canceled, the lease of space will be terminated with each exhibitor. In this instance, the limit claim damage and/or compensation by the exhibitor shall be the return to the exhibitor of the full amount paid for space for this particular event.

**Exhibit Tables:** Exhibitors may provide their own fireproof draping material. The exhibit rental fee includes a table & 2 chairs, but not individual waste receptacles or other amenities.

**Table Assignments:** IVAT reserves the right to make the final determination of all table assignments in the best interest of the International Summit exhibit; however, every effort will be made to accommodate space allocation according to the preferences of exhibitors. Please note: exhibitors may not assign, sublet or share table assignment(s) with any other organizations without the written consent of IVAT.

**Descriptive Information Requirements:** Each exhibitor is required to forward descriptive information about his/her organization and a synopsis of the products/services that will be displayed at the table(s) during the IVAT International Summit. This information must be included on/with the application/contract.

**Incidental Costs:** Exhibitors agree that the cost of transporting and handling exhibit material/equipment, as well as the installation and removal of exhibits and other costs associated with the exhibit and its operations, are the sole responsibility of the exhibitor and are not included in the exhibit table rental fee. Exhibitors agree to pay the appropriate party(ies) – whether it be the host institution, outside contractors, or suppliers, etc. – for those services. All incidental costs shall be borne by the exhibitors.

**Liability and Insurance:** The property of each exhibitor remains in the custody of the exhibitor while in transit to and from the exhibit hall. Neither IVAT, its service contractors, the management of the exhibit hall nor any of the offices, staff members, employees, agent directors of any of the same shall be responsible in any way for the safety of the property of exhibitors from unforeseen acts of God or acts of third parties, including but not limited to theft, damage by fire, accident, vandalism or other causes. The exhibitor waives and releases any claim or demand against any of the above parties for any reason, including but not limited to damage or loss of property of the exhibitor. Each exhibitor shall obtain and maintain adequate liability insurance for both property damage and personal injury during the installation, use and dismantling of the exhibit at the IVAT International Summit.

**Loss, Claims and Damages:** Exhibitors agree to protect, indemnify and defend IVAT and Hyatt Regency La Jolla at Aventine against all claims, losses and damages to persons or property, government penalties or fines and legal fees arising from or caused by exhibitors display and use of the display for any reason.

**Care of Building and Equipment:** In the event that an exhibitor is responsible for damage to the building complex where the exhibit is held or the exhibit table(s) or contents therein, the exhibitor is liable to the owner of the damaged property.

Questions related to the exhibits may be directed to Angela Schwab, at [angela.schwab@ivatcenters.org](mailto:angela.schwab@ivatcenters.org) or via phone at 858-527-1860 x 4310.

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Exhibitor's Full Name & Signature

Date