

growing your business in new orleans?
want to be a better corporate citizen?
be ruthless for good with camelback.

GOOD JOBS INITIATIVE

PILOT BY CAMELBACK VENTURES
NEW ORLEANS

Genius is equally distributed. Opportunity is not. Camelback Ventures is here to change that; we believe in the value of leveraging the genius of all people, regardless of ethnicity, gender, or class. Camelback aims to achieve our vision of building a nation where all families can send their children to great schools in a livable community. For the past four years, Camelback has supported underrepresented entrepreneurs focusing on education and community solutions. Our entrepreneurs have been successful in creating change; they have impacted over 65,000 lives, created 314 new jobs, been consistently recognized in Forbes 30 Under 30, and collectively raised over \$20M.

Serving only education entrepreneurs alone is not enough. It takes a myriad of efforts to solve complex systemic problems; we see an important opportunity to impact the world of work. The circumstances of poverty create overwhelming obstacles; hence, the need for the creation of good jobs. **We are currently seeking passionate and determined business leaders to become our first cohort of Good Jobs Scholars** in our experimental pilot this fall, who are ready to work hard to change the New Orleans economy.

OUR PILOT PROGRAM



COACHING

+



CAPITAL

+



CONNECTIONS

+



COMMUNITY

+



CURRICULUM

Y'all see this alliteration? But seriously, these really are the tenets of our program, and not just because they start with c.

WHAT & WHEN

Camelback seeks 4-6 local entrepreneurs for our new program which will feature a customized curriculum and opportunities to gain thousands of dollars in funding. You'll be supported by advisors, networking opportunities, and our community of passionate changemakers.

We intend for the program to start in mid September of 2018 and last until December 2018. The program's workshops will likely take place on nights or weekends to be supportive of business owners' active schedules, but this is subject to change depending on the cohort.

WHY NEW ORLEANS, WHY THE PROGRAM

Our pilot will be focused in New Orleans (our hometown) where 50% of Black men are unemployed, and despite the highest rate of entrepreneurship being amongst Black women, they only receive 2% of all receipts.

We know folks don't have the time or money to spend on an MBA; we got you. Our intensive **entrepreneurial curriculum** will take you to new levels -- understand your own identity and become the best leader you can be, incorporate methodologies like design thinking (a favorite of Google's), and fundraise (successfully!) like crazy.

ARE YOU A GOOD FIT?

Are you ready to be a Good Jobs Scholar? Because our program is new, our qualifications for strong candidates are variable. We imagine strong candidates will meet the following criteria (though we may be flexible):

- underrepresented entrepreneur (person of color and/or woman)
- CEO or business owner who could (and wants to) attend at least 90% of programming
- has been running their business for 3 years and has 3 full-time employees
- located in Orleans parish
- believes in Camelback's values (i.e. that diversity is a strength and in the premise of "good jobs")
- may have previously completed incubators or accelerators

If this opportunity sounds like a fit for you or someone you know, let's talk.

- Email Nadiyah Morris, lead of GJI: nadiyah@camelbackventures.org
Sign up for updates at camelbackventures.org/goodjobs

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This opportunity is made possible with generous support by J.P. Morgan Chase, the Surdna Foundation, and the 2018 NOLA Foundation.